

Initiatives

in Art and Culture

Red Allure, Style, and Significance

A Conference in New York

Thursday – Saturday, December 1 – December 3, 2011



AIDS Ribbon.

19th-Century ruby, diamond, and natural pearl bracelet; photo, courtesy: Fred Leighton.



Helmut Newton, *Beilaci, Monte Carlo*, 2001. © Helmut Newton Estate. Reproduced in P. Garner and J. Newton (ed), *Helmut Newton, Sex & Landscapes*. Köln: Taschen, 2004.



Roberto Capucci, *Moue game (Nine Dresses) Dress*, 1956; silk taffeta (N.39). Collection of the Fondazione Roberto Capucci, Villa Bardini, Florence. Reproduced in D. E. Blum, *Roberto Capucci: Art into Fashion* (Philadelphia Museum of Art, 2011), p. 29.



Valentino with Models in Red. Photo courtesy of KCSPresse / Splash New.

Red Allure, Style, and Significance

13th Annual New York Fashion Conference

Thursday – Saturday, December 1 – December 3, 2011



Horst P. Horst, *Diana Vreeland in her "Garden in Hell" Room* by Billy Baldwin, 1979; reproduced in E. Dwight, *Diana Vreeland* (New York: Harper Collins Publishers, 2002), p. 104-105.

There is no color more freighted with meaning than red. The color of anger, of passion, and less metaphorically, of blood, red is arguably the color of life itself.

From Dior to Valentino, from Yves Saint Laurent to Lanvin, red is an expression of joy, of jubilation, and of passion. (So much for the undisputed primacy of the little black dress.) In the hands of others (and in very different contexts), it is among many other things the color of authority, of courage, and of liturgy. It is also a pre-eminent color of body ornament: red lipstick and nail polish are never out of style.

The 13th Annual New York Fashion Conference, RED, will explore the innumerable facets of this color without peer. A variant of red was among the first colors used in addition to carbon black. We will consider the history of this color, and that of the materials from which it has been derived,

as well as its symbolism, as a color in and of itself and integral to patterns such as paisley and tartan. We use vintage as a lens through which to study this vibrant hue and the important roles it has played at all times and in all cultures; we trace these roles as well as their evolution over time. Not least, we explore the legacies of Diana Vreeland and others, for whom red was not just a color, but a signature.

Red has also become the emblem of social responsibility, and commitment to the support of various causes, among them HIV / AIDS awareness and women's health, as well as social sustainability. And no exploration of this color would be complete without considering this intertwining. We will consider red (and black) as metaphor in examining the shifting intellectual property and economic concerns of the fashion industry. We will also consider red stones, from diamonds and rubies to spinel, tourmalines, and garnets, addressing the aesthetics and metaphoric implications of their use in jewelry.

We express our deep gratitude to The Louis and Lena Minkoff Foundation and to Pantone for their support at the Donor Level.

We express profound thanks to The Kazanjian Foundation for its funding in support of student attendance.

We also express our sincere thanks to Saks Fifth Avenue and to Camilla Dietz Bergeron for their contributions.

We acknowledge with appreciation the support of Fred Leighton, and What Goes Around Comes Around, as well as Performance Concepts, the American Society of Jewelry Historians, and Berkshire's Best Business & Beyond (as of 10/20/2011)

Camilla Dietz
Bergeron

CIRCA

FRED LEIGHTON

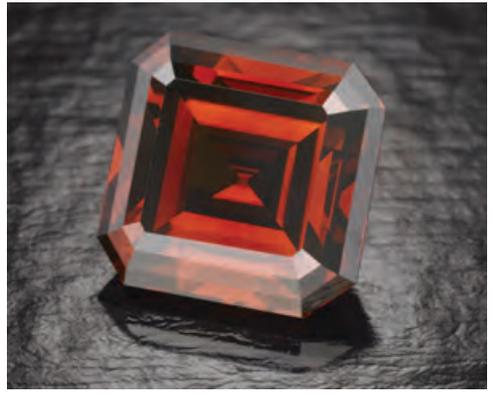


WHAT GOES AROUND
COMES AROUND



Thursday December 1, 2011

6:00 – 8:00 p.m. **Reception and viewing**
Fred Leighton
773 Madison Avenue at 66th Street



The 5.05 ct. Kazanjian Red Diamond. Photo: Tino Hammid; Los Angeles; Courtesy, Kazanjian Brothers.

Friday, December 2, 2011

The day's formal sessions will take place at The Graduate Center, The City University of New York, 365 Fifth Avenue (at 34th Street).



Julia Roberts wearing Vicky Tiel's "Torrid" Dress with Richard Gere in Pretty Woman, 1990; directed by Garry Marshall, Cinematography by Charles Minsky, Touchstone Pictures.

8.30 – 9.00 a.m.

Continental breakfast and check-in

9:00 – 9:15 a.m.

Introduction. Lisa Koenigsberg.

9:15 – 9:55 a.m.

Epic Moments: Red as Confrontation and Comfort in the 20th Century.

Leatrice Eiseman.

9:55 – 10:35 a.m.

Red in Fashion Now. Hal Rubenstein.

10:35 – 10:55 a.m.

Break and book signings

10:55 – 11: 25 a.m.

Ruby Red, Renaissance Red, Russian Red, and Vincent Van Gogh.

Benjamin Zucker.

11:25 – 11:45 a.m.

The Red Ribbon: Artistry and Emblem for a Cause. Stephen Hannock.

11:45 a.m. – 12:25 p.m.

Valentino The Last Emperor. Matt Tyrnauer.

12:25 – 1:30 p.m. **Lunch (on your own) and book signings**

1:30 – 2:00 p.m. **“It’s all About the Dress”:** Red as the Color of Seduction. Vicky Tiel.

2.00 – 2.30 p.m. **The Kazanjian Red and Rubies: A Personal Perspective.** Douglas Kazanjian.

2.30 – 3.00 p.m. **Red Maze: Navigating Regulatory Issues Pertaining to Red Gemstones.**
Douglas K. Hucker.

3:00 – 3:45 p.m. **Color, Quality, Character: A Panel on Jewels of the Red Family.** Marilyn F. Cooperman, Gregory Kwiat, Antoinette Matlins, and Christopher P. Smith; moderated by Jack Ogden.

3:45 – 4:05 p.m. **Break and book signings**

4: 05 – 4:35 p.m. **Hue and Cry: The History of a Jeweler’s Dilemma with Red.** Jack Ogden.

4:35 – 5:05 p.m. **Iconic Red: Five Extraordinary Adornments and Their Lasting Importance.**
Lesley M. M. Blume.

5:05 – 5:45 p.m. **Signature Identity: NK Red.** Norma Kamali.

6:30 – 8:00 p.m. **Reception, book sales, and viewing**
What Goes Around Comes Around
351 West Broadway between Broome and Grand Street



Marilyn F. Cooperman, Slices, with 18 kt, gold prongset multicolored orange and yellow sapphires, natural zircons, peridots, cognac rosecut diamonds, and emeralds, all containing yellow diamonds. Photo, courtesy: Marilyn F. Cooperman.

Saturday, December 3, 2011

The day's formal sessions will take place at The Graduate Center, The City University of New York, 365 Fifth Avenue (at 34th Street).

8:45 – 9:30 a.m.

Continental breakfast and book signings

9:30 – 10:10 a.m.

Diana Vreeland: "The Eye Has to Travel." Lisa Immordino Vreeland.

10:10 – 10:40 a.m.

Linked by Red: Iban People of Borneo and the Haute Couture. Beverley Birks.

10:40 – 11:10 a.m.

Indian Craft, Parisian Inspiration: Embroidered Adornment – Sophia 203. Sophia Edstrand.

11:10 – 11:30 a.m.

Break and book signings

11:30 a.m. – 12:00 p.m.

Fabric as Canvas: Sheer Artistry. Margot Rozanska.

12:00 a.m. – 12:40 p.m.

Hussy or Lady: A Conversation on Lipstick and Its Meaning. Sophia Edstrand, Pamela Keogh, April Long, Anya Strzemien; moderated by Poppy King.

12:40 – 1:50 p.m.

Lunch (on your own) and book signings

1:50 – 2:20 p.m.

Tartan, Scarlet, and Paisley: The Centrality of Red in Fashion. Jeffrey Banks.

2:20 – 2:50 p.m.

Roberto Capucci: Master of Form and Color. Dilys Blum.

2:50 – 3:35 p.m.

Red as a Lens: A Panel on Vintage. Cesar Padillo, Lisa Padovani, Jan Glier Reeder, Zandra Rhodes, and Anna Sui; moderator, Gerard Maione.

3:35 – 3:50 p.m.

Break and book signings

3:50 – 4:20 p.m.

Seeing Red: Christian Louboutin v. YSL and Intellectual Property Law's Imperfect Fit With Fashion. Susan Scafidi.

4:20 – 4:50 p.m.

Mme de Guermantes and the Cult of the Red Shoe From Proust to Today. Caroline Weber.

4:50 – 5:30 p.m.

My Life in Red. Zandra Rhodes.



Margot Rozanska, *Model in silk/wool kimono jacket, long gloves in suede and silk scarf*; photo courtesy, Margot Rozanska.



Iban tribe, *Ceremonial cloth or Pua kumbu, Firefly pattern*. Homespun cotton, natural dyes, 19th century. Collection, Beverley Birks; photo, courtesy: Beverley Birks.



Norma Kamali costume designs for *In the Upper Room* (1986) by Twyla Tharp on Sasha Dmochowski and Herman Cornejo of American Ballet Theatre. Photo by Rosalie O'Connor.



Christian Louboutin shoes with red soles.

Presenters

Lisa Koenigsberg, conference director and president and founder, Initiatives in Art and Culture; formerly, she served as advisor to the dean for arts initiatives, and director, programs in the arts and adjunct professor of arts, New York University (NYU) School of Continuing and Professional Studies. She established the series of fashion conferences, which explores history, style, materials, and process. Former positions include: assistant director for project funding, Museum of the City of New York; executive assistant, Office of the President, American Museum of Natural History; architectural historian, New York City Landmarks Preservation Commission; and guest curator, Worcester Art Museum and Yale University Art Gallery. Her writings have appeared in books and journals, and she has organized symposia and special sessions at universities, museums, and professional organizations.

Jeffrey Banks, designer and author; the two books Banks has written, *Preppy: Cultivating Ivy Style* (2011) and *Tartan: Romancing the Plaid* (with D. de la Chapelle and R. M. Bravo, 2007) relate to his work as a fashion designer. Launched in 1977, the Jeffrey Banks Signature Menswear Collection consisted of tailored clothing, dress furnishings, and sportswear, and established a new benchmark for men of style. Banks's American design style significantly impacted the entire fashion world, and was born when he took over as design director of Merona Sport in the 1980's. He introduced never-before-seen colors and fabrications coupled with soft styling and loose fit for men, women, and children. Banks has been Creative Design Director for highly successful private label menswear lines including the East Island and Metropolitan View lines for Bloomingdale's, and was named design director for the first brand extension for Johnnie Walker Scotch (1998), a collection which includes casual sportswear and tiepieces, and which has helped make the brand more appropriate for today's younger, affluent male. He has won two Coty American Fashion Critics' Awards (for Outstanding Menswear and Men's Furs); the Cutty Sark US Menswear Designer of the Year award; an "Earnie" award for boyswear; and the Pratt Award for design excellence. While obtaining a degree in fashion design at Pratt Institute and Parsons School of Design, Banks was design assistant to both Ralph Lauren and Calvin Klein. He has served on the board of trustees of both the Fashion Institute of Technology and Parsons School of Design. Banks still serves as a board member emeritus of the CFDA as well as a board member of the Ali Forney Center.

Beverly Birks, vintage authority and collector; she majored in medieval Southeast Asian history at Cornell and afterwards settled in New York where she worked in Asian and tribal art galleries and collected vintage French haute couture. Later, she became a self-employed art dealer specialized in sculpture from Africa and Oceania and native arts of North and South America. Within 10 years, Birks became a vintage clothing dealer who collected Iban and Kuba textiles. Over the last 25 years, Birks has curated museum exhibitions, first at Pennsylvania State University and at the Katonah Gallery, and later at Lancaster House on the palace grounds in London for the benefit of the museum costume collections of the United Kingdom and in Japan at Tokyu Department Store in Shibuya, Tokyo with support from the Japanese Ministries of Foreign Affairs and Cultural Affairs and the Embassy of the United States in Japan. She also organized "Women and Sportswear: an alternative history of the 20th century" in Matsuda, Japan.

Dilys Blum, The Jack M. and Annette Y. Friedland Senior Curator of Costume and Textiles at the Philadelphia Museum of Art. After graduating from Connecticut College with a degree in art history, she received a Diploma in Art Gallery and Museum Studies from the University of Manchester, England and a Certificate in Textile Conservation from the Courtauld Institute of Art. She has worked as a curator and conservator at museums in the United States and Great Britain, including the Brooklyn Museum and the Museum of London. Since 1987 Blum has been in charge of a collection of some 30,000 objects ranging from excavated textiles to haute couture at the Philadelphia Museum of Art. She has organized costume and textile exhibitions on subjects including 20th-century millinery design, contemporary fiber art, and African-American quilts, and fashion exhibitions including "Shocking: the Art and Fashion of Elsa Schiaparelli." She has contributed essays to a numerous exhibition catalogues including "Surrealism and Design," "Gee's Bend: The Architecture of the Quilt," and "The Arts in Latin



Linda Evangelista in Christian Lacroix's tartan ball gown; in Dress Stewart Tartan, it features a pleated, fan-shaped cascade down the back, black velvet embroidery and bow; photo: Patrick Demarchelier; reproduced in J. Banks and D. de la Chapelle, *Tartan: Romancing the Plaid* (New York: Rizzoli, 2007), p. 199.

America 1492 – 1820." In 2011, Blum organized the first American retrospective on the Italian artist/couturier Roberto Capucci. She serves on the editorial boards of three leading academic journals, *Textile*, *Textile History*, and *West 86th: A Journal of Decorative Arts, Design History, and Material Culture*.

Lesley M. M. Blume, a New York City-based author, journalist, and cultural observer; beginning her career at *The Jordan Times* in Amman and Cronkite Productions in New York City, she became a reporter for ABC News *Nightline* with Ted Koppel in Washington, DC. Now writing full-time, Blume covers culture, media, politics, and fashion. Her work has appeared in many publications, among them *Vogue*, *Vanity Fair*, *The Wall Street Journal*, *Slate*, and *The Daily Beast*. She co-created and served as founding editor of *The Window*, Barneys New York's online magazine, and is also *The Huffington Post*'s longtime contributing style editor. In addition to three novels and two collections of short stories for children (Knopf), Blume is a noted nostalgist; she recently published *Let's Bring Back* (Chronicle Books, 2010), a critically-acclaimed and bestselling cultural encyclopedia celebrating the lost pleasures of bygone eras. Starting in 2012, Chronicle will release a series

of topic-specific new editions of *Let's Bring Back*, and a line of ancillary products. She was recently selected by *Vogue* as a founding member of the Vogue 100, an organization of influential decision makers and opinion leaders known for their distinctive taste in fashion and culture, [and who] personify the rising influence of women over the past several decades. Her individualistic personal style has been showcased in many publications, including *Vanity Fair*; *Elle*; *O, The Oprah Magazine*; *Women's Wear Daily*; *Style.com*; and the Web sites of American *Vogue* and *Vogue Italia*.

Marilyn F. Cooperman, jewelry designer; a Toronto native, Cooperman moved from there to New Zealand where she wrote and illustrated for the *New Zealand Herald*; in 1963 she came to New York to work in fashion. She opened a studio to design and manufacture a collection of Mexican-inspired resort wear in Fred Leighton's Greenwich Village boutique. In the 1970s, her company *Max* and *Marilyn* sold to Saks, Bergdorf Goodman, and Bloomingdale's. Subsequently, she was fashion director at *Seventeen*, and editor-in-chief at *Simplicity* and then at *Vogue Patterns*. In 1987, she joined Fred Leighton's jewelry establishment as designer, expertly deconstructing and re-designing outdated pieces. Her work was shown with that of major jewelers such as Boivin, Cartier, Verdura, Boucheron, Van Cleef & Arpels, Tiffany, and Belperron. With this unique background and the support of Bernard Jacobs, then-president of the Schubert Organization, Cooperman launched her own company in 1994. Cooperman's work is in the collections of the Museum of Fine Arts Boston and The Museum of Arts & Design, and was included in the Museum at FIT's exhibition, "Gothic: Dark Glamour." Cooperman serves on the board of the American Society of Jewelry Historians. Her work is featured in *Extraordinary Jewels* (J. Traina); *The Jeweled Menagerie and Jeweled Garden* (both, S. Tennenbaum and J. Zapata); *Understanding Jewelry* (ed, D. Mascetti and D. Bennett); *Brooches: Timeless Adornment* (L. E. Gross); and *Living Jewels: Masterpieces from Nature* (R. Peltason).

Sophia Edstrand, accessory designer; of Swedish origin and now based in Jaipur, India, Edstrand began her career working with the distinguished jewelry designer Marie-Hélène de Taillac. Edstrand went to India after her studies at famed fashion school Studio Berocot in Paris, and was struck by the beauty of the country, its colors, and the artistry of their handcrafts. Encouraged by de Taillac, after a successful launch of Edstrand's first collection at the event "Love from Jaipur" in November 2009, hosted by de Taillac at Le Bon Marché, the brand Sophia 203 was born. The couture accessories collection is named after her favorite Pantone number and fuses Indian traditional resham and zardozi work with western chic; in her work, different shapes are juxtaposed, forming colorful butterflies, hearts, stars, and flowers. Each piece bears her name with a hand-stitched logo in Pantone #203. The first collection was an instant hit, and she sold it to shops including Colette, Le Bon Marché, and Ron Herman Tokyo. Edstrand is now launching a collection of leather shoes and evening bags adorned with her refined embroidery. She spends over six months a year in Jaipur, about which she says: "anything is possible here, and to me, the hand-made products that are being made here represent the ultimate luxury."

Leatrice Eiseman, color consultant and forecaster; she is executive director of the Pantone Color Institute and head of the Eiseman Center for Color Information and Training. Eiseman has helped many companies make the best and most educated choice of color for product development, logos and identification, brand imaging, Web sites, packaging, point of purchase, interior/exterior design, and any other application where color choice is critical to the success of the product or environment. Her academic background includes a degree in psychology from Antioch as well as advanced studies and a counseling specialist certificate from UCLA. She has studied both fashion and interior design and has taught in both areas. The author of eight books on color, among them: *Colors For Your Every Mood* (1998), *Color Answer Book* (2004), *More Alive With Color* (2006), and *Pantone: The 20th Century in Color* (2011), Eiseman conducts many color seminars and is widely quoted in publications such as *Elle Decor*; *Home Magazine*; *House and Garden*; *Home Accents Today*; *HFN*; *Harper's Bazaar*; *Allure*; *WWD*; *Glamour*; *Vogue*; *People Magazine*; *Self*; *Communication Arts*; *Graphic Design USA*; *Consumers Digest*; *The Wall Street Journal*; *The New York Times*; the *Los Angeles Times*; *USA Today*; and *Ad Age*, and her color selections for various industries have won numerous awards.

Stephen Hannock, an American luminist painter known for his atmospheric landscapes and incendiary nocturnes. He has demonstrated a keen appreciation for the quality of light and for the limitations of conventional materials and techniques for capturing it. His experiments with machine-polishing the surfaces of his paintings give a trademark luminous quality to his work. His larger vistas incorporate diaristic text that weaves throughout the composition. Hannock has memorialized his friendship with the late Frank Moore (an artist who was instrumental in conceiving the overlapping red ribbon as a symbol of AIDS awareness) by embedding the ribbon in some of his most important canvases. His design of visual effects for the 1998 film "What Dreams May Come" won an Academy Award®. Hannock's works are in collections worldwide, including those of The Metropolitan Museum of Art, the Whitney Museum of American Art, and the National Gallery of Art, Washington, DC. He has recently received an honorary doctorate in fine arts from Bowdoin College, and is represented by the Marlborough Gallery.

Douglas K. Hucker, chief executive officer, American Gem Trade Association (AGTA); AGTA, the leading association of United States and Canadian colored gemstone professionals, is dedicated to the natural colored gemstone and cultured pearl industry. Overseeing the Association's commitment to the highest ethics, professionalism, and consumer protection, Hucker represents the AGTA in numerous national and international industry groups, and in his work with governmental legislative bodies and regulatory agencies. The AGTA annually produces the Tucson GemFair, the largest and most prestigious colored gemstones and cultured pearl trade show, and the annual AGTA Spectrum Awards, which celebrate colored gemstone and cultured pearl designer and lapidary excellence. Hucker's career has included roles in gemological education with the Gemological Institute of America (GIA), as well as in colored gemstone manufacturing, and he pursues a special passion for estate and antique jewelry.

Norma Kamali, designer; she is known for her signature style that has created trends, among them the sleeping-bag coat, the high-heeled sneaker, clothing made from parachutes, influential swimwear, and the bringing of casual dressing to the streets through her sweats collection in the 80s. Kamali also champions innovation through the way she sells and markets her clothing: Her Web site was started in 1996 and her "try before you buy" service allows clients to decide on a purchase in the privacy of their own homes and pay for only what they keep. Her staff offers support through vehicles like Skype. She launched the Norma Kamali iPhone app in 2009, and, at her flagship store in New York City, she introduced ScanLife technology into all of her collections, allowing customers to shop directly from her flagship store's window and throughout the store by using 2D barcodes. A retailer since 1967, Kamali is constantly looking for ways to initiate retail innovation in addition to her online presence; for example, she recently introduced 8-foot Glamazon cut-outs of models in lieu of mannequins, and dance parties and beach karaoke events all are part of the new social shopping experience. Norma's collaborations with Walmart, Everlast, and Spiegel show the range of markets for which she can comfortably design. Her longevity in the business has three generations of women wearing her clothing, as exemplified by Lady Gaga's latest video in which Gaga is seen wearing both her mother's 1983 Kamali-designed wedding gown and a design from Kamali's current collection. Throughout Kamali's career, celebrities have worn her designs, from Farrah Fawcett in the famous red swimsuit to Beyoncé today.

Douglas Kazanjian, CEO of Kazanjian Bros. Inc, an estate jewelry firm in Beverly Hills celebrating its 92nd year in business. He searches the world for the finest rare gems and estate jewelry. The firm also has launched jewelry collections by Rhonda Faber Green, French jeweler Patrick Mauboussin, and other designers. After receiving his bachelor's degree in political science from UCLA, he traveled the world studying gemstones, and worked in Australia, Thailand and New York. Kazanjian is a member of various organizations including the Beverly Hills Rotary Club (of which he is a former board member), and is an Advisory Council member of the Los Angeles chapter of ARCS (Achievement Rewards College Scientists). He is a former board member of the 24K Club of Southern California (an organization of wholesale and retail jewelers). He is also a member of the Young Presidents Organization (YPO) chapter of Beverly Hills.

Pamela Keogh, author; her current book is *Are You a Jackie or a Marilyn?* She is the author of the internationally bestselling biographies *Audrey Style*, *Jackie Style* and *Elvis Presley: The Man, The Life, The Legend*. Her work has been featured on the *Today Show*, *Larry King Live*, *Entertainment Tonight*, and the BBC, and in *Vanity Fair*, *The New York Times*, *Town & Country*, *InStyle*, *People*, *Harper's Bazaar* and hundreds of other media outlets around the world. A million years ago, she was the first person to put fashion in *US* magazine, and had to walk down the hall to explain to Jann Wenner that "there were these things – called fashion shows..." A graduate of Vassar College, she lives in New York City.

Poppy King, the Lipstick Queen; she started her first lipstick brand at the age of 18 because she didn't like the look, feel, smell and shades produced by the major companies on the market. After she secured financing and found a lab to produce the lipsticks as she directed, her first seven lipsticks—capturing the vintage glamour for which she was looking while incorporating modern touches—were released in March 1992 in Melbourne; first-year sales exceeded a million dollars, and second-year sales over 4 million. In 1993, Barneys New York launched her brand and King has been featured in media throughout the world ever since as an expert in identifying opportunities and creating cult followings for products. In 2002, she began working for Estée Lauder in New York, but four years later her desire to create her own products once again took hold, and she left the corporation to launch a new brand of specialty lipsticks called Lipstick Queen, currently sold in Barneys New York, Henri Bendel, and Space NK. She is an author of *Lessons of a Lipstick Queen: Finding and Developing the Great Idea that Can Change Your Life* (2008). Recently, she has been involved in collaborations with J Crew, Kate Spade, and Boots No7.

Gregory Kwiat, CEO of Fred Leighton, the world-renowned vintage and estate jeweler, and a partner at Kwiat, a 100-year old family-owned and operated diamond jewelry house. Both Fred Leighton and Kwiat are based in New York and have their flagship boutiques on Madison Avenue. Prior to joining his family in the diamond and jewelry industry, Kwiat was at Goldman Sachs in the Investment Banking Division, where he was one of the youngest professionals to be promoted to vice president in the company's history. Mr. Kwiat holds an MBA and a BS from The Wharton School at the University of Pennsylvania, where he graduated summa cum laude.

April Long, senior beauty and fitness editor, *ELLE* magazine; born in Kansas and raised mostly in Missouri and Florida, Long received her master's degree in Art Theory from the Art Institute of Chicago, and then moved to London where she worked as a music writer at *NME* (*New Musical Express*) from 1998 to 2000. She then moved to New York and wrote for VH-1's show "Pop-Up Video" until its cancellation. In 2004, Long started working at *NYLON* magazine, where she was executive editor until she left to join *ELLE* in 2008.

Gerard Maione, cofounder and creative director, What Goes Around Comes Around (WGACA), vintage store and collection; Maione and his college friend Seth Weisser started WGACA as a meticulously edited vintage boutique in SoHo. After more than a decade traveling the globe in search of the finest vintage clothing and accessories, Maione and Weisser launched the WGACA Collection, a vintage-inspired line for women and men. With over 17 years of experience collecting and selling vintage, the co-founders expanded and opened a second retail store in Los Angeles, CA, created a wholesale division and developed an appointment-only archive in New Jersey to service the fashion industry. The WGACA Collection has enjoyed a tremendous response since its launch. Some notable fans include Nicole Richie, Robert Pattinson, Victoria and David Beckham, Brad Pitt, Katy Perry, Jessica Simpson and Lenny Kravitz. The Collection is sold in more than 100 of the top specialty stores around the world, including Bergdorf Goodman, Fred Segal, Nordstrom, and Isetan.

Presenters

Antoinette Matlins, gem and jewelry expert; she is the author of many books on the subject, including *Jewelry & Gem*, *The Buying Guide* (Gemstone Press, 7th edition, 2010) and *Gem Identification Made Easy: A Hands-On Guide to More Confident Buying and Selling* (Gemstone Press, 4th edition, 2009). The author of the gemstones section of the *Encyclopedia of Investments* and former Gemology Editor for *National Jeweler* magazine, Matlins also contributes to magazines such as *Vogue*, the *Robb Report*, *Brides*, *Business Week*, *Forbes*, *US News & World Report*, *Condé Nast Traveller*, and *Smart Money*. Matlins spearheaded the nationwide campaign against gemstone investment telemarketing scams and is widely recognized as a dedicated and effective consumer advocate, appearing frequently on the major television networks educating the public and exposing fraud. Based in Vermont, Matlins travels extensively, advising private clients and providing consulting services to companies in the gem field, including mining companies, jewelry firms, and trade organizations. She also serves as an expert witness on civil and criminal cases involving gems and jewelry.

Jack Ogden, chief executive, Gemmological Association of Great Britain (Gem-A); he is a member of the fourth generation of a family with a well-known British jewelry business. After gaining his Gemology Diploma with distinction in 1971, he entered the consulting field, working with museums, auction houses, dealers, and collectors worldwide, advising within his specialist field of the history of jewelry materials and technology, with a special focus on problems of authenticity. His doctoral thesis (Durham University) dealt with the jewelry industry in Hellenistic and Roman Egypt. He has written and lectured widely on jewelry history, and taught at The J. Paul Getty Museum, the Smithsonian Institution, NYU's Institute of Fine Arts, and the Institute of Archaeology (London), and has appeared on both radio and television. He is vice chairman of the UK Government Treasure Valuation Committee and an elected Fellow of the Society of Antiquaries of London. From 1995 – 2000, he was secretary general to CIBJO (The World Jewellery Confederation) and he joined Gem-A as CEO in 2004.

Cesar Padilla, co-owner of Cherry; widely-viewed by connoisseurs and the press as among the top 10 vintage boutiques in the world, Padilla has been its proprietor since 1997. He is also a regular contributor to fashion blog, Hintmag.com, among the publications for which Padilla has written and photographed for are *The New York Times*, *Index*, and *Fantastic Man*; he is also the author of *Ripped: T-Shirts from the Underground* (2010). Also an artist, musician, filmmaker and vintage collector, Padilla grew up on the West Coast playing music, involved in the rock n' roll scene, and going to punk shows at LA clubs such as the Stardust Ballroom and the Whiskey a Go Go. Through his travels around the world, Padilla has amassed archive of unique, one-of-a-kind vintage wares.

Lisa Padovani, co-costume designer on HBO's "Boardwalk Empire"; educated at SUNY Purchase from which she received a BFA in Film and at Parsons School of Design, Padovani has created costumes for many films, including "Shutter Island" (2008), "Factory Girl" (2006), "I'm Not There" (2006), "The Departed" (2005), "The Notorious Betty Page" (2004), and "The Aviator" (2003), as well as the "Mad Men" (2006) and "Fringe" (2009) TV series. She has twice been nominated for an Emmy, once for her work on "Mad Men" (2008) and then again for work on "Boardwalk Empire" (2011).

Jan Glier Reeder, consulting curator for the Brooklyn Museum Costume Collection at the Costume Institute at The Metropolitan Museum of Art. She curated the exhibition, "American High Style: Fashioning a National Collection" on view at the Brooklyn Museum (2010) and authored the accompanying publication. From 2005 – 2009, she held the position of curator of the Mellon-funded Costume Documentation Project at the Brooklyn Museum, and prior to that (2003 – 2005) was at the Metropolitan's Costume Institute as a collection assessment consultant. From 1995 – 2003 she was specialist/appraiser for the Couture and Textiles Department at Doyle New York, becoming associate director in 1999. The leading American authority on Madame Jeanne Paquin, the first great woman couturière, Reeder has taught the history of

couture and textiles at the Fashion Institute of Technology (FIT). A frequent lecturer, her opinions as an expert have been reported in publications such as *The New York Times*, and *Art and Auction*. Educated at Smith and Hunter College, Reeder holds a master of arts in Museum Studies in Costume and Textiles, Curatorial Program, from FIT.

Zandra Rhodes, designer; she studied at Medway College and The Royal College of Art where she focused on printed textile design; since her work was viewed as outrageous by British manufacturers, she made dresses from her own textiles, opening her first shop in 1967. In 1969 she took her collection to New York where it was featured in American *Vogue*, after which she started selling to Henri Bendel. In London, she was given her own area in Fortnum and Mason, and founded a shop off Bond Street in 1975. One of the new wave of British designers who put London at the forefront of international fashion in the 1970s, her bright pink hair, theatrical make-up, and art jewelry are as much a signature as are her unique use of bold prints, fiercely feminine patterns, and theatrical use of color. In 1977 she pioneered a collection that earned her the moniker "Princess of Punk." She has designed for clients from royalty to rock, including Diana, Princess of Wales, Elizabeth Taylor, Bianca Jagger, and Isabella Blow. Rhodes' vintage pieces have long been collected by Tom Ford and Anna Sui. Rhodes' work includes licenses among them jewelry, and furs for Pologeorgis, and collaboration with MAC on a limited-edition make-up range. In 2001, she began designing opera sets and costumes, which she did most recently for the San Francisco Opera ("Aida") in 2010. In 2003, she founded the Fashion and Textile Museum in London dedicated to fashion from the 1950s onwards.

Part of Newham College of Further Education, it has been awarded the status of National Skills Academy for Fashion, Textiles, and Jewellery. Made Commander of the British Empire (1997) by Queen Elizabeth, she holds nine honorary doctorates, and was installed as Chancellor of the University of the Creative Arts (2010).

Margot Rozanska, designer; born in Moscow into the family of a Polish diplomat, she graduated from the Academy of Fine Arts in Warsaw with a masters degree in graphic art. She began her career as an illustrator, enjoying immediate success and garnering many awards, particularly for her whimsical work in children's books. Rozanska arrived in New York as a tourist in 1981 and became an impromptu new resident as political unrest prevented her from returning to Poland. Continuing her career in graphic design and again enjoying immediate acclaim, she decided to expand her work into the realm of fashion in 1998, defining her objective as the creation of designs rooted in comfortable, timeless shapes and tactile fabrics that envelop, rather than encase, the body. Commercial success soon followed. Rozanska is

recognized by her timeless silhouettes, refined and exotic fabrics, sophisticated color palettes, hand-finished details, and her signature Kimono-style jackets. Among the places her designs have been sold are Neiman Marcus, Bergdorf Goodman, Nordstrom, and Henri Bendel. From private customers to princesses, her works are worn by women all over the world.

Hal Rubenstein, Fashion Director, *InStyle*, since that publication's founding 15 years ago. In addition to creating the signature "The Look," the section that helped establish the identity of the magazine, and the identity of all 16 international editions, he also helped establish the highly informative yet down-to-earth voice of the magazine, known for a confidence-building tone that assures readers that "you can do this." Rubenstein is also a leading authority on red carpet glamour, making frequent television appearances on top-rated national morning and entertainment shows. Recently, he starred as a series judge on Lifetime's "Blush: The Search for the Next Great Makeup Artist." He has served as a fashion expert on the second season of Bravo's "Tim Gunn's Guide to Style." Prior to joining *InStyle*, he was Men's Style Editor of *The New York Times Magazine*. He began his career as a writer and critic for magazines such as *Details*, *New York*, and *Interview*. Rubenstein received the 2011 CFDA Founders' Award, given in honor of Eleanor Lambert, the CFDA's founder. Rubenstein is also the author of *100 Unforgettable Dresses* published this year.



Zandra Rhodes, Sets and Costumes for San Diego Opera's premiere production of Bizet's *The Pearl Fishers*, 2009; photo, courtesy: Zandra Rhodes.

Susan Scafidi, professor and academic director, Fashion Law Institute at Fordham Law School. The Institute was established with the support and advice of the Council of Fashion Designers of America and its president, Diane von Furstenberg. Scafidi is the first US law professor to offer a course in Fashion Law, and she is internationally recognized for her leadership in establishing the field. She has testified in Congress regarding the proposed extension of legal protection to fashion designs and continues to work actively with legislators and members of the fashion industry on this and other issues. After attending Duke University and the Yale Law School, she pursued graduate work in legal history at the University of California, Berkeley, and the University of Chicago. Scafidi is the author of *"Who Owns Culture? Appropriation and Authenticity in American Law"* (2005), as well as articles in the areas of intellectual property, cultural property, and fashion law. She also maintains a Web site on fashion law, "Counterfeit Chic," which has been recognized as one of the ABA's top 100 legal blogs.

Christopher P. Smith, president, American Gemological Laboratories (AGL); Smith began his interest in gemology in 1986, when he joined the GIA Laboratory, then in Los Angeles, after graduating from their graduate gemologist and graduate jeweler's programs. In 1991, Smith joined the Gübelin Laboratory of Luzern, Switzerland, where he became director. He has pioneered research in the further development and refinement of country-of-origin criteria for rubies, sapphires, emeralds, alexandrites, and other gemstones. This innovative work included characterization of ruby and sapphire from newly discovered deposits, such as in Mong Hsu, Burma; Nepal; Tajikistan; and Vietnam. He also has worked extensively on analytical techniques and their gemological applications and on ways of distinguishing between treated and non-treated gems, such as his research on heating techniques for corundum and treatments of diamonds; the origin-of-color and its identification in ruby, sapphire, diamond, coral, tanzanite and other materials; and the identification of and distinction between natural and synthetic gems. In 2003, Smith returned to the GIA Laboratory, this time in New York as Director of Identification Services. In December 2006, he joined the AGL as vice president and chief gemologist to spearhead the growth and development of their colored gemstone services, becoming president and owner in 2009.

Anya Strzemien, editor-in-chief of *Stylelist*, *Stylelist Home*, and *HuffPost Style*; educated at Barnard College, she previously worked at *Esquire*, *Travel + Leisure*, *Budget Living*, *Entertainment Weekly*, and *LIFE*, joining *The Huffington Post* in 2007 to launch its lifestyle content.

Anna Sui, American designer; she has built a fashion, fragrance and cosmetic brand that is sold in her own stores and in department and specialty shops in over 50 countries. Her work is youthful, colorful, and highly imaginative. Born in Detroit, Sui came to New York to study at Parsons School of Design. She launched her first runway show in 1991. Her retail location at 113 Greene Street in Soho, with its lavender walls, red floors, antique black furniture, and signature dolly head mannequins has become a magnet for trend-conscious fashion. In describing her look, Sui states: "There's always a very sweet feminine, girly aspect...a touch of nostalgia. Then there's also got to be the notion of trendiness; the hipness I try to create by always adding a rock-and-roll coolness. There's always that ambiguity...the Good Girl/Bad Girl thing. All these elements have to go into my designs, or it just doesn't look like Anna Sui." In 2009, Sui won the Council of Fashion Designers of America Geoffrey Beene Lifetime Achievement Award, the industry's highest honor.

Vicky Tiel, designer; born in Washington, DC, she graduated from New York's Parsons School of Design in 1964 and then moved to Paris with Mia Fossongraves, daughter of the legendary model Lisa Fossongraves; the two opened their own shop Mia and Vicky, later renamed Vicky Tiel (in 1970) when Fossongraves moved on. Within just few months they were designing costumes for Woody Allen's film "What's New, Pussycat?," and mingling with Hollywood royalty. Over the decades, Tiels' designs evolved from youthful minis to sophisticated wrap dresses, to her Liza caftan (a signature of Elizabeth's Taylor's and named after Taylor's daughter), to the oh-so flattering Torrid strapless dress made famous by Julia Roberts in "Pretty Woman." A 1986 feature in *People* magazine catapulted her career as she set up private boutiques in Bergdorf Goodman and Neiman Marcus where she continues to sell her dresses. Throughout the late 1990s and early 2000s, Tiel placed an increased emphasis on evening wear. Her designs, constructed to show off the feminine figure and give women confidence, have been worn by Elizabeth Taylor, Goldie Hawn, Halle Berry, and Kim Kardashian, among others. Today, Tiel is perhaps the only American

to have operated her own fashion design business in Paris over four decades, outlasting many of her French contemporaries. Her memoir, *It's All About the Dress: What I Learned in 40 Years About Men, Women, Sex and Fashion*, appeared in 2008.

Matt Tyrnauer, filmmaker and writer; he was born in Los Angeles and studied film at Wesleyan University in Middletown, Connecticut. His documentary feature film, "Valentino The Last Emperor" has been called "Flawless" by Richard Corliss in *Time*, and a "must-see" by *The New York Times*. "Valentino" premiered at the 2008 Venice Film Festival, won the top documentary prize at the Chicago Film Festival, and was short-listed for an Academy Award for best documentary feature; it is currently available on DVD. Film and film studies have long been part of Tyrnauer's life: after a childhood and early education steeped in movies—his father was a successful TV writer and producer, who scripted some of the best-known programs on TV—Tyrnauer went on study filmmaking and film history in college. Tyrnauer's writing career began at *Spy* magazine and continued at the *New York Observer* under Graydon Carter whom he followed, in 1992, to *Vanity Fair*, where he is currently a special correspondent. His *Vanity Fair* articles include pieces on Martha Stewart, Valentino Garavani, Marlene Dietrich, Siegfried and Roy, Philippe Starck, and Frank Gehry.

Lisa Immordino Vreeland, author and film-maker; the author of *Diana Vreeland: The Eye Has to Travel*, and the director and producer of the documentary film of the same title, she is married to Vreeland's grandson Alexander. Immordino Vreeland has worked in fashion, having been director of public relations for Polo Ralph Lauren in Italy, launched Industria, Fabrizio Ferri's sportswear line, and founded two fashion companies, Pratico and Mago.

Caroline Weber, associate professor of French, Barnard College. She received a PhD in French literature from Yale University and her BA in literature from Harvard University. Before coming to Barnard/Columbia, she taught for seven years at the University of Pennsylvania and currently holds a visiting professorship at Princeton. A specialist in 18th-century French literature and culture, with particular emphasis on the Enlightenment and the French Revolution, she is the author of *Queen of Fashion: What Marie-Antoinette Wore to the French Revolution* (2006), which made the *Los Angeles Times*'s best-seller list and was selected as a Notable Book of the Year by *The New York Times* and a Best Book of the Year by *Washington Post Book World*. Weber's academic articles include essays on 18th-century authors such as Rousseau, Voltaire, Diderot, Sade, Charrière, and La Chaussée, and on contemporary thinkers like Lacan and Lyotard. She also publishes widely in the mainstream press, most notably in *Vogue*, *The New York Times*, *T: The New York Times Style Magazine*, *The Financial Times*, *The Wall Street Journal*, *Town & Country*, *Bookforum*, and *Washington Post Book World*. She is a regular contributor to *The New York Times Book Review* and *W Magazine*.

Benjamin Zucker, authority on precious stones; a third-generation New York gem merchant born on the French Riviera, Zucker—after attending Yale and Harvard Law School—followed his grandfather and father into the family gem business. Among his more recent publications are *Gems and Jewels: A Connoisseur's Guide* (2003), as well as the novels *Blue* (2000), *Green* (2001), and *White* (2008) in which precious stones play a vital role in the lives of the protagonists. Among his other publications are *A Green Diamond* (1998) and *Islamic Rings and Gems* (1984). He has assembled the Zucker Family Collection, widely regarded as the best American private collection of antique rings, on long-term loan to the Waters Art Gallery, Baltimore, and now on exhibition in "Bedazzled: 5,000 Years of Jewelry." A current project is the history of Elisha Yale, the American-born British trader and politician who used part of the fortune he made in diamond trading to help found the university that bears his name. A portion of the collection assembled for this project is on view at Yale's Peabody Museum of Natural History from November 2008. He has lectured widely, appears in the media and was profiled in *Art + Auction* (September 2008).

Registration

Hotels: New York City has many hotels at varying price points and excellent transportation throughout. We urge you to make your reservations as soon as possible to be assured of appropriate accommodations. **Please call the program office for suggestions.**

Registration confirmations are sent via email.

To register on-line: www.acteva.com/go/red

By e-mail: Fill in the registration form and send to:

lisa.koenigsberg@artinitiatives.com

By fax: Fill in the registration form, including credit card information, and dial (212) 935-6911.

By mail: Return form at least 10 days before the conference start date with a check or money order payable to Initiatives in Art and Culture or complete the credit card information on the form, and mail to Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022

By phone: Using American Express®, Visa® Card, Discover®, or MasterCard®, call (646) 485-1952.

Fee: The conference fee is \$350. Single-day registration options are also available. A discounted rate of \$150 is available for full-time students with ID. To receive the discounted rate you must provide proof of ID to gain entrance to the conference.

Withdrawal and refunds: Notice of withdrawal must be made in writing to: Initiatives in Art and Culture, 333 East 57th Street, 13B, New York, NY 10022 or to the Program Office via email at lisa.koenigsberg@artinitiatives.com. No refunds will be made after November 23, 2011.

Program subject to change.



Sophia Edstrand, *Pink and orange embroidered love belt*; photo courtesy, Sophia Edstrand.



A Burma red. Precious Stones Company. Photo: Peter SchAAF.

Please register me for Red, December 1 – 3, 2011

Name _____

Address _____

City _____ State _____ Zip _____

Affiliation _____

Day-time phone _____

E-mail address _____

FEE

Enclosed is the conference fee of \$350.

I am a full-time student and enclose \$150 for the conference fee (present student ID at registration)

METHOD OF PAYMENT

Payment is enclosed (check or money order made payable to Initiatives in Art and Culture), or

I authorize you to charge my credit card _____

Signature

Visa® American Express® Mastercard® Discover®

Card number _____

Expires _____ Billing zip code _____

Initiatives

in Art and Culture

Initiatives in Art and Culture
333 East 57th Street, Suite 13B
New York, New York 10022

Audrey Hepburn in a dress designed by Hubert de Givenchy in *Funny Face*, 1957, director: Stanley Donnen, cinematographer Ray June; Paramount Pictures.



Red

Allure, Style,
and Significance

A Conference in New York

Thursday – Saturday, December 1 – December 3, 2011