## Initiatives in Art and Culture

# EXTRAORDINARY Icons, Iconoclasm, and Innovation

#### 15тн ANNUAL NEW YORK FASHION CONFERENCE THURSDAY – SATURDAY, DECEMBER 5 – 7, 2013







Sølve Sundsbø, *Miguel Adrover* for *LOVE Magazine*, 2013 Photo courtesy: Miguel Adrover.



MB&EF, *HM3 MegaWind*, case in 18k red gold and titanium. Oversized "battle-axe" winding rotor in titanium and 22k gold, visible through a sapphire crystal. 270 components for the movement, 52 for the case.



Selection of Harris Tweeds. Photo courtesy, Holland & Sherry.



Anne Deniau, #13, September 1998 London, silver print © Anne Deniau.

#### THE GRADUATE CENTER, THE CITY UNIVERSITY OF NEW YORK

## EXTRAORDINARY Icons, Iconoclasm, and Innovation

#### 15TH ANNUAL NEW YORK FASHION CONFERENCE THURSDAY- SATURDAY, DECEMBER 5 - 7, 2013



Anne Deniau, Unfallen Angels, silver print © Anne Deniau.

In every domain there is that which is truly exceptional, standing head and shoulders above the rest. This, the extraordinary, is the subject of the 2013 New York Fashion Conference.

In this year's conference, we consider iconic individuals and, at the same time, the iconoclasts, those who refuse to be governed by received wisdom, prevailing taste, or custom and who, in their successful commitment to the new and different, can themselves become iconic. Artisanry and artisans will figure prominently in our discussion, since true excellence in any applied art draws invariably from the creative and skillful fusion of art, technique and precision. The fusion of art and precision is epitomized by exceptional timepieces. We will also look at materials, both at new ways of using the old and at how novel materials have transformed fashion. Among

these materials, we will consider stones, precious metals, and traditional textiles. Color is also an important focus, and we explore it not only from the perspective of the object, how a given color places an object or speaks for it, but how the choice of color reflects on and expresses the artistic vision of the maker. Last, we will address how fashion photography and film convey to us the objects they capture and, at the same, time, how they reflect and embody the conventions of a particular era and speak to the sensibility of the photographer or filmmaker.

We never lose sight of the question: what makes something "extraordinary" and address the paradox that sometimes that which most distinctive and valuable is not the most costly.

The Lena and Louis Minkoff Foundation and Glasgow Caledonian University are gratefully acknowledged for their generosity. We are deeply appreciative of the generous support from Bulgari.

toned signature dot, black calfskin strap steel case, round silver soleil dia Movado TC, 40 mm yellov quartz movemen

We also express our sincere thanks to The Kay Unger Family Foundation, Platinum Guild International, Project Gravitas, Scottish Development International, Wempe, and to anonymous donors for their financial support, as well as to Fifth and Pacific for matching funds.

We are deeply grateful to Holland & Sherry, MYB Textiles, Alex Begg & Company, Kara Ross LLC, and Leslie Hindman Auctioneers for their support.











KAY UNGER FAMILY FOUNDATION









INTERNATIONAL





#### Thursday, December 5, 2013

6:00 - 8:00 p.m.

**Private reception in celebration of** *Extraordinary: lcons, lconoclasm, and Innovation,* Initiatives in Art and Culture's 15th New York Fashion Conference.

BVLGARI 730 Fifth Avenue

730 Fifth Avenue (at 57th Street)



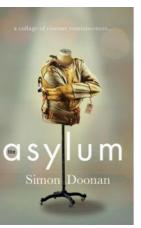
Bulgari, *Bib necklace* worn by the Italian model Benedetta Barzini for the September 15, 1968 issue of *Vogue*. Photo: Gian Paolo Barbieri/Vogue; © Condé Nast.

### Friday, December 6, 2013

*Formal sessions take place at The Graduate Center, City University of New York, 365 Fifth Avenue (between 34th and 35th Streets).* 

8:30 – 9:15 a.m.	Regi	Registration and continental breakfast				
9:15 – 9:25 a.m.	Intro	Introduction. Lisa Koenigsberg.				
9.30 - 10:10 a.m.		Hilarious to Historic: The Asylum: 40 Years in Fashion. Simon Doonan.				
a collage of course reminisce	nces	10:15 - 11:00 a.m.	Charles James: Fashion's Iconoclastic Visionary.			

Cover for Simon Dooran's, "The Asylum"; book jacket design by Keeenan; jacket images: mannequin by Gabrielle Revere / Getty Images; straight jacket by Gandee Vasan / Getty Images. Photo: courtesy Blue Rider Press.



11:00 - 11:30 a.m.

11:30 a.m. - 12:15 p.m.

Eau Parfumée au Thé Vert – The State of the Art. On the occasion of its 20th anniversary, a discussion of the inside story of how this now iconic scent—which launched Bulgari Parfums came to be. Chandler Burr and Veronica Bulgari.

**Break and book signings** 

Jan Glier Reeder.



Bulgari Eau Parfumée au Thé Vert classic bottle. Illustration: Kate Schelte

> Young Couple Attired for a Highland Wedding Bask in the Glory of Eilean Donan Castle on Loch Duich in the West Highlands of Scotland. Photo: courtesy, Lochcarron of Scotland.

12:15 - 1:30 p.m.	Lunch (on your own) and book signings					
1:30 – 2:10 p.m.	Extraordinary Metal: Platinum Past and Present. Jack Ogden.					
2:15 – 2:45 p.m.	White Light: Contemporary Platinum, a Panel Discussion. Deirdre Featherstone, Maeve Gillies, and Patricia Gumuchian; Jack Ogden, moderator.					
2:45 – 3:15 p.m.	Break and book signing					
3:15 – 4:15 p.m.	Perfect Timing: Masterpieces of Contemporary Horology. Ruediger Albers, Maximilian Büsser, Efraim Grinberg, and Ulrich Wohn; Roberta Naas, moderator.					
4:15 – 5:00 p.m.	The Main Event: Icons, Iconoclasm, and Innovation in Fashion and Accessories Design. Kathryn Fortunato, Brooke Jaffe, Selima Salaun, and Robert Verdi; Frank Zambrelli, moderator.					
6:00 – 8:00 p.m.	Kilt it Up: An evening celebrating Scottish culture and textiles Holland & Sherry Bespoke 209 Elizabeth Street					

#### Saturday, December 7, 2013

Formal sessions take place at The Graduate Center, City University of New York, 365 Fifth Avenue (between 34th and 35th Streets).

9:00 - 9:45 a.m.	<ul> <li>Continental breakfast and book signing</li> <li>Iconic Photography: Lee Alexander McQueen Through the Eye of Anne Deniau 1997 – 2010. Anne Deniau in conversation with Nancy Hall-Duncan.</li> <li>Sensational, Sustainable Scotland, a Panel Discussion Celebrating Scottish Textiles.</li> <li>Malcolm Campbell, John Glen, Dougal R. Munro, Wendy Murray, and Brian Wilton; Brian Duffy, moderator.</li> </ul>				
9:45 - 10:30 a.m.					
10:35 - 11:30 a.m.					
11:30 – 11:50 a.m.	Break				
11:50 a.m. – 12:30 p.m.	Tech Styles: From Code to Couture. Michael Schmidt with Francis Bitonti.				
12:30 – 1:15 p.m.	From Working Wear and Rabble Rousers to Fashion Icon: Jeans and Denim, a Panel Discussion. Matt Baldwin, Rebecca Duval, Maurice Malone, and Michael Morrell; Arnold J. Karr, moderator.	Project Gravitas, "Indira" compression bust with m skirt lining. Photo: courd			
1:15 – 2:30 p.m.	Lunch (on your own) and book signing				
2:30 – 3:10 p.m.	Fashion 4 Development: Giving Back Is the New Luxury. Jeanine Ballone, Chris Collins, and Amir A. Dessal, in conversation with Evie Evangelou.				

- 3:15 3:55 p.m. Project Gravitas: Reconceptualizing the Little Black Dress – Every Woman Secure in Her Polished and Personalized Style. Lisa Sun.
- 4:00 5:00 p.m. Inside from the Outside: Perspectives on the Extraordinary. Miguel Adrover.



Williamsburg Garment Center. Hope Street: Made in USA. Photo: Williamsburg Garment Center.



Deirdre Featherstone for Featherstone Design, Platinum Peacock Tops With Arabesque Pearl Drops. Photo: courtesy, Platinum Guild International.



Project Gravitas, "Indira" Dress, Italian stretch cotton and silky noncompression bust with medium-control comfortable shapewear skirt lining. Photo: courtesy, Project Gravitas.



100-Year-Old Nottingham Lace Loom in Action at MYB Textiles. Photo: Reuben Paris, 2012.



Miguel Adrover, *Trench Coat*, as seen in the Fall 2000 / 2001 "Midtown" Show, cotton/synthetic, leather, metal, Length at CB: 46 1/2 in. (118.1 cm). Now in the collections of The Metropolitan Museum of Art, Gift of Miguel Adrover, 2010, 2010.358a-d. Photo: Dan Lecca; courtesy, Miguel Adrover.

#### Presenters

Lisa Koenigsberg, conference director and president and founder, Initiatives in Art and Culture; formerly, she served as advisor to the dean for arts initiatives, and director, Programs in the Arts and adjunct professor of arts, NYU School of Continuing and Professional Studies. She established the series of fashion conferences which explores fashion, materials, and process. Former positions include: assistant director for project funding, Museum of the City of New York; executive assistant, Office of the President, American Museum of Natural History; architectural historian, New York City Landmarks Preservation Commission; and guest curator, Worcester Art Museum and Yale University Art Gallery. Her writings have appeared in books and journals, and she has organized symposia and special sessions at universities, museums, and professional organizations.

Miguel Adrover, designer; born in Majorca, Spain, Adrover left school at 12 to work on his family's almond farm. In 1991, he visited New York for the first time and decided to stay. He teamed up with Douglas Hobbs to launch a clothing line, Dugg, and open Horn, a venue for experimental designers such as Alexander McQueen. In the Spring of 1999, Adrover showed his first collection of women's clothing "Manaus-Chiapas-NYC" in New York's Lower East Side. In Fall 2000, his second show, "Midtown," drew the likes of Anna Wintour, of American Vogue, and Cathy Horyn, of The New York Times. In May 2000, Adrover signed a partnership deal with the Pegasus Apparel Group, and his line was sold worldwide. In 2000, he received the CFDA Perry Ellis Award for Best New Designer of the Year, and was nominated for the VH1/Vogue Fashion Award for Avant-Garde Designer of the Year. In 2001, he showed his fourth, "Meeteast" and fifth, "Utopia," collections, and following 9/11, the partnership with Pegasus dissolved. In September 2002, Adrover presents "Citizen of the World," and the following September, he presented his first annual collection, "The Surreal Real World." In September 2004, he presented "The Americans, and gave a series of lectures at Yale University and a workshop at Helwan University in Cairo, In December 2004, Adrover relocated to Maiorca, After signing with German eco-organic textile company Hess-Natur in 2007, Adrover presented an exhibition, "Hidden in Nature," in New York in September 2008. During New York Fashion Week in February 2012, he presented "Out of My Mind." Most iconic pieces from Adrover's collections have been shown at or are part of the collections of museums such the V&t A, The Metropolitan Museum of Art, the Bellevue Art Museum, and the Reina Sofia, Madrid.

Ruediger Albers, president and general manager WEMPE, US; in 1988, Albers, a trained master watchmaker transferred from Wempe Germany to New York in an effort to train the City's Wempe sales professionals on the intricacies of complicated watches. After the company relocated to its current location at the ground floor of the Hotel Peninsula at Fifth Avenue and 55th Street, Albers at age 28 took over the store's management and has since created one of the most respected watch and jewelry stores in the world offering the finest brands with impeccable service and European flair. Under his stewardship, Wempe New York has developed into the strongest performer of the 31 international Wempe locations which can be found throughout major cities in Europe and in Beijing. Wempe has been a familyowned company for over 135 years and prides itself on educating their customers, ensuring that every visit will turn into a memorable experience.

Matt Baldwin, founder and designer, Baldwin Denim and Collection; a Kansas City-based clothing and lifestyle brand, founded on modern design, quality textiles, and American manufacturing, every facet of Baldwin Denim and Collection is deliberate-from the tailored proportions to the fabrics and materials, to the colors and washes to the white rivet detail. Each piece is an element in the overall Baldwin story, and that story is one of timeless modernism. Matt Baldwin, named one of GQ's menswear designers of the year in 2013, founded the brand in 2009 out of an unmet need in the marketplace for an American-made denim brand with a modern design aesthetic using ultra-premium Japanese and American selvage denim. While the brand has evolved with the introduction of a women's line in 2013, Baldwin Denim and Collection remains rooted in quality tailoring, durability, and a modern aesthetic. Baldwin started with three men's fits with production runs as small as 70 units. Today, the Baldwin collection, which is cut and sewn in the USA, is made up of men's and women's shirts, pants, denim and accessories sold to the top specialty stores worldwide and at two recently opened flagship stores in Kansas City. Baldwin's growth has been fueled by its approachability, functional design, and attention to detail, and inclusiveness, which involves making customers feel part of the brand.

Jeanine Ballone, senior director, research and innovation, PVH Corporation, and president and founder, Zero to Hero Foundation; an avid and native New Yorker, Ballone attended New York's Fashion Institute of Technology (FIT) and the American College London. She remains deeply engaged within the fashion industry and acts as a mentor to many young and aspiring fashion industry up-and-comers. She has a deep and rich history in global sourcing and supply chain functionality garnered from industry roles in Africa, Asia, Europe, South and Central America. Jeanine developed Zero to Hero Foundation in an effort to highlight the ever-present issues concerning women and children's roles in the global sourcing economy. She brings her extensive background and talent to Zero to Hero to provide a glimmer of hope to people who otherwise would not have an opportunity to succeed. Francis Bitonti, multidisciplinary designer and founder of Francis Bitonti Studio; Bitonti is ushering in a new approach to manufacturing through his innovative use of computational design techniques, smart materials, and emerging manufacturing technologies aimed at transforming mass production, a vision he has applied to disciplines ranging from architecture to product design to fashion. After creating a 3D-printed bike rack prototype for the New York City Department of Transportation, Bitonti founded Francis Bitonti Studio in 2007, and has, since then, continued to produce novel products for clients around the world. The studio has been published in outlets such as the Wall Street Journal, V Magazine, Wired, and The New York Daily News, and Bitonti's work has been exhibited internationally in many institutions including the Smithsonian Cooper-Hewitt National Design Museum, and the 3D printed down for fashion icon Dita Von Teese on which he collaborated with designer Michael Schmidt, first shown at the Ace Hotel, New York, will be featured in an exhibition at the Museum of Arts and Design (both 2013). Bitonti holds a Masters of Architecture from Pratt, where he has also been a visiting instructor; he is now a researcher at the Digital Arts and Humanities Research Center at Pratt Institute and teaches at Rensselaer Polytechnic Institute School of Architecture. He lives New York where he runs his design practice.

Veronica Bulgari, oversees special projects for Bulgari; prior to assuming this role, since 1991, she held managerial positions with the company's jewelry and fragrance divisions. Ms. Bulgari is a graduate of Duke University where she earned her BA in Art History and Political Science and she received her MA from the Courtauld Institute of Art in 1990. She served on the Trinity Board of Visitors at Duke University (2002 - 2008) and is now on the board of Piano Outreach of New York, an organization providing music scholarships. She also serves on the board of the American Foundation for the Courtauld Institute of Art. Ms. Bulgari is active with the Carnegie Hall Notables, a group which promotes classical music to younger audiences through the Weill Music Institute. Over the past four years, she has rekindled her love for piano playing and is currently studying with Grazia Laura Perigozzo. She is a collector of photography and contemporary art and has been involved in sponsoring several exhibits including "Piranesi as Designer" at the Cooper-Hewitt National Design Museum and "Luigi Ghirri" at the Aperture Foundation. Most recently, she has been a founder of the Washington Square Park Conservancy, a non-profit organization with the mission of preserving and enhancing Washington Square Park in New York City.

Chandler Burr, journalist, author, and curator of olfactory art; Burr created The New York Times perfume critic's position and occupied it from 2006 - 2010, and his column, "Scent Notes" appeared first in T, the Times' style magazine, and later on the Times' blog. In 2010, Burr left the Times to found the world's first department of olfactory art at the Museum of Arts and Design in New York; his first exhibition was "The Art of Scent: 1889 -2011" (November 2012 - March 2013). In 2003, Burr published The Emperor of Scent, recounting French-Italian scientist Luca Turin's creation of a theory about the mysterious functioning of the sense of smell. The New Yorker then proposed that Burr follow the creation of a perfume, and in 2005 published Burr's story of a year spent with perfumer Jean-Claude Ellena of Hermès as Ellena created, in Paris and Grasse, the perfume Un Jardin sur le Nil. Burr's next book, The Perfect Scent: A Year Inside the Perfume Industry in Paris & New York (2008), extends Ellena's story. A graduate of Principia College and the Paul H. Nitze School of Advanced International Studies (SAIS) at The Johns Hopkins University, he began his journalism career in 1987 as a stringer for The Christian Science Monitor, later becoming a contributing editor to U.S. News and World Report. His 1993 cover story for The Atlantic, "Homosexuality and Biology," was the basis for his first book, A Separate Creation: The Search for the Biological Origins of Sexual Orientation (1996).

Maximilian Büsser, founder MBEtF; after graduating from university in Lausanne with a Masters degree in Micro-Technology Engineering, Büsser's love for high-end horology was strongly underscored by his first employer, Jaeger-LeCoultre, where he spent seven years in their senior management team during an exciting period of change and growth. Thereafter, at the age of 31, Büsser was appointed managing director of Harry Winston Rare Timepieces in 1998; during his seven-year tenure, he transformed the company into a well respected haute horlogerie brand. Working with talented independent watchmakers on the innovative and revolutionary Opus series of timepieces gave him greatest satisfaction and planted the seed for developing that concept further still. In 2005 Büsser resigned from Harry Winston to form his creative ideal: MB&F. With his new company, Büsser has complete creative liberty to pursue his passion for working with the most talented independent horological professionals. Together they are not simply pushing the limits of horology but creating a totally different dimension, watches that are horological machines.

Malcolm Campbell, textile designer and weaver; Campbell began his career in the textile industry in 1970 as apprentice weaver and designer for ActJ Macnab of Haddington in Scotland. He attended the Scottish College of Textiles in Galashiels as part of a work/study program, and in 1975 was awarded the City & Guilds of London Institute certificate in Textile Design and Colour, and Business Management. That year, Malcolm moved to Yorkshire as assistant designer with Hirst & Mallinson of Huddersfield; in MaeVona, Rosa, platinum pendant accented with round brilliant cut diamonds symbolizing Cetitic infinity, Photo: courtesy, Platinum Guild International.



textile education is crucial for retailers and retail sales staff to re-establish appreciation of the versatility and outstanding value of luxury natural fibers. He recently made a film on Harris Tweed for BBC Scotland, and two children's books he authored on color will be published by The Society of Dyers and Colourists.

Christopher Collins, model; Collins has for 17 years been the brand ambassador for Ralph Lauren having been discovered and proposed of the role by photographer Bruce Weber; he believes that his recognizability should be used to engender positive change in the world; after Hurricane Katrina in 2005, he worked-with the support of Katia Sherman, President of Major Model Management—with Habitat for Humanity to help build homes for families who lost theirs in the storm; this motivated him to live through acts of kindness and love. Among Collins's commitments is the promotion of education in his home city of Patterson, New Jersey. After meeting Evie Evangelou, he determined that he wanted to support Fashion 4 Development (F4D) and its goals of promoting women's empowerment, sustainable living, and the UN Millennium Goals; from their initial meeting, the idea that Collins would initiate the formation of a League of Gentlemen (LO.G.) which would gather the most influential and powerful men around the world from all different cultures to support F4D's efforts and goals, among them clean water, proper sanitation, sustainable living. The L.O.G. is an awareness campaign under of the umbrella F4D which promotes wellness, and sustainable living using the voice of fashion, entertainment and beauty. The men chosen to be in the League can then create their own Leagues in their respective countries, so the LO.G.'s presence can grow exponentially around the world, promoting global health and wellness.

Anne Deniau, artist who has been an international presence in film and photography since 1996; a graduate of the Ecole nationale des ponts et chaussées in Paris she moved in the 1990s first to Tokyo, where she worked for Givenchy and Cartier, publishing portraits and fashion shoots in the Japanese magazines Hi-Fashion, Elle, Marie Claire, Spur, and La Seine and shooting portraits of several National Living Treasures from the textile world. In 1997, she moved to London, receiving a master's degree in photography from Central Saint Martins. She alternated portraiture with fashion shoots published in British Vogue, Dazed & Confused, id, The Face, Style / The Tres, Arena, and the Independent, and in 1997, she began shooting portraits for The Times. She also developed a close relationship with Lee Alexander McQueen, resulting in privileged access to him and his work, and the creation of over 30,000 silver photographs taken over 13 years. In 2001, she moved to Paris. Much of Deniau's work has been in collaboration with individual artists or institutions, among them the Opéra de Paris, the Salle Pleyel, and New York's Metropolitan Opera. She recently released her fourth book, a collection of silver photographs taken during her time with McQueen, Love Looks Not with the Eyes, to wide acclaim. She previously authored three books: Nicolas Le Riche (2008), Mirame (2009), and 24 hours in a man's life (2011), the last of which was accompanied by a film with music by Michael Nyman (2012). Deniau also worked closely with Christian Lacroix on La Source (2012), a compilation of about 100 of her photographs.

Simon Doonan, creative ambassador – Barneys New York, and writer, bon-vivant, window dresser, fashion commentator; Doonan, who has worked in fashion for over 35 years, has written six books: Confessions of a Window Dresser (1998), Wacky Chicks (2005), a memoir entitled Beautiful People (2009), and tongue-in-cheek style guides Eccentric Glamour (2008) and Gay Men Don't Get Fat (2012). His latest book is THE ASYLUM, a collage of couture reminiscences ... and hysteria. He has written regularly for The New York Observer and The Daily Beast, and currently writes a column for Slate entitled "Notes from the Fashion Apocalypse." A TV comedy series based on Beautiful People has aired in the UK, the US, and Australia. Doonan has been a featured guest on late-night talk shows such as Chelsea Lately and The Conan O'Brien Show. He has regularly appeared on America's Next Top Model, VH1, Full Frontal Fashion and Bravo. Doonan has won many awards including the CFDA Award. In 2009, he was invited by President and Mrs. Obama to decorate the White House for the holidays. In 2010, Simon was commissioned by Target to design the season's Halloween costumes. He lives in New York City with his husband, the ceramicist and designer Jonathan Adler and their Norwich terrier Liberace.

Amir A. Dossal, founder and chairman, Global Partnerships Forum (GPF); GPF works to address economic and social challenges by creating innovative, international partnerships. He is also co-initiator of the Pearl Initiative, a CEO-led program promoting transparency and accountability in the Gulf Region. Dossal is special representative of the secretary general of the International Telecommunication Union for Global Partnerships, and serves as a commissioner of the Broadband Commission. In October 2010, he received the Humanitarian Award from the United Nations Association of New York for his accomplishments in Partnerships to End Poverty and World Hunger. In February 2011, Dossal was appointed Special Envoy to the World Youth Peace Summit. Prior to creating the GPF and the Pearl Initiative, Dossal was the UN's Chief Liaison for Partnerships, forging strategic alliances with governments, corporations, foundations, and philanthropists, all with a common purpose; achieving the Millennium Development Goals. As the primary interface for the UN Foundation. Dossal attracted new investments of over \$560 million, which supported 450 international projects for women and children's health, climate change, and bio-diversity.

Brian Duffy, founder, Duffy Management and Investment Ltd.; he started his career as a Scottish Chartered Accountant and spent most of his life working in London, France, Switzerland and the US. Duffy served as CEO and corporate vice president of London-based Sara Lee Courtaulds, a division of Sara Lee Corporation, where he was responsible for approximately \$1 billion in annual sales. He became group president of Ralph Lauren Europe and the Middle East (2003 - 2012); sales quadrupled during his tenure. The brand expanded throughout Europe and into new markets such as Russia and other Eastern European Countries, Turkey and the Middle East. Duffy announced his intention to step down from his role in Ralph Lauren in August 2011and left following a transition to his successor in March 2012. The company he has formed. Duffy Management and Investment Ltd., focuses on private equity backed investments in fashion and luxury brands with global potential. In 2009, he became a member of GlobalScot, an international business network of over 850 senior influential business leaders who are committed to generating opportunities for Scotland. He is also professor of Luxury Markets at Glasgow Caledonian University (GCU), and he made his inaugural presentation in London and Glasgow in February 2012. GCU awarded him an honorary doctorate in 2013 A judge on the Scottish fashion awards for the past three years, he has also been a non-executive director of Glasgow Celtic FC since 2008

Rebecca Duval, vice president equity analyst for the retail sector, BlueFin Research Partners; prior to joining BlueFin in February 2012, Rebecca worked for 16 years in the fashion retail apparel industry. She began her career in New York working for a small line, Kiki and Pooky, where she took on many roles including pattern making, sample sewing, material R&D, and showroom sales. She then went on to work for Elie Tahari and Chaiken Clothing where she worked in fabric, and color research and development. She has also served senior roles in material R&D, product development, denim development, and denim production at Anchor Blue and BCBG Maxazria. Her last position before making the transition to equity analyst was director of sourcing/production at Talbots. Duval has a passion for fashion apparel business and spent many years doing fabric and denim wash development. With a BS in Fashion Retail Merchandising and Design from Ohio University, Duval is thrilled with her new position as an equity analyst since it allows her to dissect her favorite passion–fashion!

Evie Evangelou, president and founder, Fashion 4 Development (F4D); she created F4D's global platform, awareness campaign, and the First Ladies & Fashion initiative, which were inspired by her career in international cultural diplomacy and relations with an emphasis on entertainment, arts, fashion, beauty, travel and tourism, and trade development. Evangelou has extensive experience working to create better understanding of global cultures, having served as interim Deputy Secretary General for the World Federation of the United Nations at UN headquarters in New York City and cooperated with more than 100 UN member states/countries. She writes for the style section of the Huffington Post and has been the face of and international spokesmodel for beauty and fashion enterprises and is currently represented by Major Models. She is the Global Goodwill Ambassador for Women 4 Empowerment, a foundation whose mission is to further the full participation of girls and women globally through their economic and social empowerment. For their work on F4D, she, along with Franca Sozzani, received Fashion Group International's 2013 Humanitarian Award.

**Deirdre Featherstone**, jeweler and founder, Featherstone Design; the company, based in New York City's Tribeca, caters to a private clientele expecting the very best in fine jewelry. Created from platinum, 18k gold, and the finest gemstones available, Deirdre Featherstone's unique collection is

based on the concept of interchangeable enhancements. The mechanics of the jewelry, coupled with its 19th- and 20th-century influences and superior craftsmanship, create classic yet thoroughly modern fine jewelry.

Kathryn Fortunato, co-founder and director of sales and operations. Lizzie Fortunato Jewels; the New York City-based accessories company is known for mixed-medium statement jewelry and leather goods designed by Kathryn's twin sister. Elizabeth Fortunato. The line's designs are heavily informed by travel, fine art, and traditional artisanal techniques. Produced in New York City, the line is sold to high-end retailers internationally. Lizzie Fortunato Jewels has twice been named by Harper's Bazaar as one of the most "promising accessories designers in the world" and the line has collaborated with Suno, VPL, Jenni Kayne, and Matthew Williamson for runway jewelry. Lizzie and Kathryn are also the current faces of Sorel's "Get Your Boots Dirty" campaign. A graduate of Duke University who started her career at Goldman Sachs focusing on risk management in the Investment Banking Division, Kathryn oversees the daily operations, including sales, finances, press outreach, and strategy for Lizzie Fortunato, which she joined in 2010. She also consults with other young designers and fashion brands to strategize regarding financial and brand management.

**Maeve Gillies**, jeweler and designer; since discovering jewelry at the age of 15 in her hometown of Edinburgh, Scotland, Maeve has worked around the world in all areas of the jewelry industry from teaching, to designing, to consulting across Asia, Australia, North America, Europe and the UK. An internationally renowned, multi-award-winning jeweler and designer, she co-founded MaeVona in New York City in 2005, supplying her unique, market-leading Celtic-inspired bridal designs to top independent retailers. MaeVona's market-leading styles now enjoy a devoted consumer following and are available in over 150 retailers in America, Canada, Australia, and the United Kingdom.

John Glen, sales director, Alex Begg & Company, which he joined in 2009; educated at Heriot-Watt University from which he received a BA in business & marketing (1990 – 1994), he was the owner (1994 – 1997) of BFOFO Clothing, an importer of outdoor clothing; he then served as business development manager at The Isle Mill, a wool weaving company, from 1997 – 2000. Subsequently, he was with Morton Young & Borland (MYB Textiles), serving as sales manager for five years and then as sales director for four.

Patricia Gumuchian, principal designer for Gumuchian; Gumuchian was formed in 1979 in New York by Anita Gumuchian and her daughters, Myriam and Patricia. The Gumuchian dynasty has been in the diamond and jewelry industry for more than 100 years. Patricia Gumuchian has a distinctive eye for style and is involved in numerous forms of creative expression, finding inspiration all around her, from a stroll in the park to a day at the beach to an evening at the opera. Inspired by their European lineage, the trio of mother and daughters saw the need to create a rich and refined collection to better serve the American market. From that vision, Gumuchian's "Designed by Women for Women" was created. Each collection is designed with the feminine touch and crafted to enhance each woman's natural beauty and satisfy the most discerning customers.

Efraim Grinberg, chairman and CEO, Movado Group, Inc. (MGI), the world-renowned watch company; MGI designs, manufactures and markets Movado, EBEL, Concord, ESQ Movado, Coach, HUGO BOSS, Juicy Couture, Lacoste, Tommy Hilfiger and Scuderia Ferrari branded watches worldwide. Named president and COO in 1990. Grinberg oversaw the Company's initial public offering in 1993. Since that time, he has been responsible for building MGI into a global enterprise. The recent establishment of a whollyowned corporate subsidiary in China is a platform for increasing MGI's international presence and expanding its worldwide wholesale distribution capabilities. Movado is internationally recognized for its commitment to the arts, an association which is intrinsic to the brand's identity and integrated into its marketing initiatives. Grinberg continues this legacy through his support and advocacy of the arts. He maintains active affiliations with numerous arts organizations including Lincoln Center for the Performing Arts where he serves on the board of directors. He is also on the board of The Jewelers Vigilance Committee. A graduate of Brown University, Grinberg was born in Havana, Cuba.

Nancy Hall-Duncan, curator, writer, and director of Insight On Art; an art historian trained at the NYU Institute of Fine Arts, she has published extensively on 20th and 21st century fashion, art, and photography. Her groundbreaking book, The History of Fashion Photography (1978), winner of the Grand Prix from the Musée Français de la Photographie, was the first fullscale attempt to place fashion in its true relation to art history as a whole. As senior curator of art at the Bruce Museum and associate curator at the International Museum of Photography, she has curated over 70 exhibitions on a broad range of topics, from surrealism, the American avant-garde, and fakes and forgeries to cutting-edge art and photography. In 2007, she curated the critically acclaimed exhibition and authored the book Fakes and Forgeries: The Art of Deception. Her work has been published in five languages. She has appeared on CNN, National Public Radio, Radio Free Europe, and has received numerous awards for her work, including grants from the National Endowment for the Arts, the National Endowment for the Humanities, the Cleveland Foundation, the Dedalus Foundation, and the Smithsonian Institution

Brooke Jaffe, operating vice president of fashion direction for women's ready-to-wear, Bloomingdale's; Jaffe is responsible for setting the trends, discovering emerging designers, and ultimately bringing the top and most stylish merchandise to Bloomingdale's stores nationwide, from the streets of New York to the international runways of Milan and Paris. She joined Bloomingdale's in 2007 as fashion director for Fashion Accessories, Handbags, Shoes and Jewelry; she was previously the accessories editor of *InStyle* magazine and got her start as the assistant accessories editor at *Vogue*.

Arnold J. Karr, senior editor, *Women's Wear Daily (WWD)*; a veteran of 37 years of covering the business side of the fashion industry for Fairchild Fashion Media and other news organizations, Karr has also served as senior editor of financial coverage and, in 2008, as senior editor, online, a post in which he managed the editorial elements of the re-launch of WWD.com. Karr, who first joined Fairchild's menswear publication DNR in 1976, ran his own editorial and public relations services company, Communications Resource Network, for 15 years before rejoining Fairchild as *WWD's* financial editor in 2000. His observations about the business workings of the fashion, retail, and beauty industries have been included in *The New York Times* and marketing at FIT for 25 years.

Maurice Malone, founder, Williamsburg Garment Company (WGC), based in Brooklyn, NY. Launched in 2011 without previous build-up through tradeshows or press, the denim brand has quickly separated itself from others, becoming a new favorite with denim enthusiasts, retailers, and press, Using no outer branding logos or labels, Malone is focused on offering the highest quality fabrics and construction with clean, refined washes. Malone, one of the founders of Hip Hop fashion in the early 90s, has been called the "Steve Jobs of Denim" by Brooklyn Magazine and is ranked #11 in Complex Magazine's "Top 50 Raw Denim Out Right Now." The reasons for such accolades can be traced to the brand's foundations: "Small Time Operation" and "Cash Only to Trade." Employing a unique post-recession business model, Malone operated as a one-man company for the first year, designing, marketing, and selling from his small Williamsburg apartment. Knowing the A to Z's of the business has allowed WGC to produce high-quality product on lower margins and to sell to its retailers at near factory-direct prices, with the intention that these savings will be passed on to the customer. WGC is very selective in the inventory it offers to its retailers so that stores in any given area will not compete with one another by selling the same product. Driving traffic to a single retailer in a city of moderate size increases sales while limited availability builds brand mystique.

Dougal R. Munro, president, Holland & Sherry Inc. responsible for the sales of the Apparel Cloth Division of Holland & Sherry for the US and Canada; born into a family involved in the finest Scottish textiles, Munro & Company of Edinburgh, Munro was educated in Scotland and England. graduating from the University of Leeds with a BA with honors in textile design. After graduation, Munro joined Holland & Sherry, the luxury woven textile company, based in Peebles, Scotland to come to the US as a sales representative. He is still with the company 38 years later, and has been president since 1981. In addition to growing the sales of the business, his focus is always on textile innovation for the contemporary commercial context while respecting the importance of textile heritage. Munro has also helped to educate hundreds of retailers and sales people about fine woven textiles and has built strong relationships in the custom clothing industry, ultimately bringing a higher level of knowledge and appreciation to discerning consumers. Munro treasures five yards of the cloth, woven in his family's mill in 1960 from the wool of his own sheep, as evidence of his passion for the authentic craft, heritage, and traditions of fine woven Scottish textiles, a heritage from which he proudly emanates.

Wendy Murray, sales and business development director, MYB Textiles; having received degrees in woven textiles at the Glasgow School of Art and in media studies at Stirling University, Murray combines expertise in both textiles and marketing in her current role. MYB Textiles was founded in 1901. weaving luxury sheer fabrics for the interiors market both locally and internationally; in recent years many Scottish and British fashion designers have used their lace and madras fabrics in their collections. MYB houses the world's only Nottingham Lace design team; this, coupled with their specialist knowledge of Scottish Madras, makes MYB an industry leader. The design team has access to a 110-year-old archive of original drawings and design work and can thus develop designs specific to any period interior. The archive designs are often reproduced for film and television sets worldwide. The MYB brand is synonymous worldwide with a commitment to the highest quality of production, continuous product development and design innovation, technological advancement, and a highly skilled workforce. These factors allow MYB to supply quickly both high volume and small runs of bespoke designs while maintaining the highest guality standards in the industry. The company's comprehensive range of intricately patterned fabrics makes a striking statement in any luxury interior or on the catwalk.

**Roberta Naas**, award-winning journalist in the watch industry with nearly 30 years experience; the founder and editor-in-chief of atimelyperspective.com, Naas was the first woman watch editor in the US market. An authority on the watch industry, studying timepieces and horology from the ground up, visiting watch factories around the world, taking watch courses (disassembling and reassembling watches) and witnessing vast changes and advances in technology and materials. She regularly interviews industry CEOs, breaks industry news, and receives behindthe-scenes access to places in horology others wish they could go. Naas has authored five books, two on current watches (*Jewels O Time* and *Times of Arabia*), and three on the history of time and timepieces (*Great Timepieces* of the World, Master Wristwatches, and Masters of the Millennium); she also writes for a variety of newspapers, consumer magazines, and trade publications. She is the timepiece editor at *Niche Media*, the publisher of leading lifestyle publications such as *LA Confidential, Gotham, Vegas, Boston Common, Philadelphia Style,* and *Capitol File.* Naas holds an MA in newspaper journalism from the Newhouse School, Syracuse University, and is a member of Sigma Delta Chi, the Society of Professional Journalists.

Jack Ogden, leading expert on jewelry history and a jewelry industry consultant; until July 2012, he was chief executive of the Gemmological Association of Great Britain (Gem-A) and prior to that had run CIBJO (the World Jewellery Confederation), the National Association of Goldsmiths, and several of his own companies. He is a member of the fourth generation of a well-known British jewelry business, but after a brief period in it he entered the consulting field, working with museums, auction houses, dealers, and collectors worldwide primarily on problems of authenticity of historical metal jewelry. He has written and lectured widely on ancient and historic jewelry and taught courses at The J. Paul Getty Museum, Smithsonian Institution, NYU Institute of Fine Arts, and Institute of Archaeology (London). His 1982 book Jewellery of the Ancient World remains the standard work on early iewelry materials and technology. An elected Fellow of the Society of Antiquaries of London, he has a doctorate from Durham University (Egyptology), the Gem-A Gemmology Diploma (with distinction), and the Diploma in Art Profession Law and Ethics (with distinction) from the Institute of Art Law.

Jan Glier Reeder, consulting curator for the Brooklyn Museum Costume Collection at the Costume Institute at The Metropolitan Museum of Art; she has broad experience in the field of costume and textiles as auction house specialist, appraiser, curator, and author. From 2005 - 2009, she was curator and director of the Mellon-funded Costume Documentation Project at the Brooklyn Museum, assessing and inventorying Brooklyn's 25,000piece collection. Upon completion of that project and her move to the Metropolitan Museum in 2009, she curated "American High Style: Fashioning a National Collection" on view at the Brooklyn Museum (2010) and authored the accompanying publication. She is currently co-curator of the forthcoming exhibition and publication "Charles James: Beyond Fashion," which will open in May 2014 in conjunction with the annual Costume Institute fund raising gala, known as the "Party of the Year," and in celebration of the opening of the new Costume Institute offices and galleries. Educated at Smith College, Reeder holds an MA in Museum Studies in Costume and Textiles, Curatorial Program, from FIT.

Selima Salaun, collector of vintage accessories and eyewear designer; Salaun derives significant inspiration for her eyewear from her impressive collection of vintage accessories and glasses. Her collection of vintage eyewear is arguably one of the world's largest. Motivated by her love for film, she initially sought iconic pieces worn by actors in film noir classics. Born on the Mediterranean Coast, she embodies French style and elegance, combining them with her own wit and whimsy to create trend-setting, luxury eye wear that highlights the wearer's personality. In addition to being a seasoned designer and collector, Salaun is an opticienne-lunetière, both a licensed optician and an optometrist. Having begun her career in Paris with Royal Optique, a company whose early focus on custom-designed frames epitomized luxury evewear, her ambition and love for stylish evenlasses took her to New York City to manage the Alain Mikli boutique. Asked to move to Tokyo for the brand, Salaun opted instead to create her own luxury brand, drawing inspiration from the raw energy of New York. Selima Optique offers edgy, innovative spectacles and sun wear that have a loyal following among trendsetters; combining high fashion with everyday function, historical inspiration and modernity. Her collection is offered in eight boutiques in Paris, New York, and Los Angeles, the first having been established in 1993 in SoHo. Since then, Selima Optique has crafted custom frames for the likes of Bono, Liv Tyler, and Madonna and launched the Selima branded eyewear collection at Barneys New York in 1996 through her own shop-in-shop, the first of its kind. She also designs collections of specialty frames for fashion brands Jack Spade, Club Monaco and J. Crew.

Michael Schmidt, wardrobing and jewelry designer; he has garnered the attention of the world's top entertainers, stylists, photographers, and directors for his expertise with a variety of innovative materials and techniques. He is known for creating elegant yet edgy clothing and accessories, including the world's first fully articulated 3D-printed dress designed for Dita Von Teese. The gown, which has been seen by over a billion people, was created in collaboration with Francis Bitonti and will be on view at the Museum of Arts and Design in New York from mid-October 2013 until June 2014. His clients include Madonna, Cher, Rihanna, Fergie and the Black Eyed Peas, Janet Jackson, Steven Tyler, and many others. Since 2001, Schmidt has designed an exclusive collection of jewelry, bags, clothing, and furniture for the international luxury goods firm Chrome Hearts. He also enjoys an ongoing collaborative relationship with designer Jeremy Scott. His works have appeared in photographs by photographers such as Annie Liebovitz, Herb Ritts, Greg Gorman, Steven Meisel, Francesco Scavullo, Steven Klein, and Mathew Rolston, in books, on album covers, in music videos and major motion pictures, as well as on countless world tours. His work has also been featured in museums: a floor-length gown made of razor blades created for Deborah Harry was exhibited in "Rock Style" at The Metropolitan Museum of Art's Costume Institute. His work is on permanent display at the Rock and Roll Hall of Fame and Museum in Cleveland, Additionally, in 2010 the Pasadena Museum of California Art honored him with a career retrospective, as did the Los Angeles County Museum of Art (LACMA).

Lisa Sun, founder & CEO, Project Gravitas; the founding of Project Gravitas is the culmination of Sun's love of fashion, career in the luxury lifestyle business, and steadfast commitment to helping others succeed. Sun spent 11 years at McKinsey & Company where she advised leading luxury, fashion, and beauty brands and retailers in the US. Asia, Europe, and Latin America on strategic and operational issues. Considered the firm's top expert in the luxury and fashion space, she published perspectives and delivered keynote speeches at forums such as the American Express Luxury Summit. At McKinsey. Sun was mentored by the firm's best thinkers, learning from top executives, and leading teams of talented colleagues around the world. She has always had a passion for style and for helping people look and feel their best. Having been a size 22, a size 8, and now proudly a size 12, she has found creative ways-at every size and age-to show off her style; Sun was named one of Washingtonian Magazine's Best Dressed Women. Through Project Gravitas, she hopes to help women create lasting impact by enhancing their sense of self. She graduated magna cum laude and phi beta kappa with degrees in biology and political science (with distinction) from Yale University. She identifies the key dresses in her life as a \$99 velvet Charlotte Russe prom dress (1995), a Narciso Rodriguez black boucle dress and blazer (2006), and her favorite Project Gravitas dresses: Simone and Katharine.

**Robert Verdi**, lifestyle expert, celebrity stylist and television personality; a graduate of FIT, he has become one of the most recognizable faces in fashion and design. Verdi's television credits include The Robert Verdi Show Starring Robert Verdi, She's Got The Look, Surprise by Design, Full Frontal Fashion, Fashion Police and E! Entertainment News Red Carpet. A style expert for The View, The Today Show, Martha Stewart, CNN, he has had cameo roles in The Devil Wears Prada and The September Issue. Profiled in *The New York Times* Style Section, *The Daily, The Wall Street Journal*, and *The New York Post*, he is featured frequently in publications such as *OK! Magazine, US Weekly*, and *InStyle*. Known for his trademark look of wearing sunglasses on the SN, with the goal of providing instant glamour at an affordable price point.

Brian Wilton, director, Scottish Tartans Authority; after an early flying career in the Royal Air Force's Fighter Command, Wilton undertook a variety of occupations after which he focused his diverse talents and passion on his Scottish heritage. As director of the Scottish Tartans Authority, he has singlehandedly established the Scottish Tartans Authority's world-wide reputation and promoted his country's rich culture to an ever-growing international market. As Scotland's "Tartan Ambassador," he has captivated hosts in countries as diverse as Russia, Japan and the US and has, with government agencies, promoted not just Scotland's quintessential tartan brand but the wide range of Scottish talents and products with which it is associated. An acclaimed specialist on the culture and history of tartan and Highland Dress, he is frequently consulted by the international media and has appeared in many radio and television programs. He is a leading designer with over 100 new and distinctive tartans in his portfolio, many of them for internationally known names. In recognition of his services to the tartan industry in Scotland he was appointed an MBE in Her Majesty Queen Elizabeth's 2013 Birthday Honours List.

Ulrich Wohn, president and CEO, TAG Heuer North America and LVMH Watch & Jewelry, North America: Ulrich joined IVMH Watch & Jewelry in 2002 as the vice president of marketing communications for TAG Heuer North America. In 2004, Wohn was promoted to senior vice president of sales for the luxury Swiss watch brand and shortly thereafter was appointed president and CEO of TAG Heuer North America and LVMH Watch & Jewelry North America. Under his leadership, Wohn has made a tremendous impact; impressively increasing sales, strategically reducing wholesale distribution, and opening eight new retail boutiques throughout the U.S. He has also led the industry in innovative marketing strategies such as the first interactive, online campaign. Before joining TAG Heuer, Wohn was president of Nespresso, North America, part of Nestlé. Prior to this, Wohn was general manager of marketing at Swissair where he was responsible for North and South America. An active member of the luxury watch and jewelry community, Wohn is the North American delegate for the esteemed, Fondation de la Haute Horlogerie; he sits on of the board of directors for Jewelers for Children, The Jewelry Information Center, and the American Watch Association, as well as on the advisory board of the American Watch Guild.

Frank Zambrelli, accessories designer; originally headed to medical school, a trip to the European shows radically altered his plans. Heading instead to FIT, Zambrelli landed a dream job at Chanel. John Varvatos, then leading Cole Haan, gave him the opportunity to develop his craft in Europe. This led him to Coach and the successful launch of its foray into footwear. Connecting with Silvano Banfi, the duo realized they shared a similar aesthetic, and a commitment to finely crafted accessories, and vowed to someday begin their own studio. In 2002, in a tiny storefront in midtown Manhattan, Banfi Zambrelli was born, launching its eponymous collection that year. Both an American luxury brand and a comprehensive design agency, Banfi Zambrelli's work covers the world of accessories, focusing on women's and men's footwear, handbags and leather goods. Zambrelli's studio in Manhattan's garment center is a design and development practice. with a proven track record in creating and branding new businesses, and the reinvigoration of existing brands. Banfi Zambrelli has been instrumental in the success of their clients-among them Calvin Klein, Marchesa, Hunter Boot, Paul Green, Derek Lam, Judith Leiber, and Aerin Lauder. Zambrelli serves as the chairman of the board of the Accessories Council, and as Alumni Board Director of FIT, where he is also a professor of Accessories Design.

## Registration

Registration confirmations are sent via email.

#### To register on-line: www.extraordinaryiac.eventbrite.com

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**By mail:** Return form at least 10 days before the conference start date with a check or money order payable to **Initiatives in Art and Culture** or complete the credit card information on the form, and mail to Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022.

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**Conference location:** Formal sessions take place at The Graduate Center, City University of New York, 365 Fifth Avenue (between 34th and 35th Streets).

Program subject to change.



Alex Begg & Company, Luxurious Scottish Cashmere Throw. Photo: courtesy, Begg & Company.



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Charles James, "Diomond" Evening Dress, 7957, satin and taille. Brooklyn Museum Costume Collection at The Metropolitan Museum of Art, gift of the Brooklyn Museum, 2009; gift of Mr. and Mrs. Jean de Menil, 1959 (2009.3008,321); photo: © The Metropolitan Museum of Art.

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