

Initiatives

in Art and Culture

Heirloom:

Style, Materials, and Sustainability

Thursday, Friday, and Saturday, December 3 – December 5, 2009

One of the World's Largest natural Pearls, several centuries old, it measure some 2 inches high. Private Collection. Photo courtesy of the Gemmological Association of Great Britain.



Deborah Lindquist, *Wedding Gown Rose*, a mix of vintage and new earth-friendly fabrics: organic linen and vintage lace dress; bodice embellished with semi-precious stones.



Françoise Hoffmann, *One of a kind creation: Valse aux adieux, n°3*, tulle et merino wool. Photo: @ David Desaleux.



MeêRo, *One of a Kind 18K Gold Rough Diamond Ring*. Photo courtesy, MeêRo.

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The 11th Annual New York Fashion and Design Conference considers the link between sustainability and stewardship as embodied in the broad concept of "Heirloom," the process whereby one generation's creations become the valued patrimony of those that follow.



Lillian Bassman, *Barbara Mullen*, New York. *Harper's Bazaar*, circa 1958. Courtesy Staley-Wise Gallery, New York.

Our examination will be inclusive, focusing not only on objects that are traditionally conceived of as heirlooms such as watches, wedding gowns, and jewelry, but also on the materials used to create them (fibers, for example) and on other, less obvious heirlooms (fragrance, for example). Eco-consciousness, differing approaches to the transmission of craft, and fair trade are considered, as is the notion that enduring design and craft are a form of preservation.

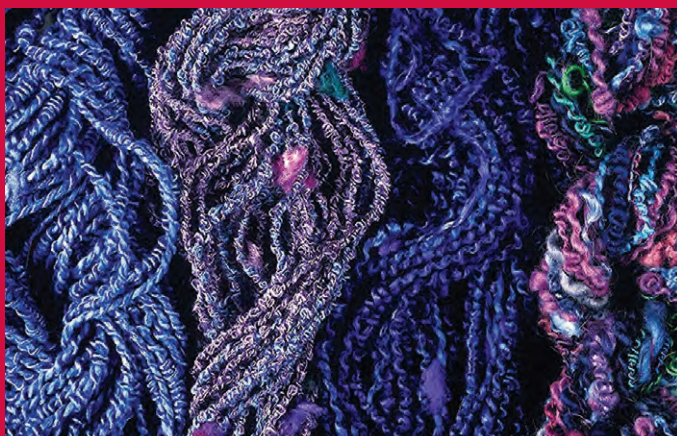
Linking all are rituals that transform materials and objects into heirlooms. The ultimate heirloom is the Earth itself, and attention to eco-friendly principles and practices is important to the custodianship that heirloom status implies and requires.

We consider a central question for the 21st century: How do we carry on the traditions of the past while meeting contemporary challenges such as the need for conservation of the earth's resources?

Leadership funding for this project has been provided by A Diamond is Forever

CIRCA and The Louis and Lena Minkoff Foundation at the Donor Level.

We also express our deep gratitude to eBay, Macy's, Mammoth Tusk Gold, Patrizzi and Co. Auctioneers, The Nature Conservancy, The Timberland Company, and Staley-Wise Gallery for their support.



Penny Walsh, *The many shades of Indigo*.

Thursday December 3, 2009

6:00 – 8:00 p.m. **Reception and Viewing.**
Lillian Bassman Women.
Staley-Wise Gallery
560 Broadway, 3rd Floor.

Friday, December 4, 2009

The day's formal sessions will take place at The Graduate Center The City University of New York, 365 Fifth Avenue (at 34th Street).

8:30 – 9:00 a.m. **Continental Breakfast and Check-In.**

9:00 – 9:30 a.m. **Introduction.** Lisa Koenigsberg.

9:30 – 10:15 a.m. **With this Ring: Symbols of Power, Love, and Devotion.** Benjamin Zucker.

10:20 – 11:05 a.m. **A Lustrous History: Pearls, Possession, Passion.** Jack Ogden.

11:05 – 11:20 a.m. **Break.**

11:20 a.m. – 12:00 p.m. **Inspired by Nature, Handcrafted in NYC: Me&Ro.** Robin Renzi.

12:00 – 12:45 p.m. **Creating Fashion and Manufacturing in the Garment District.**
Nanette Lepore and Robert Savage.

12:45 – 2:00 p.m. **Lunch** (on your own).

2:00 – 2:40 p.m. **Design for a Living World: A Nature Conservancy Project.** M. Sanjayan.

2:45 – 3:30 p.m. **A Limitless Bazaar: eBay, the World's Secondary Marketplace.**
Amy Skozclas Cole.

3:30 – 3:45 p.m. **Break.**

3:45 – 4:30 p.m. **The Allure of Fashions Past: Vintage Clothing and Paper Dolls.**
Scott Jorgenson, Jenny Taliadoros, and David Wolfe.

4:30 – 5:15 p.m. **Of Value and Values.** Carol Brodie, Chris Del Gatto, Patti Geolat, moderated by Cheryl Kremkow.

5:15 – 6:00 p.m. **Time Will Tell: Fine Watches and Horology.** Edward Faber and Philip Poniz.

6:30 – 8:00 p.m. **Reception and Viewing of Highlights from the December 14th Auction:**
"An Exclusive Collection of Remarkable Timepieces." Patrizzi & Co. Auctioneers.
595 Madison Ave, Suite 605
(at the corner of Madison Avenue and 57th Street).



Nanette Lepore Working in her Design Room Located in New York's Garment Center. Published in *Crain's New York*, September 6, 2009; Photo by Buck Ennis.

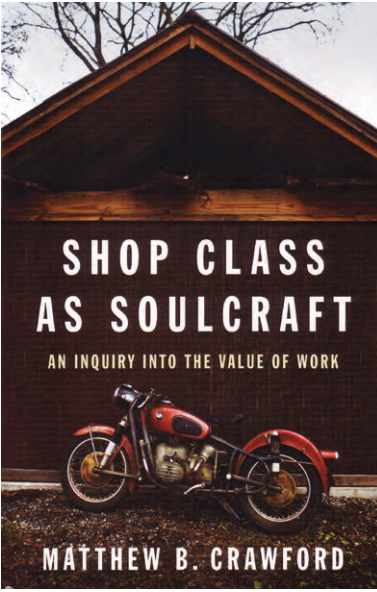
Patek Philippe, Genève, Ref. 5075, *Very fine and very rare, self-winding, water-resistant "Calatrava" gentleman's wristwatch for the Chinese market with the symbol of the Year of the Goat on the dial, circa 2001, 18K white gold with "cloisonné" enamel dial and 18K white gold Patek Philippe déployant clasp, comes with box and certificate. To be offered at Patrizzi & Co. Auctioneers on December 14, 2009; photo: Patrizzi & Co. Auctioneers.*



Saturday, December 5, 2009

The day's formal sessions will take place at The Graduate Center,
The City University of New York, 365 Fifth Avenue (at 34th Street).

8:30 – 9:00 a.m.	Continental Breakfast.
9:00 – 9:45 a.m.	Mammoth Tusk Gold: From Mine to Market and Beyond. Jon Rudolph, Maurice Albert, Keith Spodek, and Stephen D'Esposito.
9:45 – 10:25 a.m.	The Case for Working with Your Hands. Matt Crawford.
10:25 – 10:45 a.m.	Break.
10:45 – 11:25 a.m.	Flora Culture: Rediscovering Heirloom Plants and Flowers. Meghan Yudes Meyers.
11:30 a.m. – 12:10 p.m.	Nature's Palette: The Dyer's Art Revived. Penny Walsh.
12:15 – 12:55 p.m.	Botanical Alchemy – The Story of red flower. Yael Alkalay.
1:00 – 2:30 p.m.	Lunch (on your own).
2:30 – 3:15 p.m.	Turning Green to Gold: Haute Couture and Sustainability. Deborah Milner.
3:15 – 4:00 p.m.	Couture Felt: NUNO – Merging Old and New. Françoise Hoffman.
4:00 – 4:15 p.m.	Break.
4:15 – 5:00 p.m.	A New Bridal Tradition: The Eco-chic Option. Deborah Lindquist.
5:00 – 5:45 p.m.	A Designer's Odyssey: Sourcing the World's Traditions. Gabriella Cortese.



Matthew B. Crawford, *Shop Class as Soulcraft: An Inquiry into the Value of Work*. New York: The Penguin Press, 2009. Jacket photographs: Robert Adamo.

Deborah Milner for Aveda Ecoture TM, *Yawanawa Dress* 2005, recycled silk embroidered with naturally dyed silk threads.
Photo by Manuel Vason, courtesy of Deborah Milner and Aveda.



Presenters

Lisa Koenigsberg, conference director and president and founder, Initiatives in Art and Culture; formerly, she served as advisor to the dean for arts initiatives, and director, programs in the arts and adjunct professor of arts, NYU School of Continuing and Professional Studies. She established the series of fashion conferences which explores fashion, materials, and process. Former positions include: assistant director for project funding, Museum of the City of New York; executive assistant, Office of the President, American Museum of Natural History; architectural historian, New York City Landmarks Preservation Commission; and guest curator, Worcester Art Museum and Yale University Art Gallery. Her writings have appeared in books and journals, and she has organized symposia and special sessions at universities, museums, and professional organizations.

Maurice Albert, president and senior consultant for North Sky Consulting Group Ltd, which operates out of Vancouver, British Columbia. Albert has occupied executive positions within the public and the private sectors. He has extensive experience in facilitating difficult development projects from conception, through the approval stage, to final implementation. Specializing in aboriginal and disadvantaged communities, North Sky Consulting Group is the company of choice for complex community sensitive projects that involve multiple stakeholders with competing interests. North Sky Consulting is the architect of the Mammoth Tusk Gold ethical standards and third party certification process.

Yael Alkalay, founder and CEO of red flower, a line of beauty and fragrance products based on sustainable botanicals, is also a cultural anthropologist, herbalist, green designer and world traveler. She grew up between a small, coastal town in Massachusetts and the chaotic beauty of Buenos Aires, Argentina and is heir to a family legacy that can be traced from Spain to Turkey and Bulgaria. Her interest in natural ingredients is based on traditions learned from her mother, a pharmacist, one grandfather, a farmer, and the other, the first dermatologist in Bulgaria. After three years in Tokyo, as creative director of Shiseido International, Alkalay founded red flower in New York in 1999. Her goal was to create environmentally positive products to transform simple everyday life experiences, inspiring optimism and the desire to live fully. These products now include teas, scented candles, body and hair washes, lotions and organic perfumes. red flower formulates with wild crafted, organic and locally-sourced natural botanical extracts and oils.



Wedding Bouquet. Photo: WedVert.com.

Carol Brodie, luxury branding advisor and creator and host of *Rarities Fine Jewelry with Carol Brodie*; she is a business development and marketing advisor; communications strategist; brand ambassador; television personality and media executive, and president and chief luxury officer of Carol Brodie & Co. Appointed chief luxury officer for CurtCo Media in 2005, she spearheaded the effort that made the publisher of *Robb Report*, *Worth*, *Showboats International*, *Art & Antiques* and a family of other titles the preeminent voice of the international luxury marketplace. Previously, she served as Global Director of Communications for jeweler Harry Winston, Inc., expanding the old-world brand to appeal to a younger clientele, and as a partner at J. Walter Thompson, where she managed the Diamond Information Center on behalf of De Beers Consolidated Mines. Brodie has become a recognized media personality earning the moniker: *"The Queen of Luxury."* She continues to work on branding and business development for clients which have included Everlands, Fabergé, Ivanka Trump, Barnes and Noble, Dr. Yan Trokel (creator of the Y Lift) and the Nelson Mandela Trust created by Thanda, Africa's leading luxury lodge.

Gabriella Cortese, founder of Antik Batik, an ethnic-inspired fashion line; Turin-born, and Paris-based, she has a traveling soul. After a proper childhood, she discovered Paris and then Tibet and Bali. In 1992, she founded Antik Batik, named for the ancient dyeing technique, but borrowing savoir-faire, colors and forms from many cultures and times. In India, she explored embroidery and *bandhani*, an artisanal dying process. She also draws on many artistic sources from Art Nouveau and the works of early 20th-century artists to exotic locales, such as Tangiers. Cortese continues to travel the world sourcing materials, working on manufacturing and with those who embroider and dye her creations, and opening new boutiques. Celebrity followers of her bohemian-chic fashions include Kate Moss, Vanessa Paradis, Lou Doillon, Chiara Mastroianni and Gwen Stefani, as well as Ségolène Royal and Carla Bruni-Sarkozy. She has designed a children's collection since 2001 and is planning a line for men.

Matthew B. Crawford, philosopher and mechanic; the author of *Shop Class as Soulcraft: An Inquiry into the Value of Work* has a Ph.D. in political philosophy from the University of Chicago and served as a postdoctoral fellow on its Committee on Social Thought. Currently a fellow at the Institute for Advanced Studies in Culture at the University of Virginia, he owns and operates Shockoe Moto, an independent motorcycle repair business in Richmond, Virginia.

Chris Del Gatto, co-founder, chairman and CEO of CIRCA is a New York City native who trained as a gemologist at 17 years of age and subsequently apprenticed as a diamond cutter in the heart of the wholesale diamond trade (New York's Diamond District on 47th Street). At 20, Del Gatto became a partner in an old line diamond cutting facility. Under his guidance, he redirected the firm from a contract factory to cutting their own rough diamonds from South Africa and Antwerp. At 23, he sold his interest in that firm (which still exists) to pursue opportunities he saw in the estate jewelry business. He bought a third generation estate jewelry wholesaler, MHR Estate & Fine Jewelry, which served high end independent retail jewelers. This was the predecessor to his current firm, CIRCA, a pioneering service for consumers, offering reliable expertise to clients wishing to sell their jewelry. CIRCA has earned a reputation for excellence and set a standard of service for the jewelry industry.

Stephen D'Esposito, president of RESOLVE and the EARTH SOLUTIONS Center. RESOLVE is a non-profit organization dedicated to promoting the effective use of consensus building in public decisions, and helping diverse interests engage in dialogue, collaborative decision-making and action. The EARTH SOLUTIONS Center is a new RESOLVE initiative designed to catalyze, incubate and reward solutions to urgent environmental challenges. D'Esposito was formerly president of EARTHWORKS, an organization whose mission is protecting communities and the environment from the destructive impacts of mineral

development worldwide. One of organization's signal efforts is the No Dirty Gold campaign. Previously, D'Esposito was Deputy Director and Acting Executive Director of Greenpeace USA, building it into one of the largest environmental groups in the country. From 1993 through 1995 he served as Deputy Director and then Executive Director of Greenpeace International, based in Amsterdam.

Edward Faber and Philip Poniz, horological authorities and founding partners with Osvaldo Patrizzi, of Patrizzi & Co., world-renowned watch and timepiece auctioneers. Edward Faber, the author of *American Wristwatches: Five Decades of Style and Design*, founded Aaron Faber Gallery in 1974 as a showcase for artist-made jewelry and 20th-century estate jewelry. In 1980, he began collecting and presenting vintage watches and timepieces, a personal passion that has grown into a formidable part of the gallery's design collection. He is a frequent lecturer on the history and value of timepieces and jewelry. Philip Poniz's interest in horology dates to the early 1960s when he restored old timepieces for the Watch and Clock Museum of Warsaw. In 1968, he completed his first watch and since then he has made numerous highly complex watches. In 1975, he founded the European Watch and Case Co., a restoration company. He is considered one of the foremost experts on Patek Philippe, Breguet and Cartier watches and is completing a book on watch and clock fakes, a subject he has studied for many years. After working for both Sotheby's and Antiquorum, he has been, since 2005, CEO of Horological Investments Inc., a branch of Fine Art Investments.

Patti Geolat, senior partner of Geolat & Associates, Dallas, Texas; one of the nation's most prominent independent jewelry appraisers, Geolat also serves on the board of directors of Jewelers Mutual Insurance Company, following terms as Jewelers Mutual chairman of the board and interim CEO. She has also served on the board of governors of the American Gem Trade Association Gemological Testing Center and as president of the North Texas Chapter of the National Association of Corporate Directors and the Dallas/Forth Worth Chapter of the American Society of Appraisers. She is the co-author of *The Professional's Guide to Jewelry Insurance Appraising*, and numerous journal articles. She is a Chartered Insurance Operations Professional, an Insurance Institute of America Associate in Risk Management, a Fellow of the Gemmological Association of Great Britain, ASA Accredited Senior Appraiser, and Graduate Gemologist.

Françoise Hoffmann, felt artisan; she creates original textiles using "nuno" felt (a blend of wool felt with a variety of other materials). After 10 years as an actress and director, Hoffmann took up her current work that she pursues in her studio in the Lyons hills. She has created fabric for Lanvin and theatre costumes for the Opéra de Lyon. She has been honored as a "Maître d'art" by the French ministère de la culture et de la communication. Her work was featured in the exhibition "Fashioning Felt" at the Cooper-Hewitt National Design Museum in New York (2009) and is in the collections of the Lyons Fabric Museum and the Museum of Art and Industry, La Piscine, in Roubaix.

Scott Jorgenson, independent fashion historian who works with museums, auction houses, and collectors to provide "cultural appraisals" of vintage garments; drawing from a variety of digital and print resources, Jorgenson's research focuses on placing individual articles of vintage clothing into a framework which reflects the period in which the garments were created, marketed, and worn. Although many of the garments Jorgenson researches are *haute couture*, he is particularly interested in the ready-to-wear clothing which it inspired. Tracing the lineage of a fashionable silhouette across a wide range of construction, quality, and price points allows for understanding of the vintage garment's appeal to its intended audience and offers new perspectives to the contemporary owner.

Cheryl Kremkow, director, Citrine Media, an agency that specializes in online strategy, web makeovers, social media, and copywriting for luxury products; she brings to this position more than 25 years experience in the jewelry industry from mine to market. Kremkow is the former

Geoffrey Beene, *Yellow and Blue Textured Cotton Dress*, c.1967.
Photo courtesy: Scott Jorgenson.



"Adrian, Hollywood's Star Designer and Couturier" *Paper Dolls* by David Wolfe, published by Paper Studio Press, 2009.



editor-in-chief of *Modern Jeweler* magazine. She was also director of content for Gem.net, Swarovski's online consumer gem magazine, and Mondera.com. She has also served as the International Colored Gemstone Association's director of communications and as editor of *Jewellery News Asia* in Hong Kong.

Nanette Lepore, fashion designer, and **Robert Savage**, President of Nanette Lepore, Inc., were both born in Youngstown, Ohio. She attended the Fashion Institute of Technology in New York where she married the painter who had studied fine arts at Youngstown State University and Goddard College. In 1992, the two started their own fashion business, Nanette Lepore Inc. Robert Savage has been the president of the company since its inception. Today, Nanette Lepore enjoys a strong following among editors, style-makers and celebrities including Freida Pinto, Sharon Stone, Blake Lively, Leighton Meester, Eva Longoria Parker, Scarlett Johansson, Taylor Swift, Miley Cyrus, and January Jones. The brand is known world wide, with ten boutiques from Tokyo to London, and a large wholesale business. The company is proud that 85 % of the manufacturing takes place in New York City's Garment District.

Deborah Lindquist, Los Angeles-based fashion designer; she is the creator of the Deborah Lindquist Eco Fashion Brand that embodies a long lasting commitment and devotion to eco-sexy fashion that has earned her the title "Green Queen." She is renowned for her eco-sensitive high style wedding gowns, and her vintage cashmere apparel has created a cult following among fans all over the US, Europe

Conference Registration

The conference fee is \$350; A discounted rate of \$100 is available for full-time students with ID. To receive the discounted rate, you must register by phone at (646) 485-1952 and present your ID at the registration desk.

To register with a credit card, go to:
www.acteva.com/go/heirloom

You may also call **(646) 485-1952** to register by phone or fax the completed form below to (212) 935-6911, 24 hours a day, or mail the form to: Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, New York 10022 or email the information below to lisa.koenigsberg@artinitiatives.com.

SINGLE-DAY REGISTRATION OPTIONS ARE AVAILABLE;
PLEASE SEND INQUIRIES TO info@artinitiatives.com or call 646-485-1952

Program subject to change.



*Kilo bars and gold coins of .9999 fine ethical gold.
Photo: courtesy of Mammoth Tusk Gold Inc.*

REGISTRATION FORM

☐ Please register me for **Heirloom / \$350**. A discounted rate of \$100 is available for full-time students with ID; present your ID at the registration desk.

Name: _____

Address _____

City _____ State _____ Zip _____

Affiliation _____

Day-time Phone _____

Email Address _____

Method of Payment:

☐ Payment is enclosed (check or money order made payable to Initiatives in Art and Culture), or

☐ I authorize you to charge my credit card:

☐ Discover® ☐ Visa® ☐ American Express® ☐ Mastercard®

Card Number _____ Expires _____

Single-day registration options are available; please send inquiries to info@artinitiatives.com or call 646-485-1952.

No refunds are made after November 23, 2009.

Presenters

and Asia. She regularly dresses mega stars as Sharon Stone, Jessica Alba, Christina Aguilera, and Rhianna. Born and raised in Minnesota, Lindquist founded her design business in 1983; she converted the line to eco-chic in 2003, carefully considering such issues as fabric choices, manufacturing processes, shipping and recycling.



Red flower, *Bottled Fragrances*. Photo courtesy, red flower.

Meghan Yudes Meyers, editor-in-chief and founder of Wedvert LLC, the original green wedding site, praised as the "best green resource" by *Martha Stewart Wedding*. Wedvert offers choices for all aspects of the ceremony — from clothing and decoration, to food and venues — to those who want to create ecologically-friendly weddings that express their concern for stewardship of the earth. Myers has been widely quoted by the national and international press, from *The New York Times* and *National Geographic's The Green Guide to Elite Bride*. Her eco-tips and sustainable crafts have been featured on The Discovery Channel's Planet Green, The Early Show, The Today Show and NBC4's *Going Green*. WedVert.com is published by Portovert LLC, a green multi-media company founded by Meyers.

Deborah Milner, London-based fashion designer and visionary; she studied at St. Martins School of Art and the Royal College of Art before establishing her own couture atelier in 1991. In 2003, she traveled to Brazil, where she spent a year working as a designer and researching possibilities for creating environmentally friendly haute couture. This required eco-friendly couture fabrics, because many organic fabrics and industrial eco-dyeing techniques were not equal to the standards of high fashion. In 2004, Deborah worked with Alexander McQueen as a senior pattern cutter. Following her eco-vision, Deborah partnered with the Aveda Corporation to link fashion and beauty under the umbrella of environmental sustainability. From this partnership her groundbreaking *ecouture* collection was born. Her work has been featured in top international fashion and news publications, and her clientele has included Isabella Blow, Selina Blow, Yasmin Le Bon, Candida Bond, Helena Bonham Carter (Oscar dress, 1998), Isabella Cawdor, Lucy Ferry, Princess Firyal of Jordan, Sabisha Friedberg, Honor Fraser, Jo Gordon, Louisa Guinness, Annabel Heseltine, Whitney Houston, Lisa Marie, Hermione Norris, Jill Ritblat, Brooke Shields and Plum Sykes. Milner's work has been exhibited in galleries and museums worldwide.

Jack Ogden, Chief Executive of the Gemmological Association of Great Britain (Gem-A); he is the fourth generation of a well-known British jewelry business. After gaining his Gemmology Diploma with distinction in 1971, he entered the consulting field, working with museums, auction houses, dealers and collectors worldwide advising within his specialist field of the history of jewelry materials and technology, with a special focus on problems of authenticity. His doctoral thesis (Durham University) dealt with the jewelry industry in Hellenistic and Roman Egypt. He has written and lectured very widely on jewelry history, and taught at The J. Paul Getty Museum, Smithsonian Institution, NYU's Institute of Fine Arts, and Institute of Archaeology (London) and has appeared on both radio and television. He is vice chairman of the UK Government Treasure Valuation Committee and an elected Fellow of the Society of Antiquaries of London. From 1995 to 2000, he was Secretary General to CIBJO (The World Jewellery Confederation) and he joined Gem-A as CEO in 2004.

Robin Renzi, CEO and designer, Me&Ro; she began making jewelry in high-school. Following her professional dance career, she founded Me&Ro in the back of her Elizabeth Street apartment in 1991. Inducted into CFDA in 2008,

Renzi explores the beauty of nature and the balance of form, opting for subtlety over showiness. To reduce the carbon footprint, Me&Ro uses recycled gold, conflict-free stones, and 100% recycled packaging materials. Me&Ro has developed a strong celebrity following including Julia

Roberts, Charlize Theron, Sheryl Crow, Mary-Louise Parker, Debra Messing, and Kate Moss. In 2005, Robin worked closely with Oscar winning costume designer, Colleen Atwood to create the hair ornaments for *Memoirs of a Geisha*. Her work is also showcased in *Sex and the City* and *The Devil Wears Prada*, and in the upcoming *Going the Distance* with Drew Barrymore, *The Baster* starring Jennifer Aniston, and *Eat, Pray, Love* starring Julia Roberts. Renzi has created custom pieces to benefit The Joyful Heart Foundation, Kageno, the Brooklyn Academy of Music among others. Me&Ro is sold in its four retail stores (New York, Los Angeles, Miami and Chicago), online at www.meandrojewelry.com, at select Neiman Marcus and Barneys New York stores, and internationally in Europe and Asia.

Jon Rudolph, founder and president of Mammoth Tusk Gold, is well known and respected in Alaska and Northern Canada for his business acumen and his community involvement. Since its creation, Mammoth Tusk Gold's single focus has been to bring ethical gold to market. Under Rudolph's leadership, the Company has developed leading-edge and credible environmental and socio-economic performance standards for placer mining operations wishing to produce ethical gold. Mammoth Tusk Gold has also developed an independent third party certification process, and a transparent Chain of Custody that can guarantee the source and integrity of the gold from the mine to the purchaser. Mammoth Tusk Gold offers for sale .9999 fine gold in bullion, bars, and casting grains.

M. Sanjayan, Lead Scientist, The Nature Conservancy, one of the largest conservation organizations in the world. He and his team are tasked with providing the scientific underpinning for strategic decision making and for ensuring that new trends and risks are assimilated in the Conservancy's work. Sanjayan holds a doctorate in Conservation Biology from the University of California, Santa Cruz. He is on the faculty of the Wildlife Program at the University of Montana, where his work focuses on how conservation can be linked to sustainable poverty alleviation efforts and how ecosystem services, if managed, can benefit both humans and wildlife. Sanjayan's work has received extensive media coverage. He is featured in Discovery Channel's award winning "Planet Earth" series and is a contributor to *Planet Earth: The Future* (BBC Books 2006, and the BBC television show of the same name). Sanjayan has published in *Science*, *Nature*, and *Conservation Biology*; he co-edited *Connectivity Conservation* (2006) about migrations and impediments to wildlife movement. His current book project focuses on poverty and conservation.

Amy Skoczlas Cole, Director of the eBay Green Team at eBay Inc., has worked at the nexus of business and sustainability for 15 years. A leader in embedding corporate responsibility programs into business operations, she has advised dozens of Fortune 500 companies. Her expertise covers a myriad of CSR issues, including greening operations and supply chains, engaging customers and employees in environmental efforts, and partnering with stakeholder communities. Today, she leads eBay's efforts to

engage their 88 million active users in making more sustainable buying choices. Skoczlas Cole serves on the company's Sustainability Steering Committee, the executive body empowered by eBay CEO John Donahoe to set and implement eBay's own operational commitments. Previously she was a co-founder and Vice President of Conservation International's Center for Environmental Leadership in Business. The author of articles on business and sustainability, she is the associate editor of *Footprints in the Jungle*. Amy serves on the advisory boards of Instituto BioAtlantica and Climate Earth.

Keith Spodek, Group Director of Quality Assurance and Sustainability, Birks & Mayors, Inc., a luxury retailer of fine jewelry and gifting throughout Canada and the southeastern United States. A certified Quality Auditor and five-time Malcolm Baldrige examiner, Spodek has championed Business Process Improvement and Performance Excellence at Sprint, Tiffany & Co. and now Birks. Spodek drafted Birks' sustainability policy, one that has positioned the company as an industry leader with respect to environmental and social initiatives. Supplier Management initiatives he has spearheaded include formal product standards, inspection guidelines and measured supplier performance report cards; these have become benchmark industry stimuli, driving cross-functional improvement. Birks is the Jeweler sponsor for the 2010 Vancouver Winter Olympics. In addition to developing Olympic jewelry and gifting, Keith has ensured Birks' contribution to sustainability at the Olympics by implementing ethical sourcing of precious metals for all of Birks' Olympic products.

Jenny Taliadoros, publisher, Paper Studio Press and *Paperdoll Review*; she turned a childhood passion into a business in 1991. Since then, Taliadoros took on the publishing of *Paperdoll Review*, which has a focus on the nostalgia of paper dolls. She has also built a successful paper doll mail order and website business. In 2005, Taliadoros reached out to paper doll artists around the world to compile *Paper Doll Artists' Gallery* with original paper dolls by 22 artists; in the process, she launched her own publishing imprint, Paper Studio Press, which publishes reproductions of historic paper dolls, as well as new ones by contemporary artists. A recent project is a paper doll set of *Grease*, featuring Olivia Newton-John.

Penny Walsh, founder of DYEWORK, a London-based workshop dedicated to traditional textiles and dying methods and of "AO" an environmentally conscious textile co-operative. A graduate of the Royal College of Art in London, she developed an interest in sustainable methods of textile production while studying traditional handweaving and the use of natural dyes in Oslo Norway as a British Council scholarship. Research into plant dyes world wide and the use of low impact mordants and assistants has enabled her to use

renewable sources of color in all aspects of her design work. She has worked on color co-ordinates and sourced specialised yarns for Pecler's of Paris, Laura Biagiotti knitwear, and "Knitmania" of Canada. Her dye studio has been commissioned by interior and costume designers (amongst them the Royal Opera House London), textile restorers, and makers of individual furnishing pieces. As part of AO textile group she worked with Deborah Milner on the ecoture project for Aveda, and currently on a range of contemporary naturally dyed furnishing fabrics. Publications include *Yarn* (2007) and *Self Sufficiency Spinning Dyeing and Weaving* (2009).



Rarities Fine Jewelry with Carol Brodie
Amethyst Drusy Agate Ring. Photo: HSN.

David Wolfe, creative director, Doneger Creative Service; one of the fashion industry's most quoted authorities, having earned international credentials for his work as a fashion, color, and trend forecaster. Prior to joining the company in 1990, Mr. Wolfe spent 10 years at The Fashion Service, a trend forecasting service he founded and managed. His previous experience also includes the role of creative director with I. M. International, one of the world's first fashion forecasting and consulting firms. A top fashion illustrator in Europe during the 1970s, Wolfe has turned his artistic talent to creating paper doll books that are published by Paper Studio Press. His recent books depict "Marlene Dietrich," Hollywood designer "Adrian," and the movie, "Grease."

Benjamin Zucker, authority on precious stones; a third-generation New York gem merchant born on the French Riviera, Zucker after attending Yale and Harvard Law School followed his grandfather and father into the family gem business. Among his more recent publications are *Gems and Jewels: A Connoisseur's Guide* (2003), as well as the novels *Blue* (2000), *Green* (2001) and *White* (2008) in which precious stones play a vital role in the lives of the protagonists. Among his other publications are *A Green Diamond* (1998) and *Islamic Rings and Gems* (1984). He has assembled the Zucker Family Collection, widely regarded as the best American private collection of antique rings, on long-term loan to the Walters Art Gallery, Baltimore, and now on exhibition in "Bedazzled: 5,000 Years of Jewelry." A

current project is the history of Elihu Yale, the American-born British trader and politician who used part of the fortune he made in diamond trading to help found the University that bears his name. A portion of the collection assembled for this project is on view at Yale's Peabody Museum of Natural History from November 2008. He has lectured widely, appears in the media and was profiled in *Art + Auction* (September 2008).

CIRCA campaign, 2009-2010.
Photo courtesy, CIRCA.

Initiatives

in Art and Culture

Initiatives in Art and Culture
333 East 57th Street, Suite 13B
New York, New York 10022



Antik Batik. Dress from Summer 2009 Collection. Photo courtesy, Antik Batik.

Heirloom:

Style, Materials, and Sustainability

Thursday, Friday, and Saturday, December 3 – 5, 2009
