

# Initiatives

in Art and Culture

# GOLD

LEGACY, LEADERSHIP,  
LUMINESCENCE

THURSDAY, APRIL 4 – FRIDAY, APRIL 5, 2019

A CONFERENCE IN NEW YORK CITY

*Miner in Red Boots*, Photo: Sven Torfinn; courtesy, Impact.



Stephen Webster, *Rings from the Jitterbug Collection* worn by Anja Konstantinova. Photo: Billy Ballard; courtesy, Stephen Webster.



Mimi So, *Gold Jackson Necklace*, handcrafted in 18 kt yellow gold and diamonds.



*Catbird Studio*, Brooklyn, NY.

**BOHEMIAN NATIONAL HALL, NEW YORK CITY**

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The more we travel in realms of gold, the more we are confronted by urgent challenges at all points along the continuum from extraction through design and fabrication to sale or investment. And the more we travel these realms, the more we realize that our solutions to these challenges must be driven by respect for materials, craft, and authentic expression, and a commitment to ethical sourcing and responsible practice. This year's International Gold Conference brings together a Who's Who in the gold community, including makers, miners, retailers, journalists, financiers, regulators, and environmentalists, in a tour d'horizon of this precious metal, focusing on specific, contemporary challenges along the golden continuum and how we can best meet them.



Students learn from established craftspeople on the Foundation Programme course. Photo: Julia Slupny, The Goldsmiths' Centre, 2016.

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Society of North American Goldsmiths is a media sponsor.



The  
GOLDSMITHS'  
Company



SIGNET  
JEWELERS



Sponsors and program are correct as of March 4, 2019.

# Thursday, April 4, 2019

Formal sessions take place at Bohemian National Hall, 321 E 73rd St, New York, NY 10021 (between First and Second Avenues).

8:30 – 9:00 a.m.

## Registration and coffee

9:00 – 9:15 a.m.

**Opening remarks.** Mark Hanna, Chief Marketing Officer, Richline Group, Inc., a Berkshire Hathaway Company.

9:15 – 9:25 a.m.

**Introduction.** Lisa Koenigsberg, founder and President, Initiatives in Art and Culture.

9:25 – 10:05 a.m.

**The De Facto Gold Standard.** Jeffrey M. Christian, Managing Director, CPM Group.

10:10 – 11:00 a.m.

**Washington Update.** Linus Drogs, owner and President, Au Enterprises; Mark Hanna; Elizabeth Orlando, Economic Officer, Bureau of Economic Affairs, Office of Threat Finance and Countermeasures, US Department of State; Tiffany Stevens, President and CEO, JVC.

11:00 – 11:15 a.m.

## Break and book signings

11:15 a.m. – 12:15 p.m.

**GOLDSTRUCK.** Stephen Webster, founder and Creative Director, Stephen Webster.

12:15 – 1:30 p.m.

## Lunch (on your own) and book signings

1:30 – 2:00 p.m.

**Riva WorkSpace: A New Vision.** Ted Doudak, founder and CEO, Riva Precision Manufacturing Inc.

2:05 – 3:05 p.m.

**The Goldsmiths' Centre: An inspiration and Model for Today, an Investment for Tomorrow.** Chris Oliver, Head of Professional Training, The Goldsmiths' Centre, London.

3:05 – 3:25 p.m.

## Break and book signings

3:25 – 4:25 p.m.

**Engraving as Craft and Art: A Conversation With Masters and Makers.** Alan Craxford and Castro Smith, British master engravers and jewelers.

4:30 – 5:15 p.m.

**The Hidden Wisdom of Objects.** Glenn Adamson, author, *Fewer Better Things: The Hidden Wisdom of Objects* and Senior Scholar, Yale Center for British Art.

5:15 – 8:00 p.m.

## Champagne Reception and Evening Program Celebrating Jewelers and Jewels

5:15 – 6:15 p.m.

6:15 – 7:15 p.m.

## Champagne, Jewelers, and Jewels One on One With Mimi So: An American Jewelry Designer's Life and Luxury Today.

Mimi So in conversation with Alli McCartney, Managing Director – Private Wealth Management Alignment Partners, UBS Financial Services Inc.



Ted Doudak at work on a piece from Riva's Brookland line. Photo: Brookland Jewelry.



Stephen Webster, *Dynamite Shattered Bracelet*, 18 kt yellow gold, tapered baguette cut and trilliant cut white diamonds (6.70 carats).

# Friday, April 5, 2019

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Formal sessions take place at Bohemian National Hall, 321 E 73rd St, New York, NY 10021 (between First and Second Avenues).

9:00 – 9:40 a.m.

**Finding Your Voice in a Saturated Landscape.** Tracy Matthews, Chief Visionary Officer and Creative Director, Flourish and Thrive Academy.

9:45 – 10:45 a.m.

**Made and Makers in Brooklyn, and the Parallel Consumer and Creator Paradigm Shift.** Alisha Blechman, Head of Studio Operations, Catbird; Beth Bugdaycay, co-founder and Creative Director, Foundrae; Ted Doudak; Leigh Plessner, Co-creative Director, Catbird; Rony Vardi, owner, Catbird; moderator: Elle Hill, CEO, Hill & Co. Fine Jewelry Launch and Growth Experts.



Foundrae, Cigarband Rings.

10:45 – 11:00 a.m.

## Break and book signings

11:00 a.m. – 12:15 p.m.

**Building Blocks for Our Future: The Foundations of Ethical Sourcing, Transparency, and Responsible Practice.** Brad Brooks-Rubin, Managing Director, The Sentry/Enough Project; Lara Crampe, Pure Earth Director, Community Outreach; Mark Hanna; Joanne Lebert, Executive Director, IMPACT; Elizabeth Orlando; Michael Peters, CEO, Trusted Gems & Founder, Panjshir Valley Emeralds; moderator: Rob Bates, Senior Editor, JCK.

12:15 – 1:45 p.m.

## Lunch (on your own) and book signings

1:45 – 2:30 p.m.

**Mining in Peru and Columbia.** Stewart Grice, Vice President, Mill Products, Hoover & Strong.

2:35 – 3:35 p.m.

**The Power of the Moving Image.** Stuart Harmon, Director, *The Money Stone*; Robert Lang, Director, *The Shadow of Gold*; moderator: Christina Miller, owner, Christina T. Miller Consulting; co-founder, Ethical Metalsmiths and Chair of its Advisory Council.

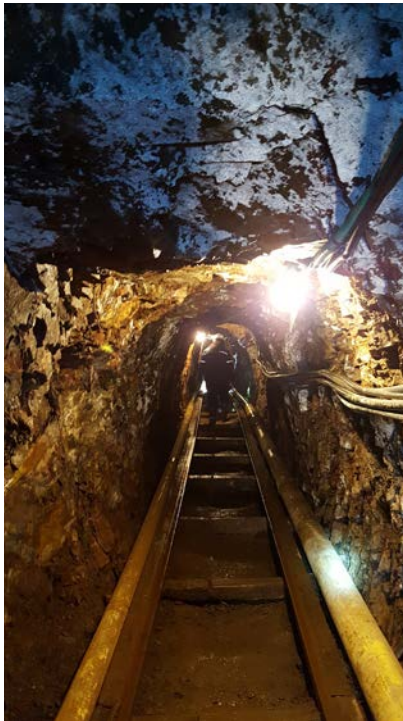
3:40 – 4:35 p.m.

**Succession as Leadership.** Andrea Hill, owner, Hill Management Group, LLC.

4:35 – 5:15 p.m.

## Celebratory Toast and Closing Reception

Coodrilla mine tunnel, Colombia. Photo: Stewart Grice.



# Registration

**To register on-line:**  
[www.iacgold2019.eventbrite.com](http://www.iacgold2019.eventbrite.com)

**By phone:** Using American Express®, Visa® Card, Discover®, or MasterCard®, call (646) 485-1952.

**Fee:** The conference fee is \$350. The rate for full-time students is \$100 (with ID). Single-day registration options available. Please send inquiries to: [info@artinitiatives.com](mailto:info@artinitiatives.com) or call (646) 485-1952.

**Withdrawal and refunds:** Notice of withdrawal must be made in writing to: Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022 or to the Program Office via e-mail at [info@artinitiatives.com](mailto:info@artinitiatives.com), or call (646) 485-1952. No refunds will be made after March 21, 2019.

**Conference location:** Formal sessions take place at Bohemian National Hall, 321 E 73rd St (between 1st and 2nd Avenues).



Castro Smith, *Golden Heart Ring*, hand engraved 9 kt yellow gold signet ring.

**Program subject to change.**



Castro Smith in his workspace at the Sarabande Foundation, London. Photo: Simon B Armitt.

Initiatives  
in Art and Culture

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333 East 57th Street, Suite 13B  
New York, New York 10022



Alan Craxford, *Golden Lightening*, silver hand engraved, hand pierced, mirror behind to reflect the underside, stone oval Zircon in orange / brown, set in 18 kt gold. Photo: Simon B Armit.

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