

Initiatives

in Art and Culture

GOLD

VISION AND VIRTUOSITY

THURSDAY, APRIL 11 – SATURDAY, APRIL 13, 2013

A CONFERENCE IN NEW YORK CITY



Patricia Madeja, *Ferris Wheel Bracelet*, 18kt gold, champagne diamond beads. Photo: Kronus.



Castellani, *Ring*, c.1870. Castellani designed this gold ring, in which a hand offers a ruby heart, inspired by ancient Roman hairpins in which the hand holds an apple. Zucker Family Trust 2007. Photo: Peter Schaaf.



Buccellati, *Hand-crafted one-of-a-kind bracelets*. 18kt yellow and white gold with diamonds. Photo: Buccellati.



Kent Raible, *Cosmic Clam Ring*, 2006. 18kt gold, 900 platinum, chrysocolia, diamonds, pearls, sapphires. Photo: Barry Blau; courtesy of Kent Raible.

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David Webb, *Aztec Serpent Bracelet*. Polished and chased gold, designed 1969.
Photo: courtesy of David Webb.

Gold: Vision & Virtuosity, the third international gold conference, takes a wide-ranging look at this precious metal with a focus on gold jewelry, exploring in particular the marriage of technique and design in the pursuit of beauty from earliest history to the present. We celebrate the work of legendary houses, iconic designers, and master goldsmiths as well as emerging talents and those whose of-the-moment work has a particular presence in the world of fashion. We explore new technologies that are allowing the production of designs not previously possible and new

approaches to achieving sustainability in extraction and processing. Heightened demand for gold as adornment and as a repository of value in increasingly prosperous countries like India and China has contributed in no small measure to the dramatic increase in the metal's price since 2007. We consider not only the effects of this price increase on the entirety of the market, from extraction to the production of finished goods, but delve into cultural, economic, and other factors that underpin this increase in demand in emerging markets

THE WORLD GOLD COUNCIL IS THE PREMIER SPONSOR OF THE EVENT.

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Thursday, April 11, 2013

6:00 – 8:00 p.m.

Opening reception

Buccellati

810 Madison Avenue
(between 67th and 68th Streets)



Kara Ross, "Pangea" Ring. 18kt white, yellow, and rose gold and pavé diamonds (approx 5.02 total ct weight). Photo: © 2012 Kara Ross NY, LLC.

Friday, April 12, 2013

Formal sessions take place at The Graduate Center, City University of New York, 365 Fifth Avenue (between 34th and 35th Streets).



Irene Neuwirth, 18kt yellow gold open pear drop earrings. Photo: courtesy of Irene Neuwirth.

11:00 a.m. – 12:00 p.m.

Gold: Challenges and Opportunities – a Panel. Rebecca Koven, Nicolas Luchsinger, Irene Neuwirth, Larry Pettinelli and Kara Ross, moderated by Vanessa Friedman.

12:00 – 1:15 p.m.

Lunch (on your own)

1:15 – 1:55 p.m.

Gold as a Key to Understanding and Dating Antique Jewels. Benjamin Zucker.

2:00 – 2:40 p.m.

New Horizons: New Technologies and Their Possibilities – a Conversation.

Bob Romanoff in discussion with Tina Snyder.

2:40 – 3:00 p.m.

Break



Elizabeth Garvin, "Gust" Earring in gold. Oxidized sterling silver and 18kt gold, fused strip of silver and gold stripes, set with natural colored diamonds in brilliant and rose. Photo: courtesy of Elizabeth Garvin Fine.

8:15 – 9:00 a.m.

Registration and continental breakfast

9:00 – 9:15 a.m.

Introduction. Lisa Koenigsberg.

9:15 – 9:55 a.m.

The Primacy of Gold: Beauty, Character, Culture and Value. Jack Ogden.

10:00 – 10:45 a.m.

Buccellati: Art in Gold. Alberto Carlo Milani and Lucrezia Buccellati.

10:45 – 11:00 a.m.

Break



Van Cleef & Arpels Zip Antique. 18kt gold with diamonds, first created in 1951. Photo: courtesy of Van Cleef & Arpels.

3:00 – 3:40 p.m.

Federal Trade Commission Guidelines for Gold in the Precious Jewelry Market. Cecilia Gardner.

3:45 – 4:25 p.m.

Shifts in Cultural Attitudes and Demand for Jewelry in the BRIC Countries.

Jeffrey M. Christian.

4:30 – 5:00 p.m.

Inspired by India: Origin, Travels, Techniques, and Materials. Waris Ahluwalia.

6:00 – 8:00 p.m.

Reception Macklowe Gallery

667 Madison Avenue
(between 60th and 61st Streets)

Saturday, April 13, 2013

Formal sessions take place at The Graduate Center,
City University of New York, 365 Fifth Avenue (between 34th and 35th Streets).



Henry Dunay, *Necklace from Dunay's first collection, "Faceted."* 18½kt gold. Photo: reproduced in *Henry Dunay: A Precious Life*, New York: Abrams, 2007, p. 30.



Namu Cho, *Work for Application 23, (Sahm Jok) Damascene Brooch / Pendant.* 24kt gold, 22kt gold, steel, embroidery (24kt gold, 22kt gold, wire thread). Photo: Hap Sakwa, courtesy of Namu Cho.

3:00 – 4:00 p.m.

Masterful Expressions: The Marriage of Techniques and Design – a Panel.

Namu Cho, Kent Raible, George Sawyer, moderated by Jack Ogden.

4:00 – 4:30 p.m.

David Webb: An American Legacy.

Mark Emanuel.

8:45 – 9:20 a.m.

9:20 – 9:30 a.m.

9:30 – 10:10 a.m.

10:15 – 11:00 a.m.

11:00 – 11:15 a.m.

11:15 – 11:55 a.m.

12:00 – 1:00 p.m.

1:00 – 2:15 p.m.

2:15 – 2:55 p.m.

Continental breakfast

Opening Remarks. Lisa Koenigsberg.

Emerging Talent – a Panel.

Stephanie Albertson, Annie Fensterstock, Elizabeth Garvin, and Patricia Madeja, moderated by Cindy Edelstein.

Master Goldsmith and a Life in Design. Henry Dunay.

Break

Beauty and Good: Goldlake and Mining Sustainably for the Luxury Jewelry Market. Daniela Colaiacovo, with Marty Anderson and Assheton Stewart Carter.

Conflict Gold – a Panel.

David A. Bouffard, Cecilia Gardner, Peter Harrell, Christina Miller, Susan Thea Posnock, moderated by Rob Bates.

Lunch (on your own)

New Technology for the Sustainable Extraction of Gold: X9GOLD.

Roger Anderson.



George Sawyer, *Cosmos brooch / pendant.* 18kt yellow, 14kt gray gold and patinaed sterling silver set with diamonds with a 3.01ct tsavorite and an 8.81ct kunzite; © 2012 George Sawyer.

Presenters

Lisa Koenigsberg, conference director, founder, and President, Initiatives in Art and Culture; she established and oversees a conference series that explores fashion, materials, process, and related issues. Koenigsberg was formerly advisor to the dean for arts initiatives, and director, programs in the arts and adjunct professor of arts, NYU School of Continuing and Professional Studies. Former positions include: assistant director for project funding, Museum of the City of New York; executive assistant, Office of the President, American Museum of Natural History; architectural historian, New York City Landmarks Preservation Commission; and guest curator, Worcester Art Museum and Yale University Art Gallery. Her writings have appeared in books and journals, and she has organized symposia and special sessions at universities, museums, and professional organizations. She holds graduate degrees from The Johns Hopkins University and from Yale University from which she received her PhD.

Waris Ahluwalia, designer, actor and explorer; the coveted jewels produced by the HOUSE of WARIS are created using old-world techniques and embody a sensibility strongly influenced by the romance and history of ancient kingdoms. Anchored in tradition and yet raised in the ever-changing city of New York, Waris is uniquely positioned to preserve old-world craftsmanship while setting new standards for handcrafted work. To that end, he has spent the last seven years searching the world for artisans who approach their craft with passion and an innate understanding of raw materials. From Rome to Jaipur to Bangkok to New York, he has worked with great talents, combining the old with the new, "envision[ing] a world where objects made by skilled craftsmen are the most desired." This intent and passion is evident in HOUSE of WARIS fine jewelry and scarves, as well as a number of other creative and experiential ventures. Nominated for the Vogue / Council of Fashion Designers of America (CFDA) Fashion Fund, in 2009 Waris was awarded a CFDA / NYCEDC Fashion Incubator grant. In 2010, he was inducted as a member of the CFDA. Using HOUSE of WARIS as a platform for collaborations, he has recently worked with A.P.C., De Beers' Forevermark, Tilda Swinton for Pringle, and served as global ambassador for Starwood's The Luxury Collection Hotels & Resorts.

Stephanie Albertson, jeweler; Albertson began making jewelry as a young girl in her native Florida, selling her first necklace at the age of 12. While in college, where she studied music, painting and jewelry design, her lifelong love of vintage beads led her to create a line of art-to-wear and one-of-a-kind pieces widely shown in jewelry galleries across the country. In 1995, Stephanie began her career in fashion at *Harper's Bazaar*, where she spent four years as the assistant to the magazine's renowned editor-in-chief, the late Liz Tilberis, continuing to make jewelry in her spare time, and honing her craft at the Jewelry Arts Institute in New York City. When friends and colleagues began coveting—and commissioning—her pieces, a business was born. Inspired by vibrant colors, luxurious textures, and irresistible tactile materials, Albertson hand crafts each piece using 22kt gold, fine silver, and an assortment of precious and semi-precious gemstones and beads. Because all is hand-made and each bead or stone carefully chosen, each piece in the collection is unique. Combining classical principles of jewelry making with a modern sensibility, Albertson celebrates the whimsical, magical, and expressive power of jewelry.

Marty Anderson, Lewis Family Distinguished Senior Lecturer in Social Innovation, Babson College; Anderson has more than 25 years of international business experience in both high technology and heavy industries. He focuses on entrepreneurial innovation in globally networked businesses involving complex demand-supply chains, mobile communications, and social innovation. Currently he studies gold as a primary element of the high technology, jewelry, and monetary networks. The focus on this work ranges from ethical gold to e-waste recycling. He teaches international MBA students and executives, and consults for companies on six continents.

Roger Anderson, President and Director, X9GOLD, with which he has worked since 2007; the recipient of an undergraduate degree in history from Princeton and a law degree from Yale, Anderson studied at the Stockholm School of Economics and entered the banking industry in Sweden. He returned to the US and to Chase Manhattan Bank, where he set up a joint venture with an Iranian bank that would form the basis of Chase's entry in Iran. He then moved to Denmark to set up Chase Manhattan's banking operations while contributing strategic input for developing businesses in Finland and Sweden. After returning to the US, he developed a successful banking business structure for the Danish Bank Privatbanken. He then founded Scandinavian Capital Partners, a private equity firm which successfully negotiated acquisitions in

Scandinavia. In the successor firm, Hamilton Capital, he continues to seek investment opportunities and develop businesses.

Rob Bates, Senior Editor, *JCK*; Bates has written about the diamond and jewelry industries for nearly 20 years, for the *Rapaport Diamond Report*, *National Jeweler*, and, for the last 15 years, as senior editor of *JCK*. His responsibilities include reporting on the diamond industry and the high-volume retail sector, and helping compile *JCK*'s daily e-newsletter. His blog, *Cutting Remarks*, has won two Jesse H. Neal awards from American Business Media, as well as an award for best B-to-B Blog at the *Media Industry Newsletter*'s 2012 "Best of the Web" awards. His *JCK* articles have won five Eddies from Folio magazine, as well as the American Gem Society's prestigious Triple Zero award. He has been quoted as an industry authority in *The New York Times*, the *Chicago Tribune*, and on National Public Radio.

David A. Bouffard, Vice President, Corporate Affairs, Signet Jewelers Ltd.; Signet is the largest specialty retail jeweler in the US and UK with a total of 1,857 stores, and parent company of Kay® Jewelers, Jared® the Galleria of Jewelry, and other regional brands in the United States, as well as H. Samuel® and Ernest Jones® operating in the United Kingdom. Bouffard began his 32-year career with Signet in its US division in 1981 in Philadelphia-area field operations. From 1986 – 1991 he served as director of sales, merchandising, and advertising in New York City, and was then named estate jewelry general marketing manager. Moving to the home office in Akron, Ohio in 1994, he served as marketing director of corporate store promotions through 2003, marketing director of public relations and promotions through 2006, and in 2007 was promoted to vice president of public relations. In 2012, he was named to his current position in Signet Corporate Affairs, focusing on corporate social sustainability (CSR) / social ethical & environmental (SEE) issues, strategic communications, industry and government relations, and corporate giving. Bouffard is actively involved in industry organizations such as Jewelers of America (JA), the Jewelry Information Center (JIC, the consumer education arm of JA), and RJC. He is a member of the Public Relations Society of America, the Women's Jewelry Association, Signet's SEE Committee, and has served in its "Connections" and "GEMS" Mentoring Programs. Bouffard received his undergraduate degree from Widener University in Philadelphia, his MBA from Case Western Reserve University, and his Graduate Gemologist accreditation from the Gemological Institute of America (GIA).

Lucrezia Buccellati, the fourth generation to carry on the legendary Buccellati tradition; a graduate of The Fashion Institute of Technology, she was intimately involved with the design and spearheading of the *Blossoms* collection which comprises three lines, Gardenia, Vine Leaf, Daisies and Butterflies, and is Buccellati's first collection of sterling silver jewelry, much of which is accented and enhanced by gold. Each piece is handmade by artisans in Bologna, Italy under the direction of Gino Buccellati. Extremely versatile, this collection of necklaces, bracelets, rings, and earrings marries Buccellati's artistic heritage and distinctive craftsmanship with a fresh and youthful approach. For almost 100 years, Buccellati has been known as the premier Italian jeweler offering hand-made creations using gold and gems. Each piece receives the individual attention of a skilled artisan who has spent a lifetime perfecting his craft. The Buccellati family designs and supervises all production to ensure the continuation of the excellence in workmanship and aesthetic for which the brand is known around the world.

Assheton Stewart Carter, Technical Director, Eco-Consultancy, a management consultancy firm advising the luxury industry, and Managing Director, Spartacus Capital Mining Fund, an Environmental, Social and Governance -focused private equity firm investing in junior mining companies. Carter's work links mine with market through responsible supply chain and marketing strategies. He has worked with Walmart and Sam's Club, the world's largest retailer, to conceive the first fully traceable line of gold and diamond jewelry, *Love, Earth*; with Cartier to directly source gold from ethical mines in South America; and with gold mining companies large and small to improve practices and performance at sites in Africa, North and South America, Asia, and Europe. Carter designed a responsibly recycled line of jewelry for a major retailer which included developing a new standard for responsible sources of recycled silver and gold. More recently he worked on a program to assure the physical traceability of "conflict-free" metals from the Congo for use by electronics manufacturers in the US. Carter's background encompasses financial management, strategy consulting, and nonprofit management in international development and conservation. Carter serves on the technical board of the RJC, the stakeholder council of the Better Coal Initiative, the management team of Equitable Origin, and is chair of the AccountAbility Standards board of directors.

Namu Cho, master goldsmith; born in Seoul, Korea in 1955, Cho immigrated to the US in 1996. The techniques and methods used in his work are Korean damascening, patterning, and fusing and forging with gold and other metals. Additionally, he employs patterns and motifs based on traditional Korean customs, conventions, and symbols; the fusion of his ideas and techniques results in contemporary jewelry that is as harmonious as it is beautiful. The recipient of a BA and MFA from Kook-Min University, Seoul, Korea, Cho received his second MFA from Bowling Green State University in 1986. Upon graduating from Bowling Green, he returned to Seoul, taught at several universities, and ran "Namu Art Wear," his own art jewelry and wearable business, for 10 years before returning to the US. Since 1999, Namu Cho has been operating his limited edition art jewelry studio, "Studio Namu" in Bethesda, Maryland. He has taught as an adjunct professor at Montgomery College and The Maryland Institute of Art, Baltimore. As a jewelry artist, he shows nationally at juried shows including the Smithsonian Craft Show, the American Craft Council's Baltimore Winter Market, the American Crafts Exposition, the Philadelphia Museum of Art Craft Show, and the Washington Craft Show. He is the recipient of numerous awards including the Louis Comfort Tiffany Foundation Award (2003). Among the publications in which his work is featured is *Masters: Gold: Major Works by Leading Artists* (M. Le Van, R. Hemachandra, 2009).

Jeffrey M. Christian, founder and Managing Director, CPM Group, a prominent analyst and advisor on precious metals and commodities markets, and financial engineering since the 1970s, he is the author of *Commodities Rising* (2006). In 1986, after six years with Goldman Sachs and its commodities trading arm J. Aron & Company, he founded CPM Group through a management buyout of what was then the Commodities Research Group at Goldman Sachs. CPM Group provides research, consulting, investment banking, asset management, and commodity management services to corporations, governments, and institutions and individuals with exposure to precious and base metals, agricultural, and energy commodities. Christian has advised the World Bank, United Nations, International Monetary Fund, and numerous governments as well as large corporations, institutional investors, and high net worth individuals.

Daniela Colaiacovo, Director, Goldlake Group; Goldlake is an ethical gold mining company that operates in Honduras and produces sustainable gold for the luxury jewelry market. Colaiacovo is head of communications at Goldlake, and responsible for the company's CSR programs and commercial gold operations. She has 10 years' experience in business communications, including an executive position with Financial Dynamics (now FDI), the leading business communications consultancy in Europe, where she oversaw the Italian operations. She speaks internationally at fora in Europe, Asia and the Americas and has presented Goldlake's innovative approach to mining at organizations including the World Bank and the United Nations. Daniela received a first in political science and an MSc in Industrial Relations and Personnel Development from the London School of Economics.

Henry Dunay, goldsmith and jewelry designer; born Henry Loniewski in Jersey City, at age 18 he changed his last name to Dunay, his mother's maiden name, feeling that the name Loniewski would prove an impediment. At 14, Dunay began working as a messenger for Rudolph Cacioli, a New York City jeweler who shortly thereafter took him on as his apprentice. In 1967, he started his own jewelry design firm, Henry Dunay Designs. Almost immediately, he won what would be the first of many awards, a De Beers Diamonds International Award. Dunay is best known for extravagant and technical finishes that he applies to gold surfaces, often in combination, including diamond pavé, facets, matte, and Sabi, a flowing design of fine grooves, which he trademarked 1992. His jewelry was retailed throughout the world, substantially in the United States by Neiman Marcus, and with particular demand in Japan. Among his noteworthy clients have been then-First Lady Hillary Rodham Clinton and Elizabeth Taylor. In 1998 he launched a fragrance named Sabi. He became the president and founding member of the American Jewelry Design Council (AJDC) in 1989, and was the first American given the City of Geneva award for design. As a result of the financial crisis's impact at the end of the first decade of the 21st was sold at auction in December 2009. He later formed a new company, HDD. Inc. focusing on designing custom pieces. The recipient of over 50 national and international awards during a career spanning over 40 years, he continues to design and hand-fabricate jewelry in New York City, and his newest label is HDNYC with the collection to be unveiled in late Spring 2013.

Cindy Edelstein, founder and President, Jeweler's Resource Bureau; Edelstein is an award-winning entrepreneur who has made it her mission to support the growth of designer fine jewelry as a retail

category, an art form, and a community with unique trade events, publications, seminars, business coaching, and the industry's first "Project Runway"-like business incubator contest called "Future of Design." Edelstein is a champion of entrepreneurial artists whom she has dubbed "design'preneurs." At the same time, Edelstein works with large organizations, trade shows, membership organizations and foreign export entities to offer insight into the design world. Her social media persona as "@JewelryBizGuru" spans the world of fine jewelry, including design, media, manufacturing, and retail. An author, consultant, and speaker, Edelstein often addresses design schools, industry gatherings, and networking events. She is the co-author with her husband Frank Stankus of the book *Brilliance! Masterpieces from The American Jewelry Design Council* (2008).

Mark Emanuel, jeweler and co-owner, David Webb; the son of a sculptor and raised in Rome, Emanuel traveled the world for over 35 years forging relationships while searching for jewelry and rare gemstones. Emanuel's approach to the world of fine jewelry is characterized by passion, experience, and a commitment to finding the best and the unique. In 2009, he was part of the group that purchased Fred Leighton during bankruptcy proceedings, and in June 2010, he entered a partnership to purchase the iconic American house of David Webb. In 2013, Emanuel will be creating and re-creating David Webb jewelry from over 50,000 original illustrations in a studio with over 35 master jewelers and setters. In addition, he will oversee several new projects including the publication of a major book on David Webb jewelry which will be followed by an exhibition at the Norton Museum.

Annie Fensterstock, jeweler; her work blends ancient goldsmithing techniques such as chain weaving and granulation with contemporary design. Entirely hand-fabricated in the traditional materials of 18kt gold, 22kt gold, and platinum, her jewels range from simple hammered wedding bands and unusual diamond engagement rings to intricately hand-woven necklaces with jewel-encrusted pendants. Celebrating the intrinsic radiance of precious metals and unusual colored gemstones, she creates exquisite works that are at once serious and playful. Fensterstock received her BFA in Metalwork and Jewelry Design from the University of Michigan in Ann Arbor, where she studied under Hiroko and Gene Pijanowski. She continued her studies at the Jewelry Arts Institute in New York City and holds a certificate from the GIA. Fensterstock's current collection reflects a sophistication and refinement that places her among the most promising designers in her field.

Vanessa Friedman, fashion editor, *Financial Times*; Friedman covers both the corporate and creative sides of the luxury industry. She is a winner of the Front Page award for feature writing, and the author of *Emilio Pucci* (2010). Her work has appeared in *The New Yorker*, the *Economist*, *Vogue*, *Entertainment Weekly*, and *Elle*, among other publications. She is on the advisory council of Princeton University's history department.

Cecilia Gardner, President, CEO, and General Counsel, Jewelers Vigilance Committee (JVC); JVC is a not-for-profit trade association dedicated to compliance with laws pertaining to the jewelry industry. She is also general counsel to the World Diamond Council, an international association whose purpose is to end the trade in conflict diamonds; general counsel to and director of the United States Kimberley Process Authority Institute; and serves on the President's Council and Executive Committee of CIBJO, a confederation of international jewelry trade associations. A graduate of Smith College and Hofstra University School of Law, Gardner's career has included positions as a federal prosecutor at the Office of the United States Attorney for the Eastern District of New York. As an assistant United States attorney, she specialized in narcotics, money laundering, organized crime, and white-collar cases. Her positions included appointments as the deputy chief of the Narcotics Unit and as attorney-in-charge in the Long Island Office. Her work included numerous international investigations and prosecutions.

Elizabeth Garvin, jeweler; Garvin's approach to design is bold and contemporary, with strong architectural lines. The granddaughter of a painter, daughter of an architect and engineer, and raised in a creative household, her style is a mix of fine art and fashion jewelry. Having graduated with honors from NYU in 1986 with additional study at Parson's School of Design and Massachusetts College of Art, she apprenticed at David Tisdale, Inc. for two years. In 1988, she established her own jewelry studio, Elizabeth Garvin Design, and over the following two decades developed a unique voice and vision in the world of contemporary craft, and applied her design and engineering talents to creating jewelry of unparalleled quality, diversity, and style, at unexpectedly affordable price points. Garvin's technical curiosity

drives her to continually innovate. Recently she has focused more on fine jewelry materials and techniques, metallurgy, and gemology, and a slower, quieter body of work has emerged. These new works are rendered in 18kt gold, oxidized silver, and 950 palladium, with the color variations of elements in their natural state, set with diamonds in a broad palette of colors. It became clear in 2011 that this was the new direction for her brand, and Garvin began developing the first collection—StormMass series—to launch Elizabeth Garvin Fine (EGF) in 2012. The series explores the interplay between weather patterns and ocean currents and the resultant natural geometry. This, the first of six collections in development, began winning awards even before its official launch at JCK Las Vegas in June. In July, EGF premiered in the New Designer Gallery at JA New York and was awarded the Mort Abelson New Designer of the Year award. Presented in fully merchandised, thematic collections with a strong focus on earrings, her fine jewelry is designed and priced to be a woman's gift to herself. Through years of experimentation with technique and visual language, Garvin has created a fresh choice for the luxury customer.

Peter Harrell, Deputy Assistant Secretary for Counter Threat Finance and Sanctions, Bureau of Economic and Business Affairs (EB), United States Department of State; in this role, Harrell leads and coordinates the Department's economic sanctions and counter threat finance efforts across a range of sanctions regimes and policy priorities. Prior to joining EB, Harrell served on the Secretary's Policy Planning Staff from March 2009 to June 2012. While on the Policy Planning Staff, Harrell handled a range of sanctions, trade, and economic issues, and worked on several specific projects, including the Department's first-ever Quadrennial Diplomacy and Development Review (QDDR). Before joining the State Department, Harrell served on President Barack Obama's 2008 campaign. He has worked as a reporter in Washington, D.C., and is the author of numerous articles and one book, *Rwanda's Gamble: Gacaca and a New Model of Transitional Justice*. Originally from Atlanta, Georgia, Harrell is a graduate of Princeton University and the Yale Law School.

Rebecca Koven, jeweler; Koven incorporates organic elements, dream sequences, and art historical references into her lush jewelry. Born in Canada and educated in Switzerland, at the University of Concordia in Montreal, Quebec, and at the University of Toronto, Ontario where she studied art restoration and art history, she worked at Sotheby's in Toronto for four years following graduation. She has traveled extensively, gathering inspiration from these varied experiences. Her creations exhibit influences ranging from the delicately posed figures Flora and Fauna in Botticelli's "Primavera" to the refined elegance of Asian cultures. At her New York studio, Koven sketches her ideas, and then carves some of the elements in wax or silver; to send delicate designs long distances and ensure their intact delivery, some are then rendered in CAD. These are then cast in gold or carved in stone. The gold is hand-cast and -tooled in India and Turkey, and master craftsmen in Germany, Brazil, Hong Kong, and Thailand carve the precious and semi-precious stones. Koven herself completes the piece, creating a one-of-a-kind work or a limited edition. She has designed for Fred Leighton, and her work can be seen at Stephen Russell, Camilla Dietz Bergeron, and in Aspen on a seasonal basis.

Nicolas Luchsinger, Vice President, Retail Operations for the Americas, Van Cleef & Arpels, Luchsinger has been with the Maison for nearly seven years, beginning as director of the New York flagship and the Heritage collection, which he established and now curates. He oversees and coordinates the Maison's eight internal boutiques in the Americas while continuing to collaborate on museum purchases and exhibitions and leading the Estate Collection expansion. He is also sits on the company's Executive Committee. The House is strengthened by Luchsinger's passion and expertise, as well as the contemporary and historical perspectives he brings. Prior to joining Van Cleef & Arpels, Luchsinger spent 10 years with Christie's based in New York. After earning Graduate Gemologist status, he began at the auction house in the press office and quickly moved up the ranks, becoming a vice president and senior jewelry specialist, a capacity in which he was involved in sourcing and appraisals. He also worked directly with clients to help them better understand their own pieces or objects. A multi-lingual Swiss native, Luchsinger holds a degree in law, was a captain in the Swiss army, is devoted to several philanthropic associations, and is a frequent lecturer throughout the world.

Patricia Madeja, studio jeweler, goldsmith and educator; after receiving her BFA with an emphasis in jewelry from Pratt Institute in Brooklyn in 1985, Madeja established her studio in 1989 on Long Island. She designs and produces limited edition collections and one-of-a-kind pieces in 14 and 18kt gold. Inspired by geometric forms and architecture, she devises and fabricates mechanisms that enable

motion in her elegantly playful designs. As an emerging studio jeweler in the late 1980s, Madeja was hired at Robert Lee Morris, where she worked her way up to design assistant. The recipient of such recognitions as an American Vision Award, the American Jewelry Design Council's Award, and a Saul Bell Award, her work has been featured in periodicals and books including *Adorn*, 500 Necklaces, *Art Jewelry Today*, *American Couture Jewelry*, and *The New Jewelers*. She was invited to jury the 2012 Baltimore American Craft Show, and exhibited in "Rose Gold: Rebel Metal" at Aaron Faber Gallery. In 1998, Pratt Institute hired her to teach a jewelry class, appointed her jewelry coordinator in 2005, and awarded her full-time academic appointment in 2011; she has crafted a program at Pratt that provides future jewelers and metalsmiths with an understanding of a diversified market place while grounding students in theory and studio practice.

Alberto Carlo Milani, CEO, Buccellati Americas; in this capacity, he oversees all financial, operational, sales, and marketing functions for the brand throughout North and South America. Since he began his career at Buccellati, the brand has experienced rapid sales growth and is now positioned as one of the most exclusive jewelry brand in the US, the company's premier market. Before joining Buccellati he held executive positions with Procter & Gamble, Sector Sport Watches, and Bulgari. As a frequent speaker at industry, branding, and educational venues throughout the world, Milani's visionary approach has been recognized by worldwide publications and market leaders. By having the brand's mission dictate its corporate positioning, he has taken an innovative approach to all facets of the marketing mix, thus establishing a benchmark for the next generation of luxury leaders.

Christina Miller, co-founder and Executive Director, Ethical Metalsmiths (EM); Founded in 2004, EM leads jewelers and consumers in becoming informed activists for responsible mining, sustainable economic development, and for the use of verified, ethical sources of materials in jewelry making. In collaboration with Susie Ganch, Miller designed EM's popular Radical Jewelry Makeover project. Prior to assuming the directorship of EM, Miller was an assistant professor of jewelry and metalsmithing at Millersville University in Pennsylvania, from which had received her BFA prior to receiving an MFA from East Carolina University. She received a Distinguished Civic Leadership award while at teaching at Millersville for her work with Ethical Metalsmiths.

Irene Neuwirth, jeweler; born and raised in Los Angeles, her natural creative ability was a birthright from her mother, a painter, and her entrepreneurial spirit was inspired by her father, a businessman. Neuwirth began designing jewelry as a hobby in college, using raw gemstones in unusual ways; after she began to sell these one-of-a-kind pieces, demand quickly grew. In 2000, she created a small collection that was immediately bought by Barneys. In the past decade, Irene Neuwirth jewelry has emerged as a leading, independent jewelry brand, recognized for its uniquely modern and sophisticated designs, including her signature gold pieces. Her work is keenly anticipated each season by a fashion-forward, discriminating clientele devoted to timeless jewelry and modern luxury with an element of edge and surprise. In April 2011, Neuwirth launched a diamond collection with Barneys, an important step for the brand as well as a platform for her to challenge herself creatively and explore a new arena. The collection has grown in size considerably and is still designed and produced entirely in Los Angeles. In 2008, Neuwirth was a finalist for the coveted CFDA / Vogue Fashion Fund, and in 2009, she became a member of the CFDA. In 2012, she was a nominee for the CFDA Swarovski Award for Accessory Design.

Jack Ogden, leading expert on jewelry history; Ogden is also a jewelry industry consultant and analyst. Until July 2012 he was chief executive of the Gemmological Association of Great Britain (Gem-A) which he joined in 2004, and he now works for this international organization part time in an ambassadorial role. He is a member of the fourth generation of a well-known British jewelry business, but after a brief period in it, he entered the consulting field, working with museums, auction houses, dealers, and collectors worldwide primarily on problems of authenticity of historical metal jewelry. He has written and lectured widely on ancient and historic jewelry and taught courses at The J. Paul Getty Museum, Smithsonian Institution, NYU Institute of Fine Arts, and Institute of Archaeology (London). His 1982 book *Jewellery of the Ancient World* remains the standard work on early jewelry technology. An elected Fellow of the Society of Antiquaries of London, he has a doctorate from Durham University (Egyptology), the Gem-A Gemmology Diploma (with distinction) and the Diploma in Art Profession Law and Ethics (with distinction) from

the Institute of Art Law. He was secretary general to CIBJO (The World Jewellery Confederation, 1995 – 2000).

Larry Pettinelli, President, Patek Philippe USA since February 2007; he joined the company in 1988 after a brief stint in finance. Pettinelli oversees an office of 50 employees and manages the sales, distribution, marketing and customer service. Patek Philippe is sold at a small number of prestigious authorized retailers across the United States, and leading jewelers throughout the world. Pettinelli holds a BA from Hobart College. Since 1839, Patek Philippe's uninterrupted mission has been to maintain the traditional art of Geneva watchmaking while continuing to strive for innovation. Today, as the last privately owned, independent watch manufacturer based in Geneva, the firm enjoys total creative freedom to design, produce, and complete what experts consider to be the finest timepieces in the world.

Susan Thea Posnock, Director, Public Affairs, Jewelers of America; the Public Affairs department addresses responsible business practice issues in the jewelry supply chain, from mine to retail, as well as legislative and legal issues that impact the jewelry industry. Posnock is responsible for all public affairs projects, guiding them from concept through implementation. This includes researching, writing, editing and finalizing Public Affairs documents, as well as overseeing projects on JA's Web site and via other communication tools in conjunction with JA's Marketing and Communications team. Posnock has more than 18 years of experience in the journalism and public relations fields. Prior to joining JA, she worked as senior editor for *National Jeweler* magazine, where she covered the international diamond industry and jewelry retail business news.

Kent Raible, master goldsmith; he has practiced his craft and art for over 30 years. Inspired by the opulent works of goldsmiths of antiquity, he synthesizes archetypal forms and old-world techniques (most notably granulation, the 2500-year-old Etruscan art of joining tiny gold balls to jewelry with heat and an organic glue) with a contemporary vision. He makes all of his pieces from scratch, alloying his own gold, and rolling sheet and wire on his rolling mill. Although he uses casting occasionally, he believes refinement is missing in wax carving; he also makes his gold chain by hand. Raible's work includes commissions or masterworks. He also produces a handmade Studio Collection in which the main body of the piece has been molded and cast, and to which granulation, woven chains, and fabricated clasps are then applied. For the past 29 years he has taught master granulation during the "Master's Symposium" classes at Revere Academy, a jewelry school in San Francisco, California. He graduated from the College of Marin in Marin County, California, and later studied privately under goldsmith William Clark. Among the most recent publications in which his work has appeared are *Brilliance! Masterpieces from The American Jewelry Design Council* (C. Edelstein, F. Stankus, 2008); *500 Pendants and Lockets: Contemporary Interpretations of Classic Adornment* (Lark Books, 2008); *Masters: Gemstones: Major Works by Leading Jewelers* (Lark Books, 2008); *The Penland Book of Jewelry: Master Classes in Jewelry Techniques* (M. Le Van, 2005); *1000 Rings: Inspiring Adornments for the Hand* (M. Le Van, R.W. Eberdorf, 2004); *Masters of Their Craft: Highlights from the Smithsonian American Art Museum* (K.R. Trapp, 2003); and *Art Jewelry Today* (D. Z. Meilach, 2003). His work is featured in the permanent collections of the Oakland, California Museum and the Renwick Gallery, Smithsonian American Art Museum, Washington, DC.

Bob Romanoff, President, Romanoff International Supply Corporation; Romanoff joined the family company (started in 1949 by his parents) in his teens, studied business and psychology in college, and has grown the company since then by expanding its line of the best European casting equipment. Romanoff expanded even more when the company became the North and South American distributor of Solidscape Rapid Prototyping machines and, ultimately, the world's largest distributor of that machine, having sold over 3,000 worldwide. Brian Romanoff, the third generation, joined the company full-time 20 years ago and has been instrumental in helping the company reach its present status in the jewelry industry. In 2012, Romanoff International Supply Corporation became the North and South American dealer for Concept Laser's MLab, an additive manufacturing machine that "grows" metal (gold, silver, brass, stainless steel) from powder. Likely to play a critical role in the future of the jewelry industry, it will not eliminate traditional production of jewelry but will allow realization of very complex designs. Additionally, Romanoff has authored articles for *MJSA Journal* on casting, and has conducted seminars on all aspects of the subject.

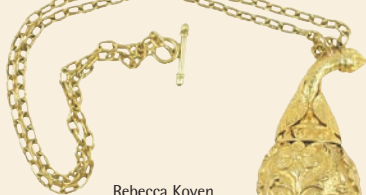
Kara Ross, jewelry and accessories designer; to commemorate a childhood safari to Africa at age 13, Ross's parents allowed her to choose a native gemstone as a souvenir; upon their return, Kara was told she could design and create a ring with the tourmaline she had chosen. This original creation guided her future as a designer. After graduating from Georgetown and a brief stint at *Harper's Bazaar*, Ross became a certified gemologist and began designing custom one-of-a-kind pieces using pearls, diamonds, gemstones, rare minerals, and hand-carved rare wood in distinctive ways that have earned such recognition as Fashion Group International's Rising Star Award, 2008 and the Women's Jewelry Association's Designer of the Year Award, 2012. In 2003, Ross founded the company Kara Ross, LLC which has grown to produce fashion jewelry and exotic handbag and belt collections. She is known for her bold and unique use of gold, colorful exotic skins, and gemstones, and her collections are carried at retailers around the world including Bergdorf Goodman, Henri Bendel, Neiman Marcus, and Harvey Nichols. Her work has been featured in numerous publications including *Vogue*, *Harper's Bazaar*, and *ELLE* and the book, *Living Jewels: Masterpieces from Nature* (R. Peltason, 2010). Her most famous clients to date are President Obama and the First Lady for whom she designed custom hand-carved wood pieces made from a fallen magnolia tree from the White House lawn. Celebrities who have worn Ross's designs include Kate Hudson, Hilary Swank, Anne Hathaway, Demi Moore, Gwyneth Paltrow, and Oprah. Pieces from her fine jewelry collection can be seen at the Museum of Fine Arts, Boston, The Museum of Arts and Design, New York, and the San Diego Natural History Museum. Exhibitions of her work will be mounted at the GIA Museum in Carlsbad, CA and at the Forbes Gallery in 2013.

George Sawyer, jeweler; as a student at the University of Minnesota, Sawyer studied art history and sculpture and was fascinated by Asian art. After finishing his studies, he developed his design and metalworking skills while working at a small company that designed and built some of the era's most famous racing cars. During the day he learned from the world's best automotive artisans, and during the evening he studied jewelry design. Combining these skills, he began to design his signature style, patterned-metal jewelry. A goldsmith since 1971, Sawyer was the first to develop special techniques for creating patterned jewelry metals from colored gold alloys and precious metals. For over four decades, he has folded and forged precious metals into beautiful patterns that suggest woodgrain, swirling water, or ancient and mysterious impressionistic forms, creating new metals that are themselves art. With his palette of multicolored patterned-metals, he creates original jewelry ranging from simple wedding rings to complex art objects, all of which inspire the imagination. His jewelry is featured in museums, galleries, and fine jewelry stores in the US, Canada and Europe. A member of the Society of North American Goldsmiths, the Contemporary Design Group, and twice president of the American Jewelry Design Council, he has received numerous jewelry design awards. George Sawyer Design studio is located in Minneapolis.

Tina Snyder, Editor in Chief, *MJSA Journal* and *MJSA JournalOnline*; Snyder has been honored widely for editorial excellence, and is the only industry editor who has both received the Santa Fe Symposium Technology Award (for "excellence in sharing technical information") and been named Trade Press Editor of the Year by the Jewelry Information Center. She has presented at JCK Las Vegas, MJSA Expo New York, and the Portland Jewelry Symposium, where she delivered a seminar based on her award-winning State of the Jewelry Industry report.

Benjamin Zucker, authority on precious stones; a third-generation New York gem merchant born on the French Riviera, after attending Yale and Harvard Law School Zucker followed his father and grandfather into the family gem business. Among his more recent publications are *Gems and Jewels: A Connoisseur's Guide* (2003), as well as the novels *Blue* (2000), *Green* (2001), and *White* (2008) in which precious stones play a vital role in the lives of the protagonists. Among his other publications are *A Green Diamond* (1998) and *Islamic Rings and Gems* (1984). He has assembled the Zucker Family Collection, widely regarded as the best American private collection of antique rings, on long-term loan to the Walters Art Gallery, Baltimore, and now on exhibition in "Bedazzled: 5,000 Years of Jewelry." A current project is the history of Elihu Yale, the American-born British trader and politician who used part of the fortune he made in diamond trading to help found the university that bears his name. A portion of the collection assembled for this project is on view at Yale's Peabody Museum of Natural History from November 2008. He has lectured widely, appears in the media and was profiled in *Art + Auction* (September 2008).

To Register



Rebecca Koven,
*Necklace inspired
by an Indian
Surmaydan*
("make-up case").
Pendant is 18kt gold with
handmade chain in 22kt
gold. Photo: Shira Hargrave;
courtesy of Rebecca Koven.



Annie Fensterstock, *Nouveau Locket*.
22kt yellow gold and 18kt white gold
with diamonds and center emerald;
hand fabricated link chain in 22kt
yellow gold Photo: Steven P. Harris.

To register on-line: www.acteva.com/go/gold

Registration confirmations are sent via email.

By e-mail: Fill in the registration form and
send to: info@artinitiatives.com.

By mail: Return form at least 10 days before the conference start date
with a check or money order payable to Initiatives in Art and Culture or
complete the credit card information on the form, and mail to Initiatives
in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022.

By phone: Using American Express®, Visa® Card, Discover®, or
MasterCard®, call (646) 485-1952.

Fee: The conference fee is \$350. A discounted rate of \$100 is available
for full-time students with ID. To receive the discounted rate you must
provide documentation of student status.

Withdrawal and refunds: Notice of withdrawal must be made in writing
to: Initiatives in Art and Culture, 333 East 57th Street, 13B, New York,
NY 10022 or to the Program Office via email at info@artinitiatives.com.
No refunds will be made after April 1, 2013.

Conference location: This conference is held at The Graduate Center,
City University of New York, 365 Fifth Avenue (between 34th and 35th
Streets), with evening events at various locations.

Program subject to change.

Single-day registration options available; please send inquiries to:
info@artinitiatives.com or call (646) 485-1952.



Stephanie Albertson, *Stacking Bangles*.
Handcrafted 22kt gold & fine gemstone
jewelry. Photo: courtesy of Stephanie
Albertson Jewelry.

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HOUSE of IWARIS, Secret
Box, Ebony, 8, 20 kt. gold
with tourmaline and
diamonds. Photo: courtesy
of HOUSE of IWARIS.



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THURSDAY, APRIL 11 – SATURDAY, APRIL 13, 2013

A CONFERENCE IN NEW YORK CITY