

# Initiatives

in Art and Culture

# GOLD

MENTORS, MILESTONES,  
AND METAMORPHOSIS

A CONFERENCE IN NEW YORK CITY

THURSDAY, APRIL 28 – FRIDAY, APRIL 29, 2016

Alexandra Hart, *Golden Sunburst Necklace*, hammer formed and fabricated solid reclaimed 18 kt. gold with disappearing clasp, 12 x 12 x 1.5 in.  
Photo: Robert Weldon.

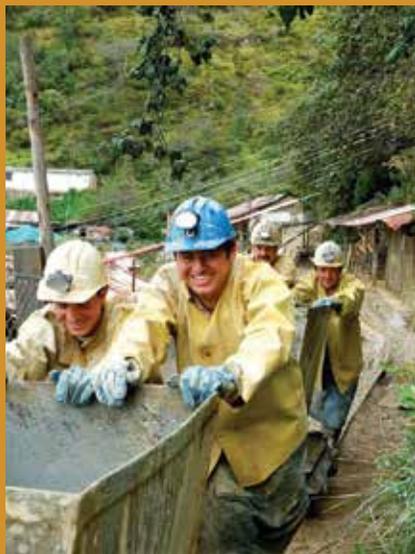


*Gold Chains Being Hallmarked by Press.*  
Photo: The Goldsmiths' Company Assay Office.



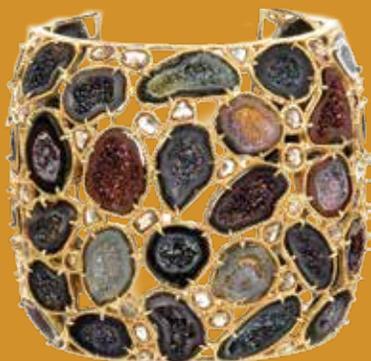
Charles Lewton-Brain, *Pin, Swoop Series*, moonstone, 24 kt., 18 kt. doublée, sterling, scored and bent.

*Artisanal miners returning the empty wagons to the Reina de Oro (Queen of Gold) mine in Santander, Colombia. © Lise Remon.*



# GOLD MENTORS, MILESTONES, AND METAMORPHOSIS

THURSDAY, APRIL 28 – FRIDAY, APRIL 29, 2016



Kimberly McDonald, *One-of-a-Kind Signature Geode Cuff set in 18 kt. Yellow Gold with Brown Rose Cut Diamonds.*

Initiatives in Art and Culture takes a wide-ranging look at gold in its sixth conference devoted to this extraordinary metal.

Jewelry is the lens through which we focus our examination. The emotional power of jewelry incorporating gold is due as much to the metal itself as to the artistry of the piece. The quality of the metal and its value has long been assured by a specialized professional community, one aspect of our inquiry. More recently, the notion of "value" has expanded to reflect the costs of mining, and, we consider as well the journey toward universal adoption of ethical sourcing and transparency. We then look to how leading retailers of

gold jewelry and other objects work their magic. Successful retailing relies on a nuanced understanding of the consumer and reaching him or her in ways both traditional and novel. But at the end of the day, the consumer must find objects both beautiful and valuable, differentiated and new. Creating these objects requires art, and art requires artists. Artists require mentors, and we address the criticality of mentorship and education to the future of gold jewelry. Creating the differentiated and the new increasingly demands more than art, however, and we thus explore new technologies such as CAD and 3D printing that allow not only production on demand but greater precision in the creative process.

Signet is the Leadership Sponsor at the Patron Level.

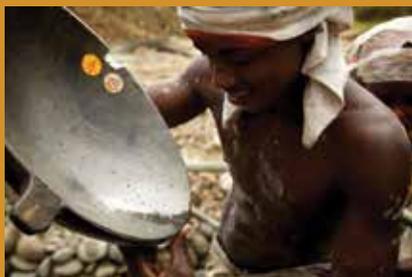
Richline is a lead sponsor and supporter at the Donor Level.

BoomAgers is a sponsor at the Donor Level.

Hoover & Strong is a sponsor at the Supporter Level.

Initiatives in Art and Culture is grateful for sponsorship received from Au Enterprises and Kimberly McDonald, and for the generous support of Greenwich St. Jewelers and Melissa Perry Atelier. We are proud to celebrate with Ethical Metalsmiths.

Initiatives in Art and Culture is grateful to Pure Earth for their generosity. Freeman's and the Society of North American Goldsmiths are media sponsors (as of 03/22/2016).



*Gold Panning Without the Use of Chemicals in the Biodiverse Chocó Region of Colombia Where Many Families Have Carried out the Activity Since Their Ancestors Were Brought to the Region as Slaves. © Guillermo Collanges*

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**MP**  
MARISA PERRY

**KIMBERLY McDONALD**  
**GREENWICH ST JEWELERS**

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# Thursday, April 28, 2016

Formal sessions take place at The Graduate Center, City University of New York, 365 Fifth Avenue (between 34th and 35th Streets).

8:45 – 9:15 a.m.

**Registration and continental breakfast**

9:15 – 9:30 a.m.

**Introduction.** Lisa Koenigsberg.

9:30 – 10:15 a.m.

**The Age of Invention: A History of Inspiration in the Goldsmith's Workshop.**  
Jack Ogden.

10:20 – 11:05 a.m.

**A Conversation – Kimberly McDonald and Henry Dunay;** Lisa Koenigsberg, moderator.

11:05 – 11:20 a.m.

**Break**

11:20 a.m. – 12:20 p.m.

**Shops That POP ! Seven Steps to Extraordinary Retail Success – Talk and Panel Discussion.**

Christina Gandia–Gambale, Jennifer Gandia, Marisa Perry, Kara Ross; Pamela N. Danziger, moderator.

12:20 – 1:50 p.m.

**Lunch (on your own)**

1:50 – 2:40 p.m.

**Presenting Luxury on Social Media – A Panel Discussion.** Hannah Becker, Barbara Palumbo, Monica Stephenson; Benjamin Smithee, moderator.



Kara Ross, *Diamonds Unleashed*, #She's Brilliant Diamond Statement Earrings, 18 kt. yellow gold, two alternating diamond pavé drops.

2:45 – 3:30 p.m.

**Getting Better With Age: Selling Gold in the Age of Aging.** Peter Hubbell.

3:30 – 3:45 p.m.

**Break**

3:45 – 5:15 p.m.

**Milestones on the Journey to Ethical Sourcing and Transparency.**

David Bouffard, Cecilia Gardner, Conny Havel, Sasha Lezhnev, Christina T. Miller, Ashley K. Orbach; Rob Bates, moderator.

6:00 – 8:00 p.m.

**Celebrating Greenwich St. Jewelers 40th Anniversary, Ethical Metalsmiths, and the Sixth Annual Gold Conference.**

**GREENWICH ST. JEWELERS**  
64 Trinity Place



Henry Dunay, *Three Gold Bracelets – Variations in the Surface Technique*, Sabi with diamonds on top, faceted in the middle and Sabi on the bottom. Reproduced in *Henry Dunay, A Precious Life* (essays by P. Proddow and M. Fasel, G. E. Harlow, and J. Brunner (New York: Abrams, 2007), p. 150.



Hannah Becker, "I Love New York" T-Shirt Postcard Created as Marketing Material for Kaiser Gem's booth at the JA New York Show. Photo: Hannah Becker

# Friday, April 29, 2016

Formal sessions take place at The Graduate Center, City University of New York, 365 Fifth Avenue (between 34th and 35th Streets).



Design by Lionel Dean, 2015, 3D Printed 18 kt. gold manufactured by Cooksongold for the UK-sponsored, *Precious Project*.

8:30 – 9:00 a.m.

## Continental breakfast

9:00 – 9:05 a.m.

**Opening Remarks.** Lisa Koenigsberg.

9:05 – 9:45 a.m.

**One Year Out: The New Method for Setting the Price of Gold – A Progress Report.** Finbarr Hutcheson.

9:50 – 10:20 a.m.

**The Chinese Appetite for Gold and the Potential for Reciprocity Between the United States and the Chinese Markets.** Evert deGraeve.

10:20 – 10:35 a.m.

## Break



Gregory Morin, *Fluttering*, (detail revealing back), platinum, 18 kt. yellow gold, diamonds, spessartite garnet, peridot, blue sapphire, yellow sapphire, and demantoid garnets.

10:35 – 11:05 a.m.

**F.I.T.: Case Study for Trailblazing Curriculum Reform.** Wendy Yothers and Kim Nelson.

11:10 – 11:55 a.m.

**Mentors, Muses and Marketing: AJDC as Champion of Jewelry as Art.** Paula Crevoshay, Michael Good, Gregore Morin, Jennifer Rabe Morin, George Sawyer; Susan Helmich, moderator.

11:55 a.m. – 1:05 p.m.

## Lunch (on your own)

1:05 – 1:55 p.m.

**Reconceptualizing the Future: Computer-Aided Design and Manufacturing of Fine Jewelry.** Harry Abramson, Steven Adler, Jeffrey L. High; Andrea Hill, moderator.

2:00 – 2:40 p.m.

**The London Assay Office: How Hallmarking Remains Vital to the Assurance of Quality in the Jewelry and Metal Trades.**

Robert M. Organ.

2:40 – 2:55 p.m.

## Break

2:55 – 3:45 p.m.

**Advocacy on the Hill for and by Jewelers, Retailers, and Manufacturers.**

Linus Drogs, Suzan Flamm, Mark Hanna, Susan Thea Posnock; Peggy Jo Donahue, moderator.

3:50 – 4:40 p.m.

**Responsible Design: Jewelers Making Ethical Choices in Sourcing.**

Larry Bock, Jennifer Dawes, Alexandra Hart, Walter McTeigue, Monica Stephenson; Tanya Dukes, moderator.

4:45 – 5:30 p.m.

**Innovation and Evolution: Fold Forming and Other Expressions of Gold.** Charles Lewton-Brain.

6:00 – 8:00 p.m.

**Reception and Viewing Remarks by Douglas Elliott**

MARISA PERRY ATELIER  
636 Hudson Street



Paula Crevoshay, *Flying Fish of Mandalay*, November 5, 2014, 18 kt. gold, diamonds, apatite, black diamond, and pearls. Photo: Crevoshay Studio/Chris R. Chavez.

# Presenters

**Lisa Koenigsberg**, conference director, President and Founder, Initiatives in Art and Culture (IAC); she established and oversees a conference series that explores fashion, materials and process, as well as the annual gold conference, now in its sixth year. Immediately prior to founding IAC, Koenigsberg was advisor to the dean for arts initiatives, and director, programs in the arts and adjunct professor of arts, NYU School of Continuing and Professional Studies. She has been a guest curator at institutions including the Worcester Art Museum and the Yale University Art Gallery. Her writings have appeared in books and journals, and she has organized symposia and special sessions at universities, museums, and professional organizations throughout the US and abroad. She holds graduate degrees from The Johns Hopkins University and from Yale University from which she received her PhD.

**Harry Abramson**, Director of Art and Digital Fabrication Services, Direct Dimensions, Inc.; the recipient of a BS degree in Economics from James Madison University in 1989, he joined Direct Dimensions in 2004 where he has built the Art and Digital Fabrication Services business. Abramson works with leading artists, galleries, museums, and fabricators to manage project-specific workflows that lever advanced 3D scanning, 3D CAD modeling, and digital fabrication technologies for the creation, documentation, analysis, visualization, and physical realization of valuable artwork, jewelry, and cultural and historical artifacts. In the past 12 years, Abramson has managed hundreds of projects, including work for Jeff Koons Studio, the Museum of Modern Art, The Smithsonian Institution, The National Gallery of Art, and The Baltimore Museum of Art.

**Steven Adler**, Founder, A3DM Technologies, a luxury products engineering firm located in Burlington, Vermont; a pioneer in additive manufacturing for precious metals, Adler has provided guidance and systems for some of the world's most notable luxury brands. Most recently, in collaboration with Cooksongold, EOS GmbH, and Tekna Plasma Systems, Adler has worked on the development of direct metal laser sintering (DMLS) systems and critical spherical powder development for 3D printing of precious metals. A frequent speaker at the Santa Fe Symposium on Jewelry Manufacturing Technology, he is the recipient of the Industry Leader and Collaborative Research awards. Adler has contributed to the development of CAD/CAM curriculum at institutions including the Gemological Institute of America (GIA) and serves as a technical source for the *MJSA Journal*, *JCK*, and *National Jeweler*.

**Rob Bates**, Senior Editor, *JCK*; Bates has written about the diamond and jewelry industries for nearly 20 years, for the *Rapaport Diamond Report*, *National Jeweler*, and, for the last 15 years, as senior editor of *JCK*. His responsibilities include reporting on the diamond industry and the high-volume retail sector, and helping compile *JCK's* daily e-newsletter. His blog, *Cutting Remarks*, has won two Jesse H. Neal awards from American Business Media, as well as an award for best B-to-B Blog at the *Media Industry Newsletter's* 2012 Best of the Web awards. His *JCK* articles have won five Eddies from *Folio* magazine, as well as the American Gem Society's prestigious Triple Zero award and the 2016 Jewelers of America (JA) Gem Award for Excellence in Media. He has been quoted as an industry authority in *The New York Times*, the *Chicago Tribune*, and on National Public Radio.

**Hannah Becker**, CEO, Diamonddoodles; after graduating in 2011 from Bard College with a BA in Art History, Becker worked in branding and social media. She then attended the GIA as part of the first Jewelry Design and Technology class and earned her Graduate Gemologist certification there. She worked as a production assistant for a diamond jewelry company while beginning to build her Instagram-based business, Diamonddoodles.

**Larry Bock**, Sales Director, Fine Jewels of New York City; previously Sales Director, Hoover & Strong. In his 20 years in the jewelry industry, Bock has served as COO of Diamond Deal Corp. and Director, Sales and Marketing for R&R Grosbard, Inc. From 1988 – 1996, he worked as a community organizer and lobbyist for Citizen Action and Long Island Sound Taskforce. Since 2009, Bock has served as a guest lecturer at the Fashion Institute of Technology's (FIT) Jewelry Design Program. His unique blend of experience with jewelry manufacturing and natural resource protection fuels Bock's passion for eliminating the adverse social and environmental impacts of jewelry production by creating new distribution channels for FAIRMINED Gold and HARMONY Metals and Gems, Hoover & Strong's brand of 100% recycled precious metals paired with conflict-free diamonds and fair-trade gemstones.

**David Bouffard**, Signet Vice President, Corporate Affairs, Signet Jewelers; he began his career in the Sterling Division of Signet Jewelers Ltd. more than 33 years ago. Bouffard is responsible for the company's corporate social responsibility and sustainability initiatives, managing Signet's international government and industry relationships, and overseeing Signet's strategic corporate communications planning and corporate giving. He is actively involved and has played leading roles in jewelry industry organizations such as JA and the Responsible Jewellery Council (RJC), and serves on the World Diamond Council (WDC) Kimberley Process Task Force. In 2015, Jewelers Vigilance Committee (JVC)

honored Bouffard with the Stanley Schechter Award for his leadership abilities, integrity, and passion to elevate the reputation and success of the jewelry community globally. Bouffard serves on the boards of trustees for two Greater Akron community organizations — as Chair of the Summit County CASA/GAL program, and on Akron Children's Hospital Foundation Board. He is also Corporate Liaison to St. Jude Children's Research Hospital, the company's national corporate charity partner since 1999. Bouffard received his undergraduate degree from Widener University; his MBA in Marketing and Finance from Case Western Reserve University; and his Graduate Gemologist accreditation from the GIA.

**Paula Crevosshay**, jewelry designer, known for her striking sense of color and her application of fine art principles to jewelry design. Crevosshay also studied anthropology, especially symbolism, and her work is characterized by modern expression of artistic archetypes – echoes of cultures past. Today, Crevosshay enjoys the patronage of art connoisseurs and avid jewelry collectors throughout the world. Her work has been exhibited in many museums and is on display at the Gemological Institute of America, The Carnegie Museum of Natural History, and in the National Gem Collection of the Smithsonian Institution. Among the most recent of the numerous awards she has received are the 2015 Women's Jewelry Association (WJA) Award for Excellence and the 2014 American Gem Trade Association (AGTA) Spectrum Award for Best Use of Color. Her work appears in many publications, among them *Masters: Gemstones: Major Works by Leading Jewelers* (M. LeVan, Lark, 2008).

**Pamela N. Danziger**, Founder and President, Unity Marketing; a speaker, author, and market researcher, Danziger is internationally recognized for her expertise on the world's most influential consumers: the American Affluent. Her new book, *Shops that POP! 7 Steps to Extraordinary Retail Success*, reveals the secrets to crafting a retail shopping experience irresistible to high-value shoppers. As founder of Unity Marketing (1992), Danziger provides brands with research-based, actionable insights into the minds of their most profitable customers. The recipient of the Global Luxury Award at the 2007 Global Luxury Forum, Danziger was named to *Luxury Daily's* Luxury Women to Watch in 2013. She is a member of Jim Blasingame: The Small Business Advocate's Brain Trust and contributing columnist to *The Robin Report*. Frequently called on to share new insights with audiences and business leaders all over the world, she is the author of five books including a recent mini-book, *What do HENRys Want?*, which explores the changing face of America's consumer marketplace.

**Jennifer Dawes**, metalsmith and Founder, Jennifer Dawes Design in 2000. Jennifer Dawes Design rose to the forefront of the green movement in jewelry in 2005, becoming one of the main proponents of sustainably responsible jewelry. Since then, Dawes has used recycled gold and responsibly mined stones wherever possible in her work which, combining her love of ancient civilizations with contemporary culture and design, is hand-made and finished in Dawes' studio in rural Sonoma County, California. Featured in numerous publications, both print and online, from *Forbes Life* to *MJSA Journal* to *idazzle.com*, Dawes Design has grown to a team whose corporate culture is defined by its supportive and creative environment. Among the awards and recognition that Jennifer Dawes Design has received is inclusion in *Rio Tinto's Cutting Impact: Sustainable/Responsible, Diamonds With a Story* campaign (launched, 2013).

**Peggy Jo Donahue**, owner of Donahue Communications, Content Creation and Social Networking; Donahue works with clients both in and outside the jewelry and gemstone industries. She previously worked as director of the MJSA Education Foundation, and as Public Affairs Director for both MJSA and JA. She was also editor in chief of both *Professional Jeweler* and *JCK* magazines, where she earned two Neal Awards from American Business Media for her reporting on legal and crime issues. Donahue is the author of five books. Her professional service includes: member, Advisory Group for the Diamond Development Initiative (DDI); member, Advisory Council for Ethical Metalsmiths; member, WJA International Board (communications chair); member, WJA New York Metro Board (social networking communications); member, Jewelers Equality Alliance Board. She also serves as a job coach at the GIA's Career Fairs.

**Linus Drogs**, owner and President, AU Enterprises; a nationally respected casting professional with over 25 years of experience in the field, Drogs founded Au Enterprises in 1987 and has built it into a leading short-run full-service casting provider. A participant in The Santa Fe Symposium for 21 consecutive years, he has been named an Ambassador for the event and a member of the Southeastern 24 Karat Club (inducted, 2009). Drogs is frequently called upon to lecture and lead workshops on a variety of challenging industry topics as well as write and contribute to technical articles for jewelry trade magazines.

**Tanya Dukes**, Senior Editor, *INDESIGN* and *INSTORE* magazines; after beginning her professional life as a corporate lawyer at New York firm Hughes Hubbard & Reed, Dukes switched gears to pursue a writing career. In 2004, the Columbia University Law alumna

joined the staff of private jet lifestyle magazine *Elite Traveler*, eventually becoming the publication's first-ever Style Editor. During her seven years there, she covered everything from hotels and spas to watch launches and haute couture. In 2010, her authority in the field of fine jewelry was recognized with the WJA's Award of Excellence in Editorial. Following a stint at Condé Nast's *Brides* during a major relaunch of the brand, she joined *INDESIGN* and *INSTORE* magazines where she focuses on product and designer coverage, new collections, and trend reporting.

**Henry Dunay**, goldsmith and jewelry designer; shortly after beginning work as a messenger for jeweler Rudolph Cacioli at age 14, Dunay became his apprentice. In 1967, he started his own jewelry design firm, Henry Dunay Designs, shortly thereafter winning a De Beers Diamonds International Award. Dunay is best known for extravagant and technical finishes that he applies to gold surfaces, often in combination, and Sabi, a flowing design of fine grooves, which he trademarked 1992. His jewelry has been sold globally, substantially in the US by Neiman Marcus with particular demand in Japan. Among his noteworthy clients have been then-First Lady Hillary Rodham Clinton and Elizabeth Taylor. In 1998, he launched a fragrance named Sabi. He became the president and founding member of the American Jewelry Design Council (AJDC) in 1989. Because of the financial crisis's impact around 2008, Henry Dunay Designs and its inventory valued at \$50 million was sold at auction in December 2009. He later formed a new company, H.D.D. Inc., focused on designing custom pieces. The recipient of over 50 national and international awards—he was, for example, the first American recipient of the City of Geneva award for design—he continues to design and hand-fabricate jewelry in New York City; his newest label is HDNYC.

**Suzan Flamm**, Senior Counsel, JVC, a non-profit association that promotes legal compliance in the jewelry industry. Flamm prepares submissions for government agencies with regulatory authority over the trade, such as the FTC and the SEC, to present relevant facts and industry views. She is also involved in education for jewelers, participating in seminars, and preparing compliance materials on current legal issues. With a BA and JD from UCLA, Flamm's prior experience includes work for several government agencies in New York City and State, including as a prosecutor for the New York County District Attorney's Office. She also writes a column on legal matters for *National Jeweler*.

**Christina Gandia-Gambale and Jennifer Gandia**, co-owners of Greenwich St. Jewelers; after forging their paths in finance and marketing respectively, in 2004 Gambale and Gandia reinvented the family business using the foundation established by their parents as a springboard for creating a modern jewelry emporium, adding a fresh perspective with a contemporary store environment, customer-centric experience and a personally curated collection of jewelry using sustainable, consciously sourced gems by established and emerging independent designers. Gandia provides the company's creative and marketing vision. She scouts for brilliant new designers; her passion for colored gemstones is evident in Greenwich St. Jewelers' custom collection pieces. A GIA-certified gemologist who selects the diamonds used by Greenwich St. Jewelers, Gambale leads the company's strategy and guides it financially, while overseeing staff and client services. Honored by *JCK Magazine* as one of the Top 50 Designer Retailer stores in 2015 and consistently featured by trade publications, recognition received also includes a 2010 nomination for an Award for Excellence in the Retail Category by the WJA.

**Cecilia Gardner**, President, CEO, and General Counsel, JVC; JVC is a not-for-profit trade association dedicated to compliance with laws pertaining to the jewelry industry. She is also general counsel to the WDC; general counsel to and director of the US Kimberley Process Authority Institute; and a member of the President's Council and Executive Committee of CIBJO, a confederation of international jewelry trade associations. A graduate of Smith College and Hofstra University School of Law, Gardner's career has included positions as a federal prosecutor at the Office of the US Attorney for the Eastern District of New York. As an assistant US attorney, she specialized in narcotics, money laundering, organized crime, and white-collar cases. Her positions included appointments as the deputy chief of the Narcotics Unit and as attorney-in-charge in the Long Island Office.

**Michael Good**, jeweler and sculptor; Primarily self-taught as a sculptor and jeweler, Good developed the technique known as anticlastic raising which has its origins in the metal works of Heikki Seppa. He has been a goldsmith and teacher since 1969 and has expanded the definition of jewelry to include sculptural forms that are a natural extension of the human form. He develops complex and unusual designs for pieces that are extremely lightweight yet structurally durable. A member of the AJDC, Good has taught workshops for professional organizations, schools, and universities in North America and Europe. His work is represented in stores, galleries and private collections internationally. Good's studio is located in a converted 100-year-old barn in Rockport, Maine, a traditional New England seacoast community.

**Evert deGraeve**, fine jeweler, independent consultant, and authority on social media; since 2006, he has launched designers and brands using social media into the Chinese market. Prior positions include: Vice President, Product Development and Design, David Yurman Designs, Inc. (2003 – 2006), where he directed design and development of new products based on Yurman's design concept; Vice President, Global Product Development and Design, Mikimoto America, New York City (2001 – 2004), where he developed a global product language, oversaw development of a global jewelry collection, directed product design and development, and introduced CAD/CAM design and rapid prototyping; Director, Product Development and Design, Special Business Development, The Suna Collection, Suna Bros. Inc. (1993 – 2001); Vice President, Special Programs, Harry Winston Inc., New York City (1988 – 1993), where he launched private label jewelry brands in Japan and South Korea, functioned as design director for Harry Winston's special program division, and managed a production facility in China.

**Mark Hanna**, Chief Marketing Officer, Richline Group, Inc., a Berkshire Hathaway Company; during Hanna's 44 years in the jewelry industry, he has had experience in all facets of management, manufacturing, marketing, sales and corporate responsibility. In 2012, he was honored as one of the US's top 200 CMOs and in 2015 with the CMO Club's Highest Award for Corporate Social Responsibility. Hanna is a board member of Special Olympics and the RJC, as well as an active member and contributor to the JVC, MJSA, and the CMO Club.

**Alexandra Hart**, metals artist and designer goldsmith; Hart is known for her sophisticated and artful couture jewelry and metal sculpture, and for using and promoting responsibly sourced metals and gems. With a BS from Skidmore College and an MFA from the Rochester Institute of Technology (RIT), Hart has fashion experience designing for Karl Lagerfeld and Givenchy jewelry, and experience with fine jewelry design and manufacturing gained at the Barbara Heinrich Studio. Because of her interest in nature and evolution and her commitment to cutting-edge design, Hart was selected by Rio Tinto as a designer for its *Cutting Impact: Sustainable/Responsible, Diamonds With a Story* Campaign (launched, 2013), and by the World Gold Council's Blue Ribbon Panel as a jeweler featured in its 2009 campaign. She has been profiled in publications ranging from *MJSA Journal* and *Metalsmith* to *W and Brides* magazine, and her work appears in *500 Necklaces* and *1000 Rings* (both ed. M. Le Van, 2006 and 2004). In the permanent collections of the Carmelite Monastery, Philadelphia, RIT, and Donna Schmeier, her work has been shown at the Mingei International Museum, San Diego; Racine Art Museum, Center for the Visual Arts, Denton, TX; and Crocker Art Museum, Sacramento. In addition to long-term service on the boards of the WJA, Hart serves on the boards of Ethical Metalsmiths and Compassion for African Villages.

**Conny Havel**, Fairmined Marketing Coordinator, Alliance for Responsible Mining (ARM), a Colombia-based non-profit organization dedicated to supporting responsible artisanal and small-scale mining. With its FAIRMINED Initiative, ARM established a standard certification and labeling system that allows businesses in the gold industry to source traceable gold from responsible mining organizations, while contributing to social development and environmental protection in mining communities. Havel promotes responsible sourcing practices in the industry and links responsible artisanal miners with businesses that want to be proud of their gold. Her work in multinationals and NGOs like Fairtrade and ARM has stimulated her desire to use her skills to contribute to a fairer and world by driving social change, championing sustainability, and supporting responsible entrepreneurship.

**Susan Helmich**, goldsmith, artist, jewelry designer, and owner, Susan Helmich Design, Inc. and her retail atelier in Colorado Springs; this year Helmich celebrates her 45th year in the fine art jewelry and gem industry. Helmich sees herself as a "dimensional translator." The influence of such things as earth's natural elements, music, and the beauty of stringed instruments is evident in Helmich's work; inspired by her study of art history, painting, lapidary arts, engineering, and archeology, she employs a rich palette of precious metals, fine colored gems, and ancient coins. In 2015, the Museum of Natural History, Smithsonian Institution acquired Helmich's pendant "Midnight Dreamscape." A former president of the AJDC (2000 – 2003), Helmich has received numerous awards and accolades, among them New York-WJA's Award for Design Excellence; the Japan International Pearl Competition Award sponsored by the Cultured Pearl Association of America, being named MJSA's American Designer of the Year, and voted one of the "Top 100 Designers of the Past 30 Years" by *National Jeweler* (2006).

**Jeffrey L. High**, Founder, Gemvision; High's experience in the jewelry industry began early when he worked in his father's retail jewelry store. After attending the GIA in California, he opened a retail store, Philip's Diamond Shop, with his wife Diann. His work in retail clarified the need for a product or process to help customers visualize a completed piece of custom jewelry. After 18 months, a system he built was operating in his store. Two years later (1990),

# Presenters

he and his wife started Gemvision, which grew into a company that is now part of the Stuller Company. High has been instrumental in developing: Digital Goldsmith (1996); Imaging Services (1998); Image Dome jewelry imaging system (1999); Matrix Version 1, 3D design software (release, 2001) and Matrix Version 6.0 (2007); System Six (released 2002); Revo milling machine (2003) and the upgraded Revo Model C (released 2008). After forming a strategic partnership with Stuller to create total solutions for jewelry customization (2008), High introduced CounterSketch Studio, a design and manufacturing system for retail jewelers (2009). In 2014, he joined Stuller's Executive Team as Chief Innovation Officer, Chief Merchandise Officer, and Lead of Stuller Labs (2012). In 2015 High—a member of the American Gem Society International Board of Directors (elected, 2006) and recipient, MJSA Innovation Award for V-Ray for Matrix (2008)—departed Stuller/Gemvision in search of new opportunities.

**Andrea Hill**, Founder and CEO, Hill Management Group, LLC, with the brands StrategyWerx, SupportWerx, and MentorWerx; for over 25 years as CEO and president she has successfully led start-up through mid-sized companies to rapid and profitable growth. A highly regarded author of books—most recently, *How-to-Hire Handbook for Small Business Owners*, and the forthcoming *Big Business Brand, Small Business Budget*—magazine articles (including her regular column for *MJSA Journal*), and business education materials, her experience spans multiple industries: she served as CEO, Rio Grande Jewelry Supply; President, Fulcrum Direct/After the Stork, an international clothing manufacturer and direct marketer; President, Anthill Marketing, a marketing services firm and as a founding senior executive of Playboy's direct marketing catalog operations in music and video. Hill's particular expertise is in preparing companies for growth to improve the bottom line or approach serious investors.

**Peter Hubbell**, Founder and CEO, BoomAgers, the pioneering advertising and marketing company focusing on "Baby Boomers"; he launched BoomAgers in 2012 after nearly three decades in leadership roles at global advertising agencies. Hubbell is leading the global aging conversation and is the author of *The Old Rush: Marketing for Gold in the Age of Aging* (2014), and *Getting Better with Age: Improving Marketing in the Age of Aging* (2015); and was named a 2014 Global Agency Innovator by The Internationalist for the groundbreaking work BoomAgers does with some of the world's leading marketers. Hubbell is a widely sought after marketing expert and speaker, and is a regular contributor to the *Huffington Post*, *Media Post*, and *Broadcasting & Cable*, among others.

**Finbarr Hutcheson**, President and CEO, ICE Benchmark Administration Limited, a wholly-owned subsidiary of Intercontinental Exchange (NYSE: ICE); previously, Hutcheson served as the chief executive of NYSE Liffe, the international derivatives business of NYSE Euronext, and was responsible for the Group's European fixed-income, currencies, and commodities (FICC) businesses; he joined NYSE Euronext in 2011. Prior to this, Hutcheson spent 15 years working for Goldman Sachs in a variety of roles in derivatives. Most recently, he was global head of Futures Services Business Development within the Securities Division.

**Charles Lewton-Brain**, master goldsmith; he trained, studied and worked in Germany, Canada and the US. His work is concerned with process, beauty, and function. Many pieces use a "printmaking" approach to working metal. He has worked on the Cage Series, works made using welded stainless steel with electroformed copper and 24kt. gold since 2001. A 2008 visit to his colleague Dr. Hanuman Aspler in Thailand contributed to a major exhibition and accompanying catalog, "River Trip," and rekindled his interest in chasing. Also with Aspler, he co-founded the Ganoksin project. In 1994, Brain Press was established to disseminate his research activities. Among his major publications are *Foldforming* and *The Jeweler's Bench Book* (both 2008). Since 2012, he has co-joined the online Lewton-Brain Foldforming Competition. A distinguished Fellow of the Society of North American Goldsmiths, a life member of the Royal Canadian Academy, a Fellow of the Gemmological Association of Great Britain and a recipient of the Governor General's Saydie Bronfman Award for Fine Craft, he has lectured and taught in England, Germany, the US, Canada and Australia. He holds a BFA from Nova Scotia College of Art and Design, an MFA from SUNY New Paltz, and FGA Fellowship of the Gemmological Association of Great Britain.

**Sasha Lezhnev**, Associate Director of Policy, Enough Project, where he focuses on peace, conflict, and corporate accountability issues in central Africa; Lezhnev is a Governance Committee member of the Public-Private Alliance on Responsible Minerals Trade (PPA) and a founding director of the Grassroots Reconciliation Group, an organization that runs projects with former child soldiers in northern Uganda. He previously worked at Global Witness, the International Crisis Group, and the US Institute of Peace on US policy issues on conflict resources, extractive industries transparency, and peace processes in Africa. He was based in Uganda for 2½ years as a senior program officer with the Northern Uganda Peace Initiative and advisor to the chief mediator of the peace process with the Lord's Resistance Army (LRA). He is

author of the book *Crafting Peace: Strategies to Deal with Warlords in Collapsing States* (2005). He holds a master's degree in International Relations from Cambridge University and a BS in Foreign Service *magna cum laude* from Georgetown University.

**Kimberly McDonald**, jewelry designer; McDonald's signature #ilikerocks represents a lifelong passion expressed in her namesake collections of fine jewelry and home accessories; these center on a melding of the raw and the fine, in going against the grain and the belief that beauty can be radically different. Kimberly McDonald launched in 2007 in New York City, following her career as a curator of private clients' fine jewelry collections. Kimberly McDonald seeks out the finest natural materials, reclaimed gold, and recycled diamonds and handcrafts the collection in the US with environmental responsibility in mind. Her collection has received overwhelming support and recognition from editors, stylists, and celebrities. To count First Lady Michelle Obama, Joan Burstein, Cindy Crawford, and Cameron Diaz as loyalists is a privilege. She is a member of the CFDA.

**Walter McTeigue**, President, McTeigue & McClelland; a fourth-generation jeweler McTeigue learned the trade working alongside his father in New York's Diamond District and traveling to Asia. In 1990, he was hired by Harry Winston and became director of purchasing. In 1998, McTeigue and his friend, artist and master craftsman Tim McClelland, began a collaboration in jewelry making, combining extraordinary gemstones, groundbreaking design, and exceptional craftsmanship. McTeigue & McClelland is committed to using recycled precious metals and diamonds, as well as FAIRMINED Gold. Located in the heart of the Berkshires, their world-class atelier has become a destination for connoisseurs, collectors, and lovers of precious jewelry.

**Christina T. Miller**, independent consultant working to inspire and mentor bold social and environmental leadership in jewelry and the arts; Miller is co-founder and former executive director of Ethical Metalsmiths (EM), a non-profit advocacy organization founded in 2004 that strives to increase responsibility in the jewelry industry. In 2013 EM successfully introduced FAIRMINED gold to the US in collaboration with 23 independent jewelers. Prior to assuming the directorship of EM, Miller was an assistant professor of jewelry and metalsmithing at Millersville University in Pennsylvania, from which she had received her BFA prior to receiving an MFA from East Carolina University.

**Gregore Morin**, goldsmith; born and raised in Vancouver, Canada, Morin became interested in nature and design at an early age, this led him to an apprenticeship in goldsmithing. He worked at some of the finest jewelry houses in Vancouver before joining Silverhorn Jewellers in Santa Barbara, California, where his distinctive style was born and he won the first of many design awards. Morin designs and fabricates all of his limited edition pieces by hand, using traditional tools and techniques. His work can be found in museums as well as in distinguished private collections and is featured in the book *Masters: Gemstones: Major Works by Leading Jewelers* (M. LeVan, Lark, 2008), and on the covers of *JCK*, *AJM*, and *Prism* magazines. Among the awards he has received are AGTA Spectrum Awards for Best of Show (2001, 2002), First Place (2007, 2009, 2011) and Fashion Forward Award (2007, 2011), First Place "Objet d'Art" (2013), and winner, AJDC's New Talent Contest (2010), and First Place, MJSA Design Excellence Award (2011).

**Jennifer Rabe Morin**, award-winning jewelry designer and goldsmith. Morin received a BFA from the University of California, Santa Cruz after which she trained in fabrication, setting, and engraving at Sir John Cass College in London; she then received an MFA in metals from California State University, Long Beach. She works closely with discerning clients in a wide variety of techniques and precious materials, among them gold and gemstones. Her work appears in *500 Gemstone Jewels* (Lark, 2010) and on the covers of *Prism* (Winter 2009, Summer 2008) and *INSTORE* (February 2007). She has received AGTA Spectrum Awards for Day Wear (Second Place, 2009), Best Use of Color (2008), and in the Evening Category (First Place, 2007), and the Gem Diva Award for Evening Wear (2014).

**Kim Nelson**, Assistant Professor, Jewelry Design Department, FIT; Nelson began his 23-year jewelry career by completing an associates degree in jewelry design at FIT in 1994 (transitioning from a successful, six-year career in illustration). Upon graduation, Carvin French Jewelers hired him as full-time designer. He worked in-house for this firm and others until he founded Kim Nelson Designs (later to become Maquette, Inc.) in 2003. He has infused CAD technology into every step of his design process, and has designed for a broad range of well-known clients in both fine and fashion jewelry. As a designer, he has been recognized as a Diamonds International finalist, and his work has received both Platinum Guild and JCK design awards. Nelson was invited back to FIT as an adjunct instructor in 2001; this association continued through 2013, when he accepted the full-time position he currently holds. He teaches courses in ideation, design development, drafting, and model making—through all of which he promotes the successful integration of CAD technology.

**Jack Ogden**, leading expert on jewelry history and a jewelry industry consultant; he is a member of the fourth generation of a well-known British jewelry business, but after a brief period in it, he entered the consulting field, working with museums, auction houses, dealers, and collectors worldwide primarily on problems of authenticity of historical metal jewelry. He has written and lectured widely on ancient and historic jewelry and taught courses at The J. Paul Getty Museum, the Smithsonian Institution, the NYU Institute of Fine Arts, and the Institute of Archaeology (London). His 1982 book *Jewellery of the Ancient World* remains the standard work on early jewelry materials and technology. An elected Fellow of the Society of Antiquaries of London, he has a doctorate from Durham University (Egyptology), the Gem-A Gemmology Diploma (with distinction), and the Diploma in Art Profession Law and Ethics (with distinction) from the Institute of Art Law. Over the years, he has also been chief executive of the Gemmological Association of Great Britain (Gem-A) and run CIBJO (the World Jewellery Confederation) and several of his own companies.

**Ashley K. Orbach**, Senior Advisor in the Economic and Business Affairs Bureau, US Department of State; currently involved with issues related to conflict and natural resources, supply chain transparency, and responsible sourcing in the extractives sector, Orbach serves as the US representative to the Kimberley Process, the international scheme governing trade in rough diamonds. Orbach recently completed an assignment to the White House as the National Security Council's Multilateral Affairs Director handling United Nations-related policy, including peacekeeping and international sanctions. Previous State Department assignments include the US Mission to the United Nations; the Consulate General in Jerusalem; the US Agency for International Development's West Bank/Gaza Mission; and the US Embassy in Afghanistan. She holds a BA from University of Wisconsin-Madison, an MA in Middle East Affairs from Hebrew University in Jerusalem, and a JD from American University-Washington College of Law.

**Robert M. Organ**, Deputy Warden, The Goldsmiths' Company Assay Office, a position he has held since 2006. "Deputy Warden" is an ancient title for the position of assay master or managing director. The Goldsmiths' Company Assay Office is responsible for the hallmarking of precious metal articles of jewellery and silverware. It also has responsibility for testing the coins of the realm as part of the Trial of the Pyx and is the Secretariat of the International Association of Assay Offices. Organ joined the Assay Office in 2000 as the Superintendent Assayer (general manager). Prior to this, he was a project leader and principal scientist at Crown Cork & Seal Company and a section leader in the Department of Process and Quality Development at Horsell Graphic Industries. Organ read Materials Science and Metallurgy at Cambridge University where he also completed a PhD. He also holds an MBA from Reading University, is a member of the Institute of Metal Finishing and a Fellow of and Chartered Engineer with the Institute of Materials, Minerals and Mining.

**Barbara Palumbo**, Founder, Adornmentality.com; writer, jewelry industry veteran, and social media pundit, Palumbo established and writes for the popular and humorous editorial trade blog Adornmentality.com, and has recently launched a female-friendly watch blog titled *WhatsOnHerWrist.com*. With a jewelry background in wholesale and retail sales, manufacturing, and marketing, she has written for a variety of publications over her 20 years in the jewelry industry. Palumbo states that her strong suit is her ability to tell a written story in her own voice and without hesitation.

**Marisa Perry**, Co-founder and co-owner, Marisa Perry Atelier, a jewelry design house and retail store in New York City's West Village. Perry and her husband and business partner, Douglas Elliott, specialize in diamond jewelry, with special expertise in wedding jewelry. After 10 years in the heart of SoHo, in 2015 the couple relocated their boutique to a landmarked corner in the West Village where Marisa Perry Atelier showcases Elliott's artistry along with a curated selection of pieces by other designers.

**Susan Thea Posnock**, Director of Public Affairs and Education, JA; through JA Public Affairs, she works on issues related to responsible business practices in the jewelry supply chain, from mine to retail, as well as legislative and legal issues and policies that impact the jewelry industry. Posnock also oversees JA's education department, which provides a gateway to higher learning and career development. Education includes seminars, sales and gemology training, professional certification and discounts on leading industry education. Posnock has more than 20 years' experience in the journalism and public affairs fields. Prior to joining JA, she worked as senior editor for *National Jeweler* magazine, where she covered the international diamond and jewelry industries.

**Kara Ross**, jewelry and accessories designer; her inspiration stems from a ring she designed featuring a native gemstone which her parents allowed her to choose on a childhood safari to Africa. After graduating from Georgetown and a brief stint at *Harper's Bazaar*, Ross became a certified gemologist and designed distinctive one-of-a-kind pieces. In 2003, Ross founded the company Kara Ross, LLC, with a focus on work inspired by alternative materials, and gemstones in their raw, organic forms. The company debuted with a fine jewelry collection, which earned her recognition from such associations as CFDA and WJA. She also received the GEM Award from JA in 2014. Her most famous clients to date are President Obama and the First Lady; Ross continues to design gifts for esteemed White House visitors and employees. Recognized as works of art, her jewelry can be seen at the Museum of Fine Arts, Boston, The Museum of Arts and Design, New York; and the San Diego Natural History Museum. An exhibition of her work—also featured in *Living Jewels: Masterpieces from Nature* (R. Peltason, 2010)—was mounted at the GIA Museum in 2013. That year,

she opened the first Kara Ross boutique on New York's Madison Avenue. In 2015, Ross launched *Diamonds Unleashed*, jewelry collections with a social purpose: promoting and supporting women's empowerment.

**George Sawyer**, jeweler; as a student at the University of Minnesota, Sawyer studied art history and sculpture and was fascinated by Asian art. Inspired by Japanese Samurai swords, George was the first metalsmith to develop Mokume or wood-grain metal from colored gold alloys. For over four decades, he has folded and forged precious metals into beautiful patterns that suggest wood-grain, swirling water, or impressionistic paintings. With his palette of multicolored metals, Sawyer creates original jewelry ranging from simple wedding rings to complex art objects. A former president and current member of the AJDC, of the Society of North American Goldsmiths, and of the Contemporary Jewelry Design Group, his jewelry is featured in museums, galleries and fine jewelry stores in the US, Canada, and Europe.

The George Sawyer Studio is located in Minneapolis.

**Benjamin Smithee**, CEO, The Smithee Group, LUXE Intelligence Partner; Smithee became a Partner at LUXE Intelligence in 2015, blending his leadership in the digital world with his experience in the fine jewelry industry to lead the marketing and brand strategy efforts at LUXE. In 2009, Smithee started his first consultancy, SPYCH. His expertise in digital marketing and the Millennial consumer segment led to his consulting to some of the world's biggest brands and companies, such as Coca-Cola, Del Monte, General Mills, Sterling Jewelers, ACS, GEICO, McDonald's, Kroger, ebay, Comcast, and VF Corp. Smithee then moved to New York, launching The Smithee Group (TSG), which consults to clients in digital strategy and consumer sciences. One of the first of two male board members of the WJA and a frequent keynote speaker around the globe, Smithee has been nominated as one of the Top 10 Youth Marketers, received the American Marketing Association's Marketer of the Year Award, and co-hosted "The Social Radar" on Good Morning Texas, and "The Weekend Insider," on KTXD.

**Monica Stephenson**, Founder and Editor, idazzle.com, an award-winning fine jewelry blog; an industry veteran of over 20 years, with education in gemology and deep retail experience since 2008, she has profiled dozens of jewelry designers working at the forefront of the artisan jewelry movement. In January 2014, she first traveled to East Africa for the jewelry documentary film, "Sharing the Rough." In 2015, she founded the responsible gemstone company ANZA Gems, which seeks to empower East African gem communities through trade and education. She travels frequently to Tanzania and Kenya to purchase rough gemstones from vetted dealers, has them cut by US faceters, and then has them set into designer jewelry capsule collections that benefit primary and trade schools in gem communities. The 2015 recipient of WJA's Award for Excellence in Editorial Media, Stephenson is also the editor of the Contemporary Jewelry Design Group's Web site, [cjdj.jewelry](http://cjdj.jewelry).

**Wendy Yothers**, Chairman, Jewelry Design Department, FIT. At FIT, she has worked with her colleagues to create a new curriculum and direction in jewelry design education. Educated as an artist at the University of Michigan, her professional education is from the National College of Goldsmithing in Finland, and the Institute of Precious Metals Design and Production (Guldshojskolen) in Copenhagen, where she earned the terminal degree of Mgh. Her professional experience includes years as a custom silversmith and restoration specialist at Kirk-Stieff, at Tiffany & Co., and as a free-lance artist whose work has been exhibited and published internationally. Her work is owned by the Renwick Gallery, Smithsonian American Art Museum, the V & A, the Corning Museum of Glass, the Vatican, The Newark Museum, and many private collectors.



Pair of Hellenistic Gold Armbands, ca. 200 B.C. The Metropolitan Museum of Art, Rogers Fund, 1956, 56.11.5, 6.

# Registration

Registration confirmations are sent via email.

**To register on-line:**  
[www.iacgold2016.eventbrite.com](http://www.iacgold2016.eventbrite.com)

**By e-mail:** Fill in the registration form and send to: [info@artinitiatives.com](mailto:info@artinitiatives.com).

**By phone:** Using American Express®, Visa® Card, Discover®, or MasterCard®, call (646) 485-1952.

**Fee:** The conference fee is \$350 with single-day registration options available; for information call (646) 485-1952. Student rate \$100 (with ID). To receive a discounted rate, you must provide proof of status.

**Withdrawal and refunds:** Notice of withdrawal must be made in writing to: Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022 or to the Program Office via e-mail at [info@artinitiatives.com](mailto:info@artinitiatives.com). No refunds will be made after April 18, 2016.

**Conference location:** This conference will take place at The Graduate Center, City University of New York with events at Greenwich St. Jewelers and Marisa Perry Atelier.

Program subject to change.



Jennifer Dawes in her Studio. Photo: courtesy, Jennifer Dawes Design.



Jennifer Dawes, *Rings from the Hewn Collection*, 18 kt. yellow gold and hand hammered and set with various stones. Photo: Alan Camp.

Single-day registration options available; please send inquiries to:  
[info@artinitiatives.com](mailto:info@artinitiatives.com) or call (646) 485-1952.

**Please register me for GOLD: Mentors, Milestones and Metamorphosis. The conference fee is \$350 with single-day registration options available. Please send inquiries to [info@artinitiatives.com](mailto:info@artinitiatives.com) or call (646) 485-1952. Student rate \$100 (with ID).**

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Susan Helmich, *Le Dauphin*, 2015, 18 Kt. yellow and white gold, Munstener Cut 101 ct. aquamarine (from Dom Pedro) and diamonds

## METHOD OF PAYMENT

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# Initiatives

in Art and Culture

Initiatives in Art and Culture  
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(Top to bottom) George Sawyer, *Winter Wabi Sabi® Rings*, 14 kt & 18 kt. gray and yellow golds, silver, black and colorless diamonds. Photo: Allen Brown. Michael Good, *Double Cuff Bracelet*, 18 kt. gold.

## GOLD MENTORS, MILESTONES, AND METAMORPHOSIS A CONFERENCE IN NEW YORK CITY

THURSDAY, APRIL 28 – FRIDAY, APRIL 29, 2016