

# Initiatives

in Art and Culture

## Boldly Building the Future:

## Gold, Diamonds, and Jewelry in a Transformational Age

12TH ANNUAL GOLD + DIAMOND CONFERENCE

MONDAY – WEDNESDAY, JULY 18 – JULY 20, 2022



Activists march in London on April 2020 (activists from the Extinction Rebellion group demonstrating during protests outside the Bank of England. Photo: Luke MacGregor/Bloomberg).

Raheli (tourmaline and sapphire miner), Moyo Gems. Photo: Michael Goima for Pact.

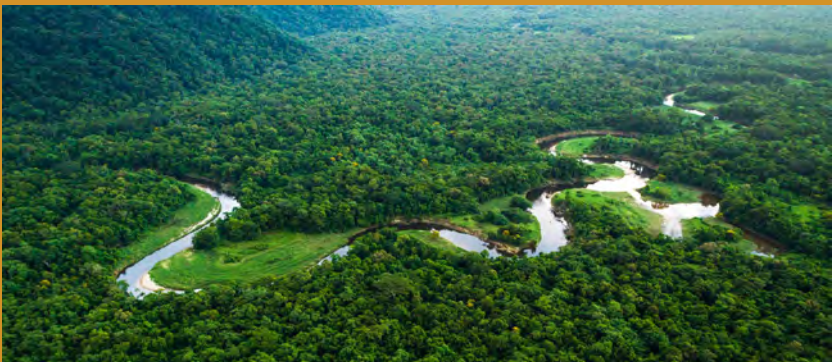


USAID's Zahabu Safi (Clean Gold) project launches refiners community of practice to help set up responsible gold supply chain from Eastern DRC. Photo: [globalcommunities.org/press-releases](https://globalcommunities.org/press-releases) (May 27, 2022).



Alice Ciccolini, Jaipur Bougainvillea Ring (2018). Photo: @Alice Ciccolini.

Atlantic Forest, Brazil. Photo: Maita Atlantica.



# Boldly Building the Future: Gold, Diamonds, and Jewelry in a Transformational Age

IAC's 12TH ANNUAL GOLD + DIAMONDS CONFERENCE

Factory Pollution. Photo: EFLoverde.



This year, we take a wide-ranging look at the industry, employing jewelry as a lens.

Government, civil society, communities, and industry must preserve the magic, romance, and emotional power of gold, diamonds, and jewelry for the consumer while finding new ways to convey all of this. At the same time, they must meet the imperatives of responsible sourcing and practice and of environmental and social awareness, all of which underpin the UN's SDGs and the key outcomes of COP26. This tension is the focus of the Conference.

The Conference kicks off on July 18 with an evening event hosted in the Fuller Building by CADAR, the New York

City-based fine jewelry line designed by Michal Kadar. During the Conference, IAC will again present two major awards: the Award for Leadership in Responsible Practice in Jewelry to Mark Hanna (Richline Group) and the Award for Outstanding Contributions to the Diamond and Jewelry Industries to Rob Bates (JCK). Recipients of the Award for Leadership have included Toby Pomeroy (Mercury Free Mining), Ferial Zerouki (De Beers Group), Anisa Costa (Tiffany & Co. and the Tiffany & Co. Foundation), Robert Weldon (GIA), and Cristina Villegas (Pact). In 2021, the inaugural recipient of the Outstanding Contributions Award was World Diamond Council President Edward Asscher.



Diamond held by tweezers against background of diamonds in fixer plate. Photo: Alexander Donin | dreamtime.com.

World Gold Council is a sponsor at the Leadership level. GIA, Hoover & Strong, Newmont, Valcambi, Rio Grande, and Sarine are sponsors at the Contributor Level. Riva Precision is a sponsor at the Supporter Level. We are also grateful for the gracious support of CADAR.



For your bench. At your side.



Sponsors as of July 1, 2022

CADAR, Large gold feather earrings on model. Photo: CADAR.



## Monday, July 18

Opening evening at CADAR, The Fuller Building, 595 Madison Avenue, 5th Floor, New York, NY.

5:30 – 7:30 p.m.

### Reception celebrating the opening of “Boldly Building the Future”

CADAR is a modern, luxury jewelry house that creates impeccably crafted 18k gold and diamond jewelry. Its strong, fashion-forward clientele prize story-driven design and quality craftsmanship. The jewelry is handcrafted in New York City and Italy by local artisans, each piece reflecting Founder & Creative Director, Michal Kadar’s singular standards for design and quality. Founded in 2015, CADAR made its retail debut at Bergdorf Goodman and quickly became one of the most compelling new luxury brands in the fine jewelry industry.

**Remarks.** Jean Z. Poh, CEO, CADAR.

## Tuesday, July 19

Formal sessions take place at Bohemian National Hall, 321 E. 73rd St., New York, NY.

8:30 – 9:00 a.m.

### Registration and coffee

9:00 – 9:20 a.m.

**Introduction: “Why Are We Here?”** Lisa Koenigsberg, President / Founder, Initiatives in Art and Culture.

9:20 – 9:30 a.m.

**Opening remarks.** Mark Hanna, CMO, Richline Group.

9:30 – 10:50 a.m.

**Climate change and planning for the future.** Sarah Dupont, Founder, Amazon Aid; **Luis E. Fernandez**, Executive Director, CINCIA and Research Associate Professor of Biology, Wake Forest University; **Simone Knobloch**, Chief Operating officer, Valcambi; **John Mulligan**, Director and Climate Lead, World Gold Council & President, Sustainable Development Commission, CIBJO – World Jewellery Confederation; **Hélène Piaget**, CEO, Responsible Mining Foundation; **Tensie Whelan**, Clinical Professor of Business and Society and Director of the Center for Sustainable Business, NYU Stern School of Business; moderator: **Mark Hanna**.



10:50 – 11:05 a.m.

### Break

Cop26: The climate has no borders. Johnson Banks: Cop26 graphic identity (Copyright © The Cabinet Office, 2021).



11:05 – 11:25 a.m.

**Case studies in mercury elimination.** Cassie Hoffman, Global Development & Innovation Lead, Conservation X Labs; Toby Pomeroy, Founder, Mercury Free Mining.

11:30 a.m. – 1:00 p.m.

**“Origin”: Where do your gold and diamonds come from and why does it matter?** David Block, CEO, Sarine Group; Angel Camacho, a criminal analyst with over 10 years’ experience working transnational organized crime matters, member,

Elemental mercury. Photo: @suecunningham photographic.



Advisory Board, Amazon Aid; Olivier Demierre, President, Swiss Better Gold + Senior Vice President, Corporate Social Responsibility, MKS PAMP Group; Joanne Lebert, Executive Director, IMPACT; Christina T. Miller, Christina T. Miller Sustainable Jewelry Consulting; moderator: Rob Bates, News Editor, JCK.

1:00 – 2:15 p.m.

**Lunch (on your own)**

2:15 – 3:15 p.m.

**Succession: Transition and ensuring the future in the jewelry and precious metals sectors.** Edward Asscher, President, World Diamond Council; Lita Asscher, Co-President, Royal Asscher Diamond Company; Ted Doudak, CEO, RIVA Precision Manufacturing; Alice Cicolini, jewelry designer, curator, and author; moderator: Brandee Dallow, Founder, Fine Girl Luxury Brand Building & Communications.

3:15 – 3:30 p.m.

**Break**

3:30 – 4:45 p.m.

**Mining in the ASM Sector: Comparative approaches to design and adaptation of best practices.** Olivier Demierre; Lotanna Amina Egwuatu, Creative Director, Mina Stones; Joanne Lebert; Christian Sieber, consultant, Valcambi; Cristina Villegas, Director, Mine to Market, Pact; Ruby Stocklin-Weinberg, Program Manager, GemFair, De Beers; moderator, Brecken Branstrator, Senior Editor, Gemstones, *National Jeweler*.

4:45 – 5:30 p.m.

**Keynote conversation Facing forward: Update from the Kimberley Process and World Diamond Council.** Edward Asscher.

5:35 – 5:45 p.m.

**Swiss Better Gold.** Olivier Demierre.

5:45 – 7:30 p.m.

**Evening celebration**

Presentation of Initiatives in Art and Culture’s fifth Award for Leadership in Responsible Practice in Jewelry to Mark Hanna and the second Award for Outstanding Contributions to the Diamond and Jewelry Industries to Rob Bates.



Sketches of two rings by Alice Cicolini with ancient Indian art. Photo: @Alice Cicolini.



Students in the workshop at The Scottish Radical Jewelry Makeover (December 2021). Photo: Colin Hattersley; courtesy, Scottish Goldsmiths Trust.

## Wednesday, July 20

Formal sessions take place at Bohemian National Hall, 321 E. 73rd St., New York, NY.

8:45 – 9:15 a.m.

### Registration and coffee

9:15 – 9:30 a.m.

### Discussion: World Gold Council report on artisanal and small-scale gold mining.

Edward Bickham, Senior Consultant, World Gold Council.

9:30 – 10:45 a.m.

### Global expectations: Language, legislation, regulation, and transformation.

Gaetano Cavalieri, President, CIBJO – The World Jewellery Confederation;  
Angel Camacho; Theresa M. Forbes, Human Rights and Anti-Corruption Lead, Anti-Human Trafficking Expert, International AML/CFT Advisor, US Department of the Treasury;  
Joanne Lebert; Tiffany Stevens, CEO/President Jewelers Vigilance Committee; moderator, Mark Hanna.



100-gram Green Gold bar. Photo: Valcambi, SA.

10:45 – 11:00 a.m.

### Break

11:00 a.m. – 12:15 p.m.

### Mining: Responsible sourcing and best practice at the interface of LSM and ASM.

Aimee Boulanger, Executive Director, Initiative for Responsible Mining Assurance (IRMA); Edward Bickham; Nick Cotts, Vice President – Sustainability and External Relations, Newmont Mining Corporation; H el ene Piaget; Christina T. Miller; Cristina Villegas; moderator, Christian Sieber.

Merian Goldmine of Surgold, Newmont Suriname. Photo: ATV-Networks.



12:15 – 1:30 p.m.

**Lunch (on your own)**

1:30 – 2:00 p.m.

**Matters of principle and practice: Towards an industry road map to sustainability.** John Mulligan.

2:05 – 2:35 p.m.

**Principles in Practice: The Scottish Goldsmiths Trust's Ethical Making Pledge.** Ebba Goring, Chief Executive, Scottish Goldsmiths Trust; Karen Westland, Programme Manager for Ethical Making, Scottish Goldsmiths Trust.

2:40 – 3:45 p.m.

**Training goldsmiths and jewelers for the future.** Nanz Aalund, author, *A Jeweler's Guide to Apprenticeships*; Ted Doudak; Ebba Goring; Karen Westland; moderator: Christina T. Miller.

3:45 – 4:00 p.m.

**Break**

4:00 – 4:45 p.m.

**Slow luxury: Collaboration and the sustaining of skill through design.** Alice Cicolini.

4:45– 5:30 p.m.

**Determining the Belperron of the future: Who, how, and why?** Mark Emanuel, Owner, David Webb; Lisa Koenigsberg; Amy Lane, Buyer, Precious Jewelry, Bergdorf Goodman; Jean Z. Poh.

## Registration

**To register on-line:** [www.iacgold2022.eventbrite.com](http://www.iacgold2022.eventbrite.com)

**By phone:** Using American Express®, Visa® Card, Discover®, or MasterCard®, call (646) 485-1952.

**Fee:** The conference fee is \$350 with single-day registration options available. Student \$100 (with ID). To receive a discounted rate, you must provide proof of status. Please send inquiries to: [info@artinitiatives.com](mailto:info@artinitiatives.com) or call (646) 485-1952.

**Withdrawal and refunds:** Notice of withdrawal must be made in writing to: Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022 or to the Program Office via e-mail at [info@artinitiatives.com](mailto:info@artinitiatives.com), or call (646) 485-1952. No refunds will be made.

**Conference location:** Formal sessions take place at Bohemian National Hall, 321 E. 73rd St., New York, NY.



*The ladies at work.* Photo: © 2022 Women in Mining Ghana.