

Initiatives

in Art and Culture

Green: Sustainability, Significance, and Style – A Conference in New York

Thursday, Friday, and Saturday, December 4 – 6, 2008



Diamond Rough in Hands; Photo: Diamond Information Center.



Barneys New York Window Featuring Looks from Earth Pledge FutureFashion Show, Fashion Week February 2008; Photo, Courtesy: Barneys New York.



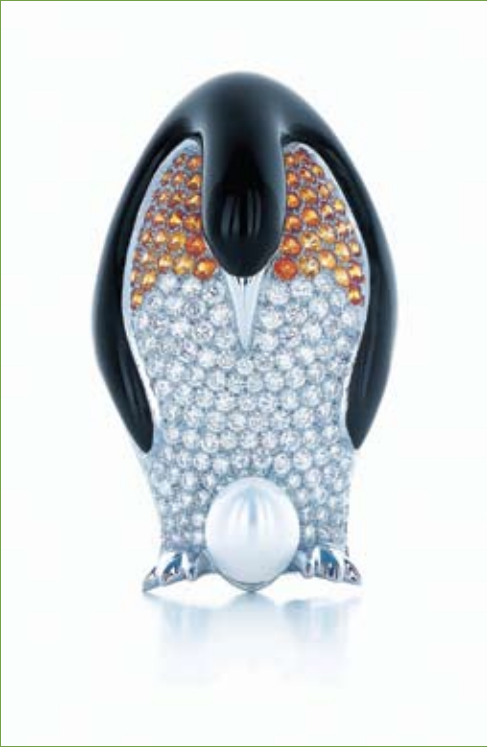
Clothing by Alabama Chanin, Revolution Fall/Winter 2008; Photo: Charles Moore and Robert Rausch; Courtesy: Alabama Chanin.



Vibrant Living Corals & Reefs, Bright Pink Stylasterid Coral, Stylaster venustus; Photo: ©Alberto Lindner/NOAA; Courtesy: SeaWeb.

Green: Sustainability, Significance, and Style – A Conference in New York

Thursday, Friday, and Saturday, December 4 – 6, 2008



Tiffany & Co., *Emperor Penguin Brooch*, platinum-set diamonds, spessartite and black lacquer; Photo: Carlton Davis; Courtesy: Tiffany & Co.

The 10th New York Fashion conference "Green" adopts a polymorphous approach to the central issue of the 21st century: Sustainability. How does fashion meet its planetary obligations? Natural materials, alternative fibers and ethically sourced stones and metals, reuse and repurposing, eco-responsible and bio-friendly packaging, and the marketing of Green to a diverse, global consumer are among the topics addressed.

Additionally, we consider the crucial aesthetic dimension of this new Green Revolution and its creative and inspirational potential. Enlarging the notion, we explore the physical properties of dyes and pigments, as well as the cultural symbolism of the color itself.

A distinguished panel of fashion and jewelry world insiders and mavericks discusses the many facets and ramifications of a paradoxical idea: Green Fashion.

Leadership funding for this project has been provided by A Diamond is Forever.

Tiffany & Co. has supported this project at the Donor Level.

We also express our gratitude to Aaron Faber Gallery, Macy's, Harry Winston, Kaleidoscope Consulting, and The Louis and Lena Minkoff Foundation for their support (as of 10/23/2008).



Lutz & Patmos / *Fall 2008 Collection* / NEW MUSEUM / FEBRUARY 3, 2008; Photo, Courtesy: Lutz & Patmos.



Simon Doonan, designer, *Rudolph the Recycled Reindeer*, made from recycled cans, for "Green Holiday" Christmas 2007 Barneys New York in-store display; Photo, Courtesy: Barneys New York.

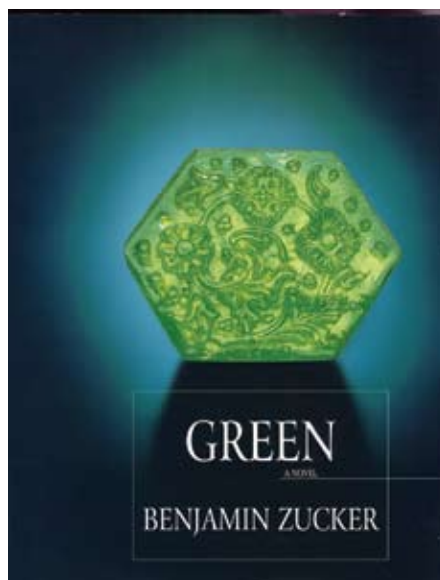
Thursday, December 4, 2008

6:00 – 8:00 p.m. **Cocktail Reception** (please check our website for more information)

Friday, December 5, 2008

The day's formal sessions will take place at The Graduate Center, The City University of New York
365 Fifth Avenue (at 34th Street).

- 8:30 – 9:00 a.m. **Check-in.**
- 9:00 – 10:30 a.m. **Continental breakfast, Book-Signing and Information Session.**
- 9:30 – 10:00 a.m. **The Wearing of the Green: Green as a Hue in Fashion.** David Wolfe.
- 2:30 – 3:10 p.m. **Rudolph the Recycling Reindeer.** Simon Doonan.
- 10:30 – 11:00 a.m. **Introduction.** Lisa Koenigsberg.
- 11:00 – 11:45 a.m. **Sustainability: Tiffany's Most Important Design.** Michael J. Kowalski.
- 11:50 a.m. – 12:30 p.m. **How Sustainability Connects with the Customer and Makes Us Better Retailers.** Tom Cole.
- 12:35 – 1:15 p.m. **(RED): Desire + Virtue.** Tamsin Smith.
- 1:15 – 2:30 p.m. **Lunch** (on your own).
- 3:15 – 4:00 p.m. **Emerald Green, Cézanne's Green, and Don Pedro's Green.**
Benjamin Zucker.
- 4:00 – 4:15 p.m. **Break.**
- 4:15 – 5:15 p.m. **Too Precious to Wear: Conserving Coral, a Jewel of the Ocean.**
Michael Aram, Andrew Baker, and Dawn M. Martin.
- 5:15 – 6:00 p.m. **Reception.**
- 6:00 – 6:45 p.m. **ReText: NUNO Eco Green.**
Reiko Sudo.
- 6:45 – 8:00 p.m. **Nuno Film Screening and Question-and-Answer.**



Benjamin Zucker, *Green: A Novel*, published by The Overlook Press, Woodstock Et New York, 2002; Cover Design, Yellowstone Ltd.; Photo of The Taj Mahal Emerald (private collection) ©Peter Scaaf; Image of cover, Courtesy: Benjamin Zucker.

Saturday, December 6, 2008

The day's formal sessions will take place at The Graduate Center, The City University of New York
365 Fifth Avenue (at 34th Street).



No Dirty Gold Valentine (detail); Image, Courtesy: EARTHWORKS and No Dirty Gold Campaign.

- 9:00 – 9:40 a.m. **"No Dirty Gold" to Ethical Sourcing – Cultivating Leadership.** Stephen D'Esposito.
- 9:45 – 10:25 a.m. **Long Range and Wide Embrace: Sustainability, Diamond Mining, and Shared National Wealth in Africa.** Rosalind Kainyah.
- 10:25 – 10:45 a.m. **Break.**
- 10:45 – 11:25 a.m. **From Street to Soil and Back, a Loomstate Perspective.** Scott Mackinlay Hahn.
- 11:30 a.m. – 12:15 p.m. **The Future of Fashion is Green.** Julie Gilhart with Leslie Hoffman.
- 12:15 – 1:45 p.m. **Lunch (on your own).**
- 1:45 – 2:25 p.m. **Success and Challenges: Transition into Green – Lutz & Patmos, a Case Study.** Tina Lutz and Marcia Patmos.
- 2:30 – 3:10 p.m. **Alabama Chanin – Grown to Sewn: Stories from the Garden to the Dressing Room.** Nathalie "Alabama" Chanin.
- 3:10 – 3:30 p.m. **Break.**
- 3:30 – 4:10 p.m. **The Life of Jamdani and SEWA: Traditional Indian Sari Recycled into Contemporary Garment.** Christina Kim.
- 4:15 – 5:00 p.m. **Conscient Luxury: The EcoGold Jewelry of Toby Pomeroy.** Toby Pomeroy.
- 5:05 – 5:45 p.m. **Sustainable Luxury: Raising Awareness of Indigenous Art and Culture and Environmental Issues.** Monique Péan.
- 5:50 – 6:20 p.m. **REAP WHAT YOU SEW: From African Seeds to American Stores.** Nicole Mackinlay Hahn.
- 6:30 – 8:00 p.m. **Aaron Faber Gallery Reception and Viewing.**
666 Fifth Avenue (enter on 53rd Street between 5th and 6th avenues).



Monique Péan, *Fossilized Walrus Ivory Bracelet with 18-carat Recycled Rose Gold*; Photo, Courtesy: Monique Péan, LLC.



Toby Pomeroy, *Jewelry of EcoGold with Conflict-Free Diamonds*; Photo: basilphoto.com which appeared in JCK Luxury (Summer 2008).

Presenters

Lisa Koenigsberg, conference director and president and founder, Initiatives in Art and Culture; formerly, she served as advisor to the dean for arts initiatives, and director, programs in the arts and adjunct professor of arts, NYU School of Continuing and Professional Studies. After initiating the series of fashion conferences, she co-directed the first three fashion conferences and directed the six subsequent fashion conferences. Former positions include: assistant director for project funding, Museum of the City of New York; executive assistant, Office of the President, American Museum of Natural History; architectural historian, New York City Landmarks Preservation Commission; and guest curator, Worcester Art Museum and Yale University Art Gallery. Her writings have appeared in books and journals, among them *Auspicious Vision: Edward Wales Root and American Modernism* (2008), *The Gilded Edge: The Art of the Frame* (2002), *The Archives of American Art Journal*, *The Journal of the Society of Architectural Historians*, and *The Proceedings of the American Antiquarian Society*.

Michael Aram, artist who works primarily in metal; after studying fine art and living as an artist in New York in the late 1980's, Aram took what would later be a life-altering trip to India where he discovered rich metalworking traditions. Inspired to work with craftsmen whose skills he felt were greatly untapped, Aram turned his creative energies towards craft based design, setting up a home and workshop in New Delhi. Each unique piece is entirely hand made using traditional artisanal techniques. Bridging the gap between the artist and artisan is a hallmark of Michael Aram's work, whether his pieces are narrative and figurative or more contemporary. The handmade quality of the work allows it to shift beautifully between the realm of fine and decorative art. This enduring mélange of quality and originality sits comfortably at home in contemporary as well as in more classical interiors.

Andrew Baker, assistant professor of marine biology and fisheries, University of Miami; an expert on the biology, ecology and conservation of coral reefs, his research focuses on the impacts of climate change on these ecosystems and how corals adapt to environmental changes. His breakthrough discovery in 2001 that reef corals may be able to withstand climate change by switching algal partners was published in the journal, *Nature*, and hailed by *Discover* magazine as one of the "Top 100 Science Stories" of the year. His follow-up work on corals' response to climate change has been underway for almost nine years, resulting in a collection of over 12,000 coral DNA samples from some two dozen countries on four continents. In 2008, Dr. Baker was awarded a Pew Fellowship in Marine Conservation for his work to enhance thermal tolerance of corals and help them survive warming oceans, techniques which will be applied to help beleaguered corals survive climate change, and help coral nurseries raise stocks of heat-tolerant corals to re-seed devastated reefs. Dr. Baker currently chairs the Advisory Committee of the National Center for Coral Reef Research, and is a former Fulbright Scholar from the United Kingdom, a Predoctoral Fellow of the Smithsonian Institution and Doctoral Fellow of the Australian Museum. He also works as an Associate Conservation Zoologist for the Wildlife Conservation Society in New York and is a member of the adjunct faculty of Columbia University.

Natalie "Alabama" Chanin, owner and designer of the American couture brand Alabama Chanin; her designs for hand-sewn garments constructed using quilting and stitching techniques from the Depression-era South have been lauded for their beauty and sustainability. Made by artisans located near her home in Florence, Alabama, her designs have earned accolades from peers as a finalist for the Cooper-Hewitt National Design Award for Fashion, and she was selected as one of 10 fashion designers for the Council of Fashion Designers in America/Vogue Fashion Fund in 2005. Alabama Chanin creates limited-edition, rendered-by-hand, jewelry, clothing, home furnishing and textiles using a mixture of recycled and organic materials. Based on the thought that good design should be a part of everyday living, Alabama Chanin gives modern context to techniques that have been passed down through the generations. She most recently authored, *Alabama Stitch Book: Projects and Stories Celebrating Hand-Sewing, Quilting and*

Embroidery for Contemporary Sustainable Style (2007, with S. Stukin and photographer R. Rausch, published by Stewart Tabori Chang).

Tom Cole, vice chair of Macy's, Inc. (formerly known as Federated Department Stores, Inc.) whose portfolio includes Macy's initiatives related to sustainability; he also serves as chairman and chief executive officer of Macy's Logistics and Operations, Macy's Systems Group, and Macy's Credit and Customer Service Group. Cole also oversees store planning, design and construction, non-merchandise purchasing, merchandise accounts payable, and has staff responsibility for supply chain management, expense control, shopping experience, license departments and facilities management and loss prevention. After beginning his retail career in 1972 as a trainee at Polsky's in Akron, Ohio, in 1980 he was named vice president and controller of I. Magnin in San Francisco. After holding positions of increasing responsibility at Federated, in 1983, he became senior vice president for Finance and Administration at Federated Merchandising Group, and then president in 1988 until he was named president of Federated Logistics in 1995. After adding responsibility for operations, store planning and construction, systems and financial administrative and credit services, he was appointed vice chair of the corporation in 2003. Cole serves on the Executive Committee of the Voluntary Interindustry Commerce Standards Association (VICS), and is vice chair of the board of governors of GS1 US (formerly Uniform Code Council). He serves on the Deming Center Advisory Board at Columbia Business School.

Stephen D'Esposito, president of RESOLVE and the EARTH SOLUTIONS Center. RESOLVE is a non-profit organization dedicated to promoting the effective use of consensus building in public decisions, and helping diverse interests engage in dialogue, collaborative decision-making and action. The EARTH SOLUTIONS Center is a new RESOLVE initiative designed to catalyze, incubate and reward solutions to urgent environmental challenges. D'Esposito is formerly president of EARTHWORKS, an organization whose mission is protecting communities and the environment from the destructive impacts of mineral development worldwide through reform of government policies, improving corporate practices, influencing investment decisions and encouraging responsible materials sourcing and consumption based on sound science. One of the organization's signal efforts is the No Dirty Gold campaign which addresses the major social, environmental, and economic impacts of gold mining. Before joining EARTHWORKS (1986–1992), D'Esposito, as Deputy Director and Acting Executive Director, was instrumental in building Greenpeace USA into one of the largest environmental groups in the country. From 1993 through 1995 he served as Deputy Director and then Executive Director of Greenpeace International, based in Amsterdam, the Netherlands.

Simon Doonan, creative director of Barneys New York, who changed our concept of "window shopping" with his inventive, provocative, and whimsical windows; columnist for *The New York Observer*, and author *Eccentric Glamour: Creating an Insanely More Fabulous You* (2008); *Wacky Chicks: Life Lessons from Fabulously Inappropriate and Fabulously Eccentric Women* (2003); *Confessions of a Window Dresser: Tales from a Life in Fashion* (1998); *Nasty: My Family and Other Glamorous Varmints* (2005) and the BBC2 series "Beautiful People" which is based on his memoir and begins in October 2008.

Julie Gilhart, senior vice president, fashion director of Barneys New York; she joined the store in 1992, prior to which she held a variety of fashion related positions. Barneys New York which has nine flagship stores and 27 CO-OP stores, has been purchased by a Dubai investment firm that plans to expand it domestically and internationally. In spring of 2007, Gilhart spearheaded the development of an all-organic collection in collaboration with Loomstate of casual, sexy clothes, a collection that can be bought in every Barneys store. She has inspired many designers to develop "green" product and was instrumental in having Barneys promote their 2007 Christmas campaign as 'A Green Holiday', focusing on fashion products that are environmentally conscious and supported by windows,

in-store displays, Christmas catalogue and a Website tie-in. In her work at Barneys, Gilhart's most important task is to have the store speak most effectively to the customer and to the designers with which Barneys partners, to promote a greater awareness of product development and a deeper understanding of how the customer makes purchasing decisions. The overarching umbrella for these issues is the creation of a new paradigm for operation of the fashion business in order to leave a lighter footprint on the earth.



Loomstate, *Men's and Women's Look*, Fall 2008; Photo: Loomstate.

Nicole Mackinlay Hahn, visual artist and filmmaker, began her film career as a documenter, hawking her little brother's pixel vision camera in the eighth grade. Her fly-on-the-wall approach to cinema soon provoked a teacher to demand she erase her in-class footage. This early brush with censorship did not derail her budding career. *REAP WHAT YOU SEW* is the second feature project by Hahn who made her directorial debut with *HARDIHOOD* (distributed by First Run Features). *REAP WHAT YOU SEW* provides video reflections about your food, shelter, and clothing; a part of the project, *Mirror/Africa*, an interactive video piece, unveiled at Barneys New York in May 2008 provides a poetic journey from African seeds to American stores, exploring the heart behind the politics of purchasing. The intent is to provide appreciation for material goods and to celebrate cultures along the African supply chain. While this initial project focuses on Africa, *REAP WHAT YOU SEW* will grow into a series that will focus on other developing countries (India and China, for example), as well as industrialized nations among them the US, South Korea, and Japan. Hahn's credits include producer/director/camera/editor of marketing and advocacy films for ESPN X Games, Edun Apparel, Loomstate, Clif Bar, The Breast Cancer Fund, The ONE Campaign, Product (RED). Her footage has been licensed to television for *Oprah*, *The Today Show*, Sundance, MTV, Outdoor Life Network, CNN, Voom, and ESPN. A recipient of the KALA and Vinalhaven Press fellowships, her video installations have been exhibited in New York and San Francisco.

Scott Mackinlay Hahn, co-founder of ROGAN and Loomstate. Mackinlay Hahn grew up on Fire Island, New York where his family managed the Sailors Haven Marina at the Sunken Forest. His environmental awareness and activism stemmed from his various roles in managing the socially dynamic and ecologically delicate national park. Scott Mackinlay Hahn met designer Rogan Gregory in 1998. Over the next few years, they launched a new kind of premium denim company, known as ROGAN. In 2002, as they examined and re-evaluated their methods of

production, Mackinlay Hahn and Gregory — both committed environmentalists — became aware of the toxic effects of conventionally grown cotton. As a result, they launched a clothing line made of 100% organic cotton, and pledged to promote sustainable agriculture. In the Fall of 2004, Loomstate launched its first collection. Loomstate creates clothing inspired by classic American casual style, tailored in keeping with contemporary taste, and rendered with attention to detail in the highest quality 100% certified organic and environmentally

sustainable materials. It will stand the test of time and weather the coming and going of fashion. In Spring 2007, Loomstate and Barneys New York partnered together to launch Barneys first exclusive eco-friendly label — Loomstate for Barneys Green.

Leslie Hoffman, executive director, Earth Pledge, which partners with business, communities and government to facilitate the adoption of sustainable practices and the transition to sustainability through six initiatives: Green Roofs, Waste=Fuel, FutureFashion™, Farm to Table, Limit 450, and Guardian Trust. Earth Pledge delivers tools and launches pilot projects to create awareness and demonstrate the financial, social, and environmental viability of sustainable technologies. FutureFashion™ celebrates environmentally conscious fashion by working with the industry to promote renewable, reusable and nonpolluting materials and methods. Collaborating with leading designers, fabric mills and farmers to create solutions to environmental dilemmas, Earth Pledge offers guidance and resources on sustainable materials, reduction of carbon footprints, and alternative approaches to saving money, increasing return on investment, and communicating improvements accurately. Additional aspects of the initiative are an annual fashion show and the publication *FutureFashion White Papers*, essays by scientists, retailers, farmers, dyers, models and others in the industry who look at the fashion industry and analyze how to achieve a transition to sustainability. For two decades, Leslie Hoffman has pioneered sustainable approaches to design in many capacities. After earning her BA in Architecture and Design from Colorado College, she worked as a carpenter, contractor and green builder for 10 years. In 1994 she joined Earth Pledge, transforming the UN Earth Summit committee into a dynamic non-profit promoting ecological solutions to urban environmental problems.

Presenters

Rosalind Kainyah, president, De Beers Inc, USA, since August 2006; she joined the De Beers Group in 2002 as Corporate and Commercial Legal Counsel at the Diamond Trading Company International (DTCI), the Group's subsidiary responsible for the sale and distribution of rough diamonds, currently 45% of total world production. In July 2004, she was appointed Executive Director, Corporate Communications at DTCI, and she remains on the board of Directors of DTCI. For six years prior to joining De Beers (1993-1999), Kainyah, an international environmental lawyer, was engaged by international and national organizations and institutions and the Anglo-American Corporation of South Africa to advise governments on environmental policy and legislation. Of particular importance to her current role is the economic growth objectives of the countries in which De Beers operates; ensuring that the natural resources of these countries are turned into shared national wealth; and the continuing international fight against HIV/AIDS all of which reach to the heart of the company's business. She engages with representatives of the US Congress and the administration; multilateral agencies such as the UN agencies; the World Bank and the International Finance Corporation; civil society; and the media regarding the role of business in Africa's socio-economic development, using insights and lessons from De Beers experience. A member of G50, a self-help African business group based in London, she also serves as a trustee on the board of The Africa America Institute.

Christina Kim, clothing designer and founder of *dosa*; she creates ethical and sustainable fashion while exploring new design ideas with craft communities that have ranged from Bosnia, Cambodia, China, India, Kenya, Mexico, to Chile. Kim consistently uses hand loomed cottons, silks, and wools, often the fabrics are organically grown or processed minimally. She favors "imperfect white" — cotton's creamy off-white natural color — and natural dyes. Kim's designs are informed by contemporary ideas about clothing and an understanding, often tactile, of production processes, especially regional handwork techniques. She is particularly fond of *khadi*, a hand woven Indian cloth. Currently, she is working with SEWA (Self-Employed Women's Association) in India, whose members use traditional skills in new ways to produce handwork in the *dosa* collection. In 2003, Kim was named an innovator by *Time* magazine, and was a finalist for the Smithsonian Institution's Cooper-Hewitt National Design Museum Award in the area of Fashion Design. In 2006 she was included in the Library of Congress publication *Women Who Dare*, received the Longhouse Reserve Design Award, founded by Jack Lenor Larsen, and the Innovation in Craft Award from Aid to Artisans. One of her most recent projects was an exhibition in Bologna on the ideas that inform *dosa*'s design practice: the artistry of handmade objects, and the integration of recycled materials and traditional techniques into modern garments. One part, "*The Life of Jamdani*," focused on this fabric's use and its evolution, from its origins as a traditional Indian cloth, hand woven for saris, to a product recycled for *dosa* garment production.

Michael J. Kowalski, chairman and chief executive officer of Tiffany & Co., which he joined in 1983, becoming president in 1996, assuming the role of chief executive officer in 1999, and that of chairman in 2003. Mr. Kowalski serves on the Board of Directors of The Bank of New York Mellon, on the Board of Jewelers of America and on the Board of Overseers of the University Museum of Archaeology and Anthropology at the University of Pennsylvania. He was president of The Tiffany & Co. Foundation from its establishment in 2000 until 2006, when he became a board member. The Foundation supports nonprofit organizations dedicated to preservation, the arts, and to environmental conservation.

Tina Lutz and Marcia Patmos, designers in New York, founded Lutz & Patmos in 2000; their full collection of sweaters, knits, and accessories uses the highest quality yarns and fabrics sourced from environmentally friendly facilities. Their designs (often reversible) employ subtle and signature details, knits constructed like wovens, ergonomic side seams, and engineered ribs for an effortless look. The commitment of Lutz & Patmos to sustainability and to socially responsible production is expressed in various initiatives. They sponsored an

ecological fair-trade program in Uruguay to obtain wool and alpaca yarn from naturally raised animals and a female artisans' collective in Bolivia to repurpose traditional knotting and macramé techniques. Since February 2007, Lutz & Patmos has been involved with LENY for Al Gore's climate project. They were on the host committee for Theory "Going Green" in June 2007. Each season, proceeds form at least one style they produce are earmarked for a charity. In 2005, they were included in *Sample* (Phaidon) as among the 100 most important emerging fashion designers. Both Lutz and Patmos are CFDA members.

Dawn M. Martin, president and chair of the board, SeaWeb which she joined in 2004 as Executive Director. SeaWeb, founded in 1995 to raise awareness of the growing threats to the ocean and its living resources, is a communications-based nonprofit organization that uses social marketing techniques to advance ocean conservation. One of SeaWeb's initiatives is the Too Precious to Wear Campaign; the campaign promotes the conservation of coral reefs which are living animals that support 25% of all known marine fish. During the Clinton/Gore Administration, Martin held several posts, including Associate Deputy Administrator at the U.S. Environmental Protection Agency. Previously she served as founding chief operating officer at Oceana, an international ocean conservation organization and Political and Legislative Director for American Oceans Campaign. She co-chaired the Clean Water Network and co-authored *Estuaries on the Edge: The Vital Link Between Land and Sea*. Martin serves as a Principal for the COMPASS partnership and on the advisory committee of the Center for Health and the Global Environment at Harvard Medical School. She also sits on the Board of Directors for the National Marine Sanctuary Foundation and is a founding member of the Steering Committee of the Global Forum on Oceans, Coasts and Islands that works to ensure implementation of the commitments made reading the ocean at the 2002 World Summit on Sustainable Development.

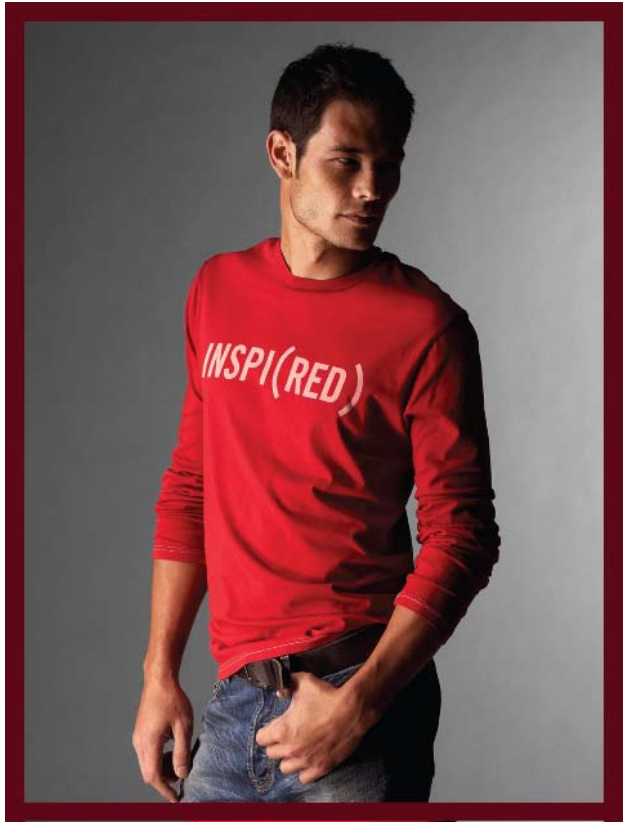
Monique Péan, jewelry designer and founder of MONIQUE PÉAN, LLC; a socially responsible and eco-friendly fine jewelry company that promotes fair and ethical trade and raises awareness of indigenous people and environmental concerns. Péan's current collections involve eco-friendly collaborations and profit sharing arrangements with philanthropic organizations including the Alaska House and charity: water. Entirely made of eco-friendly, sustainable and conflict-free materials, Péan's designs combine fossilized walrus, caribou and woolly mammoth ivory with conflict and devastation free stones and recycled gold through the use of which she aims to raise awareness of and reduce the demand for metals produced using dirty mining. This collection is one of the first luxury collections to highlight the importance of sustainability while raising awareness of issues facing indigenous groups. 10% of the profit from each piece of jewelry sold goes to support Alaska Native art and culture or to provide clean water wells in impoverished communities. Through jewelry sales, MONIQUE PÉAN, LLC has provided clean drinking water to over 2,000 people for 20 years. Péan is also a member of Earth Pledges Future Fashion board which works to promote eco-friendly fashion and sustainability.

Toby Pomeroy, jeweler committed to the use of reclaimed metals in designs inspired by nature; having lived as a boy for five years in India, Pomeroy was captivated by native artisans creating woodcarvings, furniture, jewelry and brass vessels, and became fascinated with nature-influenced design. At the same time, conflicted by the impacts of conventional precious metals mining, Pomeroy successfully sought a refiner to provide pure gold and silver derived entirely from reclaimed sources; one of the first industry artisans to exclusively use reclaimed metals, in his studio EcoGold and EcoSilver are the sole metals used. He also developed the technique of seamlessly forging gold. Starting with a single piece of metal or wire, the piece is shaped, formed, cold-forged or hammered, set with diamonds and colored gemstones and then given a final polish. When forged 14K or 18K becomes work hardened, and the molecular structure is altered thereby creating a light and durable piece. The Toby Pomeroy Studio, located in Corvallis, Oregon, is manned by a handful of dedicated young artisans, committed

to principles of sustainability, fascinated with form and texture and committed to crafting elegant and enduring jewelry; inspired by nature and global influences, this jewelry tends to become a signature of the women who wear it. Pomeroy was named one of the seven most influential designers for 2008 by *JCK/Luxury Magazine*.

Tamsin Smith, president of (RED); in 2006, she assumed the position to help form a team and organization to support the initiative launched by Bono and Bobby Shriver earlier that year at the World Economic Forum in Davos. (RED) is a brand designed to engage business and consumer power in the fight to eliminate AIDS in Africa. (RED) works with the world's best brands to make unique (PRODUCT) RED-branded products and direct up to 50% of their gross profits to the Global Fund to invest in African AIDS programs with a focus on women and children. Current product partners include Converse, Gap, Motorola, Emporio Armani, Apple, Hallmark, Dell, Microsoft and American Express (UK only). Since its launch, (RED) has generated over \$110 million for the Global Fund, over 20 times the amount that businesses have contributed to the Global Fund since its founding in 2002. Every (RED) dollar raised goes into programs in Rwanda, Swaziland, Ghana and Lesotho; no overhead is taken. To this role, Smith brings over 15 years of work on economic development, political engagement, and corporate social responsibility, with a focus on sub-Saharan Africa. She is widely recognized as a driving force behind the creation of trade ties with the continent and a champion of building sustainable business opportunities for African entrepreneurs and workers. Prior to joining (RED), she shepherded Gap Inc.'s public policy strategy and engagement, having joined the company in 1997 to create and lead its government affairs department before which she spent six years on Capitol Hill.

Reiko Sudo, co-founder and head NUNO Institute and Eminent Professor, Tokyo Zokei University; she is an innovator in both the textile arts and revolutionary textile invention. Born in 1954 in the Ibaraki Prefecture, she was mentored by famed fiber artist Hideo Tanaka. While Tanaka's works are fiber and installation based pieces, Sudo's works are firmly based on innovating new fibers and creating textiles and patterns that have never been seen or touched before. Whether it is knitting nylon tape and fiber together to make a new piece of whole cloth or pressing rusted metal on rayon to create new patterns, Sudo and the other artists at NUNO are in the vanguard of the textile world. Included in the permanent collections of numerous museums among them the Powerhouse Museum, Sydney, Royal Ontario Museum, Baltimore Museum of Art, The Metropolitan Museum of Art, the V & A, the Museum of Modern Art (NY), Städtisches Museum für Angewandte Kunst (Munich), RISD (Providence), and Cooper-Hewitt National Design Museum, her work has been featured in exhibitions throughout the globe, including solo shows at the University for the Creative Arts, England; UCLA Fowler Museum of Cultural History, Weatherspoon Museum, Greenland; The Atlanta International Museum of Art and Design, the University Art Museum, Santa Barbara, Kyoto Art Center / Tokyo Park Tower Gallery, and Southern Alberta Art Gallery, Australia. Recipient, Kuwasawa Award, Foundation of Kuwasawa Gakuen (2005), Honorary M.A., The Surrey Institute of Art & Design, University College, England (2004), JID Award (1999), Roscoe Award, Cooper-Hewitt National Design Museum Award (1994).



Gap (PRODUCT) RED, Men's Long Sleeved INSPI(RED) T; Photo, Courtesy: Gap.

David Wolfe, creative director, Doneger Creative Service; one of the fashion industry's most quoted authorities, having earned international credentials for his work as a fashion, color, and trend forecaster. Prior to joining the company in 1990, Mr. Wolfe spent 10 years at The Fashion Service, a trend forecasting service he founded and managed. His previous experience also includes the role of creative director with I. M. International, one of the world's first fashion forecasting and consulting firms.

Benjamin Zucker, authority on precious stones; a third-generation New York gem merchant born on the French Riviera, Zucker—after attending Yale and Harvard Law School—followed his grandfather and father into the family gem business. Among his more recent publications are *Gems and Jewels: A Connoisseurs Guide* (2003), as well as the novels *Blue* (2000), *Green* (2001) and *White* (2008) in which precious stones play a vital role in the lives of the protagonists. Among his other publications are *A Green Diamond* (1998) and *Islamic Rings and Gems* (1984). He has assembled the Zucker Family Collection, widely regarded as the best private collection of antique rings in America; it is on long-term loan to the Walters Art Gallery, Baltimore and now on exhibition in *Bedazzled: 5,000 Years of Jewelry*. A current project is the history of Elihu Yale, the American-born British trader and politician who used part of the fortune he made in diamond trading to help found the University that bears his name. A portion of the collection assembled for this project will be on view at Yale's Peabody Museum of Natural History from November 2008. He has lectured widely, appears in the media and is profiled in *Art + Auction* (September 2008).

Registration

The conference fee is \$355; A discounted rate of \$170 is available for full-time students with ID. To receive the discounted rate, you must register by phone at **(646) 485-1952** and present your ID at the registration desk.

To register with a credit card, go to:
www.aceva.com/go/green

You may also call **(646) 485-1952** to register by phone or fax the completed form below to **(212) 935-6911**, 24 hours a day, or mail the form to: **Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, New York 10022** or email the information below to lisa.koenigsberg@artinitiatives.com.

Single-day registration options are available; please send inquiries to info@artinitiatives.com or call **646-485-1952**



Christina Kim, *Garment and Fabric* from Christina Kim / *dosa* Exhibition, "Organic, recycled, off the Grid", Bologna, Italy, Summer 2008.

REGISTRATION FORM

Please register me for **Green: Sustainability, Significance, and Style** / \$355 (complete and return)

Name _____

Address _____

City _____ State _____ Zip _____

Day-time Phone _____

Email Address _____

Payment is enclosed (check or money order made payable to Initiatives in Art and Culture), or

I authorize you to charge my credit card

Visa®

Mastercard®

American Express®

Discover®

Card Number _____ Expires _____

Signature _____

No refunds are made after November 20, 2008.

Program subject to change.



Nicole Mackinlay Hahn, Video still of Malagasy boy in *Fashion* (image left), Barneys New York customer with *Mirror/Africa* installation (image right); Images: Nicole Mackinlay Hahn.



Initiatives
in Art and Culture

Initiatives in Art and Culture
333 East 57th Street, Suite 13B
New York, New York 10022



Reiko Sudo, *Serapyard* (accompanied by photo of source for print on rust-dyed textile), various contents; Photo, Courtesy: Nuno Corporation and Material Things.

Green: Sustainability, Significance, and Style – A Conference in New York

Thursday, Friday, and Saturday, December 4 – 6, 2008