

Initiatives

in Art and Culture

Coral: Symbol, Substance, and Significance Past, Present and Future

Thursday – Saturday, October 29 – 31, 2009
A Conference in New York City

Abraham Jannitzer, *Daphne*, late 16th century (Nuremberg), paired gilt and red coral, height 26 3/4 inches. Dresden Green Vaults; reproduced in Géza von Habsburg, *Princely Treasures* (1997).



A yellow, fan-like colony of *Enallopsammia rostrata* (order *Scleractinia*-stony corals) grows atop an outcrop of basalt. The gray fibrous mat overgrowing the lower center of the coral is a colonial hydroid (Phylum Cnidaria). This photograph was taken at ~1475 meters depth (4839 feet) on Lyman Seamount (eastern Corner Rise Seamounts, NW Atlantic Ocean). Photo: Deep Atlantic Stepping Stones Science Party, IFE, URI-IAO, and NOAA.



Marilyn F. Cooperman, *Neptune Bracelet*, 18kt yellow warm gold and patinated silver.



A coral atoll, from Darwin's *The Structure and Distribution of Coral Reefs*, 1842; reproduced in scienceblogs.com/neuronculture/2009/02/

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Vibrant Living Corals & Reefs, bright pink *Styasterid* coral, *Styaster venustus*; photo: Alberto Lindner/NOAA; courtesy, SeaWeb.

Coral is a comprehensive examination of this astonishing organism, exploring its place in both the natural world and in the realm of culture where it has been a traditional material for art objects and jewelry. Beginning with the role of coral within the reef and the criticality of coral reefs to ocean ecology—and thus to human existence—we will turn to forces threatening reef survival, and to efforts being made by scientists, governments, and nongovernmental organizations to protect and restore them. We will address laws and treaties formulated to govern trade in coral, a substance that has been termed “too precious to wear.” And we will examine coral in history, both its evolving associations over time and its traditional place in the *wunderkammer*. Last, we will explore its changing role and use in jewelry, art, and fashion, with specific discussion of the move both to the mimetic use of coral alternatives and the symbolic

use of the coral motif as an inspiration. Initiatives in Art and Culture has a long-standing commitment to explorations both of cultural patrimony and of art and ornament. In *Coral*, we again celebrate the object by placing it in the broadest possible context.

We are grateful for generous support received from Tiffany & Co., NOAA Coral Conservation Reef Program, SeaWeb, Lilly Pulitzer, The Henry Foundation, The Louis and Lena Minkoff Foundation, The Magazine ANTOQUES, and The Exeter Group (as of 9/09/09).

Thursday, October 29, 2009

6:00 – 8:00 p.m.

Lilly Pulitzer Cocktail Reception

Unveiling of the 2009 Resort Collection, Featuring Many Coral Inspired Designs.
1020 Madison Avenue between 78th and 79th Street.

Remarks by: Janie Schoenborn, Design Director, Lilly Pulitzer & Dawn Martin, President, SeaWeb

Lilly Pulitzer supports SeaWeb's Too Precious To Wear, a campaign dedicated to coral conservation, and a portion of the proceeds of the evening's sales directly benefits this cause.



Lilly Pulitzer, "Lilly's Pink Dirty Shirley"; Photo: Lilly Pulitzer.

Friday, October 30, 2009

THE ISSUES.

8:30 – 9:00 a.m.

Registration and Continental Breakfast.

9:00 – 9:15 a.m.

Introduction. Lisa Koenigsberg.

9:15 – 10:00 a.m.

The Coral Reef and Human Patrimony. Richard E. Dodge.

10:00 – 10:40 a.m.

What is Coral? Mercer R. Brugler.

10:40 – 11:10 a.m.

Darwin on Coral. Andrew Baker.

11:10 – 11:25 a.m.

Break.

11:25 a.m. – 12:10 p.m.

The Symbolism of Coral: What Does It Mean to Us?
Géza von Habsburg.

12:15 – 1:15 p.m.

Coral as Motif and Material in Fashion. Stephen Dweck, Janie Schonborne, in conversation with David Wolfe.

1:15 – 2:15 p.m.

Lunch. (On your own).

THE RESPONSE.

2:15 – 3:00 p.m.

Leading the Pack: Tiffany & Co. Michael J. Kowalski in conversation with Stephen D'Esposito.

3:00 – 4:15 p.m.

Protecting Coral: International Approaches to Conservation. Kacky Andrews, Christine Dawson, Dawn Martin with Barbara Best, moderator.

4:15 – 4:30 p.m.

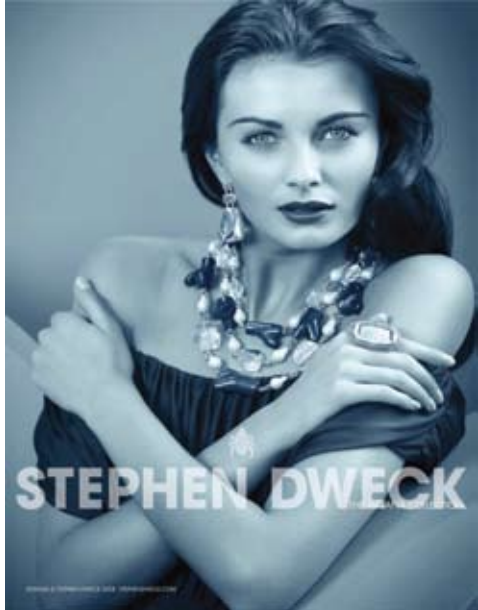
Break.

4:30 – 5:30 p.m.

Defining the Scientific Response: Approaches to Protecting and Regenerating Reefs. Michael J. Kowalski in conversation with Stephen D'Esposito.

5:45 – 7:30 p.m.

Wine & Cheese Reception
Followed by Screening of *Anima Mundi* (1998, Godfrey Reggio with music by Philip Glass) and Remarks by Godfrey Reggio.



Stephen Dweck, *Necklace of Freeform Ebony Branches with Pearls and Faceted Rock Crystal Beads; Ring of Rock Crystal Intaglio with Signature Flower Carving, and Faceted Rock Crystal Earrings*, all in Sterling Silver and from the Havana Collection. Photo: Sheila Metzner.

Saturday, October 31, 2009

THE FUTURE.

8:30 – 9:00 a.m.

Coffee.

9:00 – 9:30 a.m.

Coral in Fashion and Style. David Wolfe.

9:35 – 10:05 a.m.

Coral in Torre del Greco. Amadeo Scognamiglio.

10:10 – 11:25 a.m.

Inspired by Coral: a Panel. Sarah Graham, Marilyn Cooperman, Robert Taylor, in conversation with Cheryl Kremkow.

11:30 a.m. – 12:15 p.m.

Preserving Coral: an Artist's Perspective.
Michele Oka Donner.

12:15 – 1:30 p.m.

Lunch. (On your own).

2:10 – 2:55 p.m.

Agenda for Change: Policies, Implementation, and Enforcement.
Crawford Allan, Billy Causey, Caleb McClennen, Ken Nedimyer, Susan Tontorre, with Russ Lamotte, moderator.

Michele Oka Donner for Steuben, *Ocean Reef Bowl*, 2006. Bronze base, length 13 in., copper-wire engraved glass bowl diameter 11.5 in.



Elsa Peretti for Tiffany & Co., *Starfish Pendant*, 18k gold on an 18" black silk cord. Photo: Josh Haskin; courtesy, Tiffany & Co.

Presenters

Lisa Koenigsberg, conference director, President and Founder, Initiatives in Art and Culture; she established and oversees a conference series that explores fashion, materials and process, most recent among them *Green: Sustainability, Significance and Style* (2008). Former positions include: advisor to the dean for arts initiatives, and director, programs in the arts and adjunct professor of arts, NYU School of Continuing and Professional Studies. Former positions include: assistant director for project funding, Museum of the City of New York; executive assistant, Office of the President, American Museum of Natural History; architectural historian, New York City Landmarks Preservation Commission; and guest curator, Worcester Art Museum and Yale University Art Gallery. Her writings have appeared in books and journals, and she has organized symposia and special sessions at universities, museums, and professional organizations.

Crawford Allan, director, TRAFFIC North America, a regional office of the world's largest international wildlife trade monitoring program run jointly by the World Wildlife Fund and the World Conservation Union; TRAFFIC works internationally to combat the illegal trade in wildlife and to minimize negative impacts from legal trade. A focus of concern is the "Coral Triangle" in Southeast Asia, the marine area from which large quantities of coral is extracted and sold abroad, endangering the ecosystem of the reefs. A major project was the establishment of the ASEAN Wildlife Enforcement Network in Southeast Asia.

Kacky Andrews, Program Manager, Coral Reef Conservation Program, National Ocean Service, National Oceanic and Atmospheric Administration Committee (NOAA). Previously, she was the Executive Director of the Coastal States Organization, a nonprofit organization that represents the interests of the 35 coastal states and territories on ocean and coastal policy issues in Washington DC, and Director of the Office of Coastal and Aquatic Managed Areas (CAMA) for the Florida Department of Environmental Protection, acted as the State Co-Trustee of the Florida Keys National Marine Sanctuary, and served as Florida's Point of Contact for the US Coral Reef Task Force. She was recently awarded an Ian Axford Fellowship in Public Policy sponsored and awarded by the New Zealand Government.

Andrew C. Baker, Assistant Professor of Marine Biology and Fisheries, University of Miami; an expert on the biology, ecology and conservation of coral reefs, his research focuses on the impacts of climate change on these ecosystems and how corals adapt to environmental changes. His discovery in 2001 that reef corals may be able to withstand climate change by switching algal partners was published in *Nature* and hailed by *Discover* magazine as one of the "Top 100 Science Stories" of the year. His follow-up work on corals' response to climate change has been underway for almost 10 years. In 2008, Baker was awarded a Pew Fellowship in Marine Conservation for his work to enhance thermal tolerance of corals to help them survive warming oceans, techniques which will be applied to help corals survive climate change, and coral nurseries raise stocks of heat-tolerant corals to re-seed devastated reefs. Currently, he is chair, an Associate Conservation Zoologist for the Wildlife Conservation Society in New York and an adjunct faculty, Columbia University.

Ilze K. Berzins, Executive Vice President of Animal Health, Conservation and Research, John G. Shedd Aquarium; formerly, Veterinarian and Vice President of Biological Operations, The Florida Aquarium with responsibility for husbandry, animal health, dive programs, and conservation and research programs. She helped establish The Florida Aquarium's Center for Conservation including the divisions of Aquatic Animal Health, Aquatic Ecosystems, and Scientific Diving. A key project of the Center – which received NOAA's 2007 Coastal America Partnership Award – addresses coral health and restoration in the Florida Keys. The author/co-author of over 17 publications, she is co-editor of a forthcoming book on fish medicine, holds a courtesy faculty appointment with the Program of Fisheries and

Aquatic Sciences at the University of Florida, and serves on several committees for the Association of Zoos and Aquariums.

Barbara Best, Coastal Resources and Policy Advisor, Bureau for Economic Growth, Agriculture and Trade, U.S. Agency for International Development (USAID). Trained in marine ecology and biomechanics, Best advises on marine resource policy and provides technical and managerial assistance for coastal resource management and biodiversity conservation programs. She has published extensively on marine ecology, biodiversity conservation, integration of marine science and policy, international trade of coral reef species, marine protected areas, integrated coastal management, and trade and policy reforms. She has worked on coastal management issues in the Caribbean, Central America, Southeast Asia, East Africa, the Pacific and the Middle East. Best began her work at USAID as an American Association for the Advancement of Science (AAAS) Diplomacy and Development Fellow. Previously, she conducted research at Columbia University, James Cook University (Australia) and UC-Berkeley, and served on the faculty at Colby College in Maine.

Mercer R. Brugler, doctoral candidate in the environmental and evolutionary biology program, University of Louisiana at Lafayette. He has previously worked for the U.S. Army Corps of Engineers at their aquatic ecosystem research facility. (B.S degree in marine science/biology at the University of Miami, Coral Gables; M.S. degree in marine biology at the College of Charleston). He has explored the deep-sea floor twice in the manned submersible DSV Alvin, both times to depths greater than one mile (Bear Seamount–NW Atlantic Ocean, and Guaymas Basin–Sea of Cortez).

Billy Causey, Southeast Regional Director, Office of National Marine Sanctuaries, National Oceanic and Atmospheric Administration (NOAA); as the lead NOAA official in the development of the management plan for the Keys Sanctuary, third largest marine protected area in the US, he also serves as the liaison with local, state and other federal agencies responsible for management of natural resources in the Southeast Region. Previously, he served as Superintendent of Florida Keys National Marine Sanctuary (1991–2006), and Manager of the Looe Key National Marine Sanctuary (1983–1991) developing education, science and enforcement programs and sustaining an interagency partnership between the state and federal governments. His publications are primarily focused on the impact of elevated sea surface temperatures on the coral reefs of the Wider Caribbean. The recipient of numerous awards for coral conservation and an Honorary Doctorate in Science from the University of South Florida (2006). He has spearheaded the efforts to establish a comprehensive marine zoning plan for the Florida Keys National Marine Sanctuary, including the nation's largest network of fully-protected areas.

Marilyn F. Cooperman, jewelry designer, whose work is often inspired by aquatic subject matter; Cooperman moved from Toronto to New Zealand where she wrote and illustrated for the *New Zealand Herald*; in 1963 she came to New York to work in fashion. She opened a studio to design and manufacture a collection of Mexican-inspired resort wear in Fred Leighton's Greenwich Village boutique. In the 1970s, her company *Max and Marilyn* sold to Bloomingdale's. Subsequently, she was fashion director at *Seventeen*, and Editor-in-Chief at *Simplicity* and then at *Vogue Patterns*. In 1987 she joined Fred Leighton's jewelry establishment as designer, expertly deconstructing and re-designing outdated pieces. Her work was shown with that of major jewelers such as Boivin, Cartier, Verdura, Boucheron, Van Cleef & Arpels, Tiffany and Suzanne Belperron. With this unique background and the support of Bernard Jacobs, President of the Shubert Organization, Cooperman launched her own company in 1994. Cooperman's work is the collections of the Museum of Fine Arts Boston and The Museum of Arts & Design, and was included in the exhibition, *Gothic: Dark Glamour*. Cooperman serves on the Board of the American Society of Jewelry Historians.



Michele Oka Doner, *Coral Reef Bracelet*, 2007, bronze and diamonds, 4 x 3 1/2 in. Photo: Sherry Griffin.

Christine Dawson, Senior Negotiator and Biodiversity Division Chief, Office of Ecology and Natural Resource Conservation, United States Department of State. She has held numerous positions in the Department including as the senior environmental advisor to then-Under Secretary of State Robert Zoellick and on the Policy Planning Staff in the Office of the Secretary of State. She was an adjunct professor at Georgetown's Graduate School of Foreign Service, lecturing on international negotiations and international environmental policy and at American University. She served as the senior foreign policy advisor on the U.S. Senate Committee on Foreign Relations and worked for the UN Food and Agriculture Organization in Rome. She has been a member of the Council on Foreign Relations since 1994.

Stephen D'Esposito, president of RESOLVE and the EARTH SOLUTIONS Center. RESOLVE is a non-profit organization dedicated to promoting the effective use of consensus building in public decisions, and helping diverse interests engage in dialogue, collaborative decision-making and action. The EARTH SOLUTIONS Center is a new RESOLVE initiative designed to catalyze, incubate and reward solutions to urgent environmental challenges. D'Esposito was formerly president of EARTHWORKS, an organization whose mission is protecting communities and the environment from the destructive impacts of mineral development worldwide through reform of government policies, improvement of corporate practices and encouragement of responsible sourcing and consumption based on sound science. One of organizations signal efforts is the No Dirty Gold campaign. Previously, D'Esposito was Deputy Director and Acting Executive Director of Greenpeace USA building it into one of the largest environmental groups in the country. From 1993 through 1995 he served as Deputy Director and then Executive Director of Greenpeace International, based in Amsterdam, the Netherlands.

Richard E. Dodge, Dean and Professor, Nova Southeastern University Oceanographic Center and Executive Director of the National Coral Reef Institute (NCRI); Dodge served as Editor of the international scientific journal *Coral Reefs* and is now on the editorial board. He was Chairman of the Local Organizing Committee of the 11th International Coral Reef Symposium 2008. Dodge is a recognized authority on corals and coral reefs whose research conducted around the world, has centered on the growth rates of reef-building corals, coral reef structure, fossil coral reefs, the ecology of recent corals reefs, coral reef damage assessment, and the effects of oil on corals and coral reefs. Dodge has held grants and contracts for reef related work from the National Science Foundation, the Department of Energy, the US Geological Survey, the U.S. Navy, Florida SeaGrant, NOAA, the Environmental Protection Agency, South Florida Water Management District, Marine Spill Response Corporation, Office of Naval Research, State of Florida, Broward County Department of Planning and Environmental Protection, and the US Department of Justice.

Michele Oka Doner, artist; her work is fueled by a lifelong study and appreciation for the natural world, from which she derives her formal vocabulary. Oka Doner is renowned for public art installations, including *A Walk on the Beach* at the Miami International Airport (1995 – 2009), a mile-long concourse of dark terrazzo inlaid with bronze and mother-of-pearl, with additional concourses in process. Other installations include Radian Site at the Herald Square subway station, New York City; Flight at the Ronald Reagan International Airport, Arlington, Virginia; Three United States courthouses: in Greenville, Tennessee, Gulfport, Mississippi, and Laredo, Texas; the Criminal Justice Center in Philadelphia, Pennsylvania; as well as public libraries in Sacramento, California, and Evanston, Illinois. Her artwork has been acquired by major museums and private collections in the US and Europe, including The Metropolitan Museum of Art; the Art Institute of Chicago; the Musée des Décoratifs at the Louvre; the Virginia Museum of Fine Arts; the Cooper-Hewitt, National Design Museum, New York; the FIU-Wolfsonian, Miami Beach and many others. Among the many books and catalogs about Oka Doner's work are: *Natural Seduction* (2003), which examines the broad scope of her work; and *Workbook* (2004), featuring blueprints of cast bronzes for her public art projects. Oka Doner is represented by Marlborough Gallery, New York.

Stephen Dweck, jeweler; his work is inspired by minerals and a love for the natural world. Trained first in fine arts at the School of Visual Arts in New York, Dweck soon turned his attention to jewelry design, launching his first collection at Bergdorf Goodman in 1981. Over the years, Dweck has collaborated with numerous fashion designers among them Geoffrey Beene, Oscar de la Renta and Donna Karan to create jewelry to accessorize

their collections. All of Dweck's pieces are fabricated in his Brooklyn design studio, a business in which his three brothers are partners. His artistic work is characterized by his use of silver and bronze with unusual natural materials (ammonites from Morocco, tourmalines from Brazil, boulder opals from Australia, pearls from the South Seas). Dweck has also designed diamond jewelry, and recently launched Dweck Luxury, in which he uses 18 karat gold, bringing to fine jewelry the signature style that characterizes his fashion jewels. Work by Stephen Dweck is in the permanent collections of the Metropolitan Museum of Art, the Smithsonian Institution, and the Yale University Art Gallery, as well as having been included in many museum exhibitions.

Sarah Graham, jeweler whose work, grounded in nature, incorporates innovative materials: blackened steel is juxtaposed with 18kt yellow and white gold in her coral inspired pieces based on the plates in Ernst Haeckel's *Art Forms in Nature*. Graham earned a bachelor's degree in International Business before realizing that her true path lay elsewhere. Graham worked in a retail jewelry store for a year, then traveled the world for two years, gaining inspiration from the jewelry she saw in museums, galleries and stores. Upon her return, Graham apprenticed with a master goldsmith for two years before moving on to a full time job as a bench jeweler. She went on her own in 2000, and currently resides in San Francisco, California where she works with a staff of seven at her Dog Patch neighborhood studio.

Géza von Habsburg, art historian, exhibition curator, and author; he is a graduate of the University of Fribourg, Switzerland where he wrote his thesis on Florentine Renaissance art. He was former chairman of Christie's in Europe and of Habsburg Fine Arts in Geneva and New York. As an exhibition curator, he has organized major touring exhibitions which have attracted over 2 million visitors, including "Fabergé in America" at the Metropolitan Museum (1996). In addition to numerous articles, he has authored 12 books on Russian art, on Fabergé, and *Princely Treasures* (1997) about northern *Kunstkammer* collections, as well as an exhibition catalogue on the subject (1995). He has taught at NYU and the Bard Graduate Center for the Decorative Arts, and is a member of the International Council of Museums, the American Association of Museums, the Appraisers Association of America, New York, the American and British Association of Jewelry Historians. He also serves on the Advisory Board, The Hermitage Museum Foundation and is a Board Member of the American Friends of Dresden.



Sarah Graham, *Caged Coral and Flowering Coral Rings*, 18k yellow gold and blackened steel, set with diamonds. Photo: Hap Sakwa.

Michael J. Kowalski, chairman and chief executive officer of Tiffany & Co., which he joined in 1983, becoming president in 1996, assuming the role of chief executive officer in 1999, and that of chairman in 2003. Mr. Kowalski serves on the Board of Directors of The Bank of New York Mellon, on the Board of Jewelers of America and on the Board of Overseers of the University Museum of Archaeology and Anthropology at the University of Pennsylvania. He was president of The Tiffany & Co. Foundation from its establishment in 2000 until 2006, when he became a board member. The Foundation supports nonprofit organizations in two main areas, the arts and the environment.

Cheryl Kremkow, director, Citrine Media, an agency that specializes in online strategy, web makeovers, social media, and copywriting for luxury products; she brings to this position more than 25 years experience in the jewelry industry from mine to market. Kremkow is the former editor-in-chief of *Modern Jeweler* magazine. She was also director of content for Gem.net, Swarovski's online consumer gem magazine, and Mondera.com. She has also served as director of communications for the International Colored Gemstone Association and as editor of *Jewellery News Asia* in Hong Kong.

Dawn M. Martin, President and Chair of the Board, SeaWeb which she joined in 2004 as Executive Director; SeaWeb advances ocean conservation by raising public awareness, advancing science-based solutions and mobilizing decision-makers, motivated by the conviction that the ocean, with its finite and life-supporting resources, plays a critical role in the future of our planet. One of SeaWeb's initiatives is the Too Precious to Wear Campaign, which promotes the conservation of coral reefs which are living animals that support 25% of all

known marine fish. During the Clinton/Gore Administration she held several posts, including Associate Deputy Administrator at the U.S. Environmental Protection Agency. Previously Martin served as founding Chief Operating Officer at Oceana, an international ocean conservation organization and as Political and Legislative Director for American Oceans Campaign. She co-chaired the Clean Water Network and co-authored *Estuaries on the Edge: The Vital Link Between Land and Sea*. Martin serves as a Principal for the COMPASS partnership and on the advisory committee of the Center for Health and the Global Environment at Harvard Medical School. She also sits on the Steering Committee as a founding member of the Global Forum on Oceans, Coasts and Islands that works to ensure implementation of the international ocean commitments made at the 2002 World Summit on Sustainable Development.

Caleb McClennen, Director, Marine Conservation, Wildlife Conservation Society (WCS); he oversees marine conservation efforts primarily in 10 coral reef seascapes in Belize, Kenya, Madagascar, Indonesia, Papua New Guinea and Fiji and two oceanic seascapes off the Congo Basin Coast and Southwest Atlantic. WCS has a particular focus on seascape scale planning and conservation, solutions to adapt to climate change, and implementation of progressive fisheries management, while recognizing the imperative of improving vulnerable coastal livelihoods. An interdisciplinary conservationist, Caleb has served as a Geographic Information Systems (GIS) analyst and educator; as a marine scientist conducting blue water oceanographic research with the Woods Hole Sea Education Association; and as an advisor to the government of the Republic of the Marshall Islands (RMI) on a range of environment, fisheries and conservation management programs.

Ken Nedimyer, Founder and President, Coral Restoration Foundation; after working with students at Sea Camp on Big Pine Key, he spent two years at Ocean Farming Systems Inc, a mariculture facility in the Upper Keys. In 1981, he formed Sea Life Inc, a marine specimen supply company that supplies hobbyists, pet stores, public aquariums, and researchers. In 1994, Nedimyer developed the first offshore live rock aquaculture farm in the Florida Keys, and is one of the main producers of aquacultured live rock in the U.S. Since 2000, Nedimyer's attention has turned more toward research and restoration, particularly sea urchins (*Diadema antillarum*) and corals (staghorn and elkhorn corals). His offshore aquacultured live rock site now also houses his underwater staghorn coral nursery – the first of its kind in the nation. This expanding nursery offers a steady supply of healthy staghorn coral colonies for research and restoration projects in the Upper Keys. In 2007, he founded the Coral Restoration Foundation. Nedimyer serves as the president of the Florida Marine Life Association, a member of the Coral Advisory panel for the South Atlantic Fishery Management Council, and Vice-Chair of the Sanctuary Advisory Council for the Florida Keys National Marine Sanctuary.

Godfrey Reggio, producer and director, who is known in the film world for his Qatsi trilogy (*Koyaanisqatsi*, *Powaqqatsi*, and *Naqoyqatsi*) which conveys a humanist philosophy about the earth, chronicling the destructive impact of the modern world on the environment, combining visual images with sound composed by Philip Glass. Among his other films are *Anima Mundi*, (music by Philip Glass) commissioned by Bulgari for the World Wide Fund for Nature, and the seven minute film *Evidence*. Reggio co-founded La Clinica de la Gente, a community medical clinic, and La Gente, a community organizing project in the barrios, both in Sante Fe. In 1972, he co-founded the Institute for Regional Education (IRE), a Santa Fe-based foundation focused on media development, the arts, and community organization. In 1974 and 1975, with funding from the American Civil Liberties Union, Reggio co-organized a multi-media public interest campaign on the invasion of privacy and the use of technology to control behavior. Reggio was invited to develop *Fabrica - Future, Presente*, a school of arts, technology, and mass media, which opened in 1995 in Treviso, Italy.

Janie Schoenborn, design director, Lilly Pulitzer; coming from a family of Lilly wearers, her love affair with Lilly Pulitzer started at a very young age: she remembers that classic Lilly shirt her grandmother wore and loved so much. And so began her obsession for all things pink and green. Schoenborn, joined the

company in February 2006 and leads the creative direction and fashion design of Lilly Pulitzer prints and accessories, which are designed to cater to the lifestyle needs of the affluent-at-ease. Schoenborn has over 10 years experience in the fashion and beauty industries including stints at Adrienne Vittadini, Calvin Klein, and Barneys New York. As president of Buzz by Jane Fox, her own company, Schoenborn oversaw design, product development, production, sales and public relations for a preppy Florida-inspired handbag-turned-accessories company with distribution in major department stores and boutiques nationwide. She and her husband Walter reside in the Main Line area of Philadelphia and are the proud parents of two Lilly-loving daughters Sabrina and Tiki who quite naturally enjoy spending time in their Lilly Pulitzer inspired bedrooms.

Amedeo Scognamiglio, jeweler and member of a family devoted to coral and the art of coral and cameo carving for five generations. He grew up in Torre del Greco, the town south of Naples that has been the Italian center for the fabrication of fine cameos and carved coral and semi-precious stone jewelry for more than 200 years. His firm M + M Scognamiglio is the largest manufacturer of handmade cameos in the world. Upon earning his law degree in 1997, Scognamiglio moved from Italy to New York to oversee the company's U.S. operations. In 2006, he opened Amedeo, an elegant shop on Lexington Avenue in New York, which is the only store in the United States devoted exclusively to cameos and to the tradition of craftsmanship

they represent. Prominently featured in the press (*Vogue*, *W*, *Elle*, *MarieClaire*, *Town & Country*), Amedeo Scognamiglio's cameo jewelry has brought an ancient art form to the forefront of modern fashion.

Robert Taylor, President and CEO, Maui Divers Jewelry, Hawaii's largest jewelry manufacturer and retailer; Maui Divers discovered Hawaiian black coral and began to design and sell black coral jewelry in 1959. Today, as it celebrates its 50th anniversary, it is the world's largest designer and manufacturer of precious black coral jewelry. In addition to black coral, Maui Divers features Hawaiian gold coral, and deep-water pink and red corals. Maui Divers Jewelry was the first

jewelry manufacturer in the world to use a submarine, in conjunction with the University of Hawaii, to harvest precious coral. The company's commitment to caring for the ocean environment is reflected in its method of harvesting precious corals that guarantees limited impact and self-sustainability. Maui Divers supports Reef Check and is actively involved in the Precious Corals Plan Team of the Western Pacific Regional Fishery Management Council. Under Taylor's leadership, Maui Divers Jewelry has expanded from 5 to 58 stores and has received numerous awards.

Susan J. Torntore, authority on the *Corallium* industries in Italy and Taiwan. For her doctoral dissertation (2002), Torntore conducted research in Torre del Greco, documenting the craft tradition there. She is conducting a comparative study of the Taiwanese coral industry, the largest in the world. Her research primarily focuses on the global commodity and value chains of precious corals and on issues of precious coral production, use, and sustainability. Torntore is co-investigator and co-author, with Ernie Cooper (WWF-Canada Director of TRAFFIC), of the NOAA GCRCGP-funded precious coral identification guide (forthcoming, 2010). She has been invited to present at the first two international workshops on coral science, management, and trade (sponsored by the US and China in Hong Kong, March 2009, and the US and Italy in Naples, September 2009) to define management strategies for *Corallium* corals and determine status in order to submit a CITES Appendix II proposal for *Corallium* corals in 2010. Her most recent publication is entitled "Precious Corals in a Global Marketplace" (2009). She is on the faculty of the University of Idaho, where she teaches material culture studies related to dress. She also has over 25 years experience as a museum collections and exhibitions curator.

David Wolfe, creative director, Doneger Creative Service; one of the fashion industry's most quoted authorities, having earned international credentials for his work as a fashion, color, and trend forecaster. Prior to joining to company in 1990, Mr. Wolfe spent 10 years at The Fashion Service, a trend forecasting service he founded and managed. His previous experience also includes the role of creative director with I. M. International, one of the world's first fashion forecasting and consulting firms.



Lilly Pulitzer, "Daiquiri Pink Coral Me Crazy".
Photo: Lilly Pulitzer.

To Register

Registration confirmations are sent via email.

To register on-line: go to: www.acteva.com/go/coral

By e-mail: Fill in the registration form and send to: lisa.koenigsberg@artinitiatives.com

By Fax: Fill in the registration form, including credit card information, and dial (212) 935-6911.

By mail: Return form at least 10 days before the conference start date with a check or money order payable to **Initiatives in Art and Culture** or complete the credit card information on the form, and mail to Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022

By phone: Using American Express®, Visa® Card, Discover®, or MasterCard®, call (646) 485-1952.

Fee: The conference fee is \$250. A discounted rate of \$100 is available for full-time students with ID. To receive the discounted rate you must provide proof of ID.

Withdrawal and Refunds: Notice of withdrawal must be made in writing to: Initiatives in Art and Culture, 333 East 57th Street, 13B, New York, NY 10022 or to the Program Office via email at lisa.koenigsberg@artinitiatives.com.

No refunds will be made after October 20, 2009.

Conference Location: This conference is held at City University of New York the Graduate Center, Fifth Avenue between 34th and 35th Street, with evening events at various locations.

Program subject to change.



Tiffany & Co., Angel Fish Cuff, 18K Yellow and White Gold.
Photo: David Sawyer, Courtesy, Tiffany & Co.

REGISTRATION FORM

Please register me for **Coral: Symbol, Substance, and Significance**; a discounted rate of \$100 is available for full-time students with ID, and present your ID at the registration desk.

Name _____

Address _____

City _____ State _____ Zip _____

Day-time Phone _____

Email Address _____

Check or money order made payable to Initiatives in Art and Culture is enclosed

I authorize you to charge my credit card _____

Signature

Visa® American Express® Mastercard®

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Single-day registration options available; please send inquiries to: info@artinitiatives.com or call 646-485-1952.

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A "bubblegum" coral, *Paragorgia sp.* (subclass *Octocorallia* "soft" corals), grows more than a meter wide and tall at ~1333 meters depth (4373 feet) on the summit of Manning Seamount (New England Seamounts, NW Atlantic Ocean). Long, pale-colored legs of a dozen or more brittle stars can be seen intertwined in the branches of the coral colony. Photo credit: Deep Atlantic Stepping Stones Science Party, JFE, URI-IAO, and NOAA.



Coral: Symbol, Substance, and Significance

Past, Present and Future

Thursday – Saturday, October 29 – 31, 2009
A Conference in New York City