

Maintaining Purpose

13TH ANNUAL GOLD + DIAMOND CONFERENCE

MONDAY – WEDNESDAY, JULY 17 – JULY 19, 2023



Cop 27 signature image. Photo: The Nature Conservancy.



Artisanal Colombian goldsmith at work on gold chain. Photo: courtesy of Pippa Small.



Miner harvesting tourmaline from the Cruzeiro Mine in Minas Gerais, Brazil. Photo: Andrew Lucas | GIA.



Silvia Furmanovich, unique, nature-inspired earrings featuring tourmaline and diamonds. Photo: courtesy of Silvia Furmanovich.



Jewelry designer Pippa Small. Photo: courtesy of Pippa Small.

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IAC's 13TH ANNUAL GOLD + DIAMOND CONFERENCE

Colombian gold panner. Photo: courtesy of Pippa Small.



In *Maintaining Purpose*, we take a wide-ranging look at the jewelry, precious metals, and diamond industries. Jewelry is our lens, with a twin focus on artistry and responsible practice.

All of us, from those upstream in supply chains to those realizing an artistic vision in fine jewelry, must maintain purpose: we must do the work, ever-committed to effecting the change we seek.

Thus, conscious of the imperative to balance the needs of current and future generations, we explore varied declarations of purpose and principle on responsible practice and cultural preservation and how to harmonize and operationalize them, taking action, driven by aspiration. We consider new technologies for extraction and sourcing, new

mine-to-market models, and new approaches to training, whether the next generation of jewelers or miners. Always with an eye to meeting evolving environmental and climate challenges.

Perhaps most fundamentally, we investigate the critical question of what constitutes luxury in an age of responsible practice.

The conference is highlighted by the participation of jewelers Silvia Furmanovich, Satta Matturi, and Pippa Small.

During the conference, IAC will present its 6th annual award for Leadership in Responsible Practice and 3rd annual award for Extraordinary Contributions to the Diamond and Jewelry Industries.

Conference partner



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*As of July 10, 2023



Indonesians joining Global Climate Strike in Jakarta, Friday, 23 September 2022. Photo: © Jurnasyanto Sukarno / Greenpeace.

Monday, July 17

Opening evening at Heritage Auctions, 445 Park Ave, New York, NY (between 56th and 57th Streets).

5:30 – 7:30 p.m.

Reception at Heritage Auctions celebrating the opening of “Maintaining Purpose”

Welcoming remarks.
Roberta Kramer
 (VP | Strategy & Business Development, Heritage Auctions).



Lesedi la Rona diamond, 1,109-carat rough stone found in Botswana, November 2015. Photo: Seth Wenig / AP.

Tuesday, July 18

Formal sessions take place at Bohemian National Hall, 321 E. 73rd St., New York, NY (between First & Second Avenues).

8:30 – 9:00 a.m.

Registration and coffee

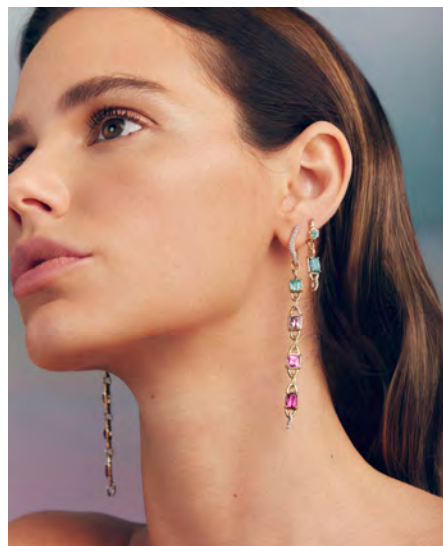
9:00 – 9:15 a.m.

Opening remarks. Lisa Koenigsberg (President / Founder, Initiatives in Art and Culture).

9:15 – 10:15 a.m.

Global expectations and sustainability: Language, legislation, regulation, and transformation. Suzanne Brooks (Senior Standards Manager, Responsible Jewellery Council); Gaetano Cavalieri (President, CIBJO); Johanna Levy (Vice President, Environmental, Social, and Governance [ESG] Programs, GIA); Rebecca Nolan (Foreign Affairs Officer, U.S. Department of State); Tiffany Stevens (CEO/President, Jewelers Vigilance Committee); moderator: Mark Hanna (CMO, Richline).

Verachi by Lais Demarchi, earrings with tourmaline, rubellite, diamonds, 18 karat gold. Included in the Cruzeiro x Jullis collaboration. Photo: courtesy of Lais Demarchi.



10:20 – 11:20 a.m.

Action vs. aspiration: Beyond pledges and commitments. Gaetano Cavalieri; Shari Gittleman (Senior Director, External Relations, Newmont Mining Corporation); Sakhila Mirza (Executive Board Director & General Counsel, LBMA), Tiffany Stevens; moderator: John Mulligan (Director and Climate Lead, World Gold Council; President, Sustainable Development Commission, World Jewellery Confederation/CIBJO).

11:25 a.m. – 12:25 p.m.

Origins: Achieving transparency in a transformational age. David Block (CEO, Sarine); Allison Charalambous (VP, Responsible Sourcing and Sustainability, Brilliant Earth); Satta Matturi (Matturi Fine Jewellery); Rebecca Nolan; Sara Yood (Deputy General Counsel, Jewelers Vigilance Committee); moderator: Rob Bates (News Editor, JCK).

Villagers cultivating land at abandoned mined pits being brought back to productive use in Kono District, Sierra Leone. Photo: courtesy of GemFair.



12:25 – 1:25 p.m.

Lunch (on your own)

1:25 – 2:10 p.m.

Jeweler Satta Matturi. In conversation with Rob Bates & Lisa Koenigsberg.

2:15 – 3:15 p.m.

Ensuring a future for independent makers (and offering choice to consumers). Kristina Buckley Kayel (Managing Director, Natural Diamond Council, North America); David Rees (Jewelry designer, TENTHOUSANDTHINGS); Kevin Reilly (Senior Vice President, PGI USA); Jennifer Shanker (Principal, Muse Showroom); Lorraine West (Jewelry designer; member, Black in Jewelry Coalition [BIJC]); moderator: Jean Z. Poh (CEO, CADAR).

3:15 – 3:35 p.m.

Break

3:35 – 4:35 p.m.

Responsibly sourced gold: Options and challenges. Charlie Betts (Group Managing Director, The Betts Group); Olivier Demierre (President, Swiss Better Gold Association; Senior Vice President Corporate Social Responsibility, MKS PAMP); Sabrina Karib (Founder, Precious Metals Impact Forum); John Mulligan; Tiffany Stevens; Kevin Telmer (Founder, Director of Innovation and Business Development, Artisanal Gold Council, Victoria, BC); moderators: Rob Bates & Lisa Koenigsberg.



4:40 – 5:40 p.m.

Protecting intellectual property: CIBJO Industry Voices. Introduction: Gaetano Cavalieri; Jess Busiashvili (OX); Bliss Lau (Bliss Lau); Darrell G. Mottley (Patent attorney, Banner Witcoff); Tiffany Stevens; Sara Yood; moderators: Steven Benson (Communications Director, CIBJO) & Lisa Koenigsberg.

Matturi Fine Jewellery, *Nomoli Totem Mansa Pendant Necklace*. Photo: © 2023 MATTURI.

5:40 – 7:30 p.m.

Reception and conversation with jeweler Pippa Small

Awarding of the **Sixth Responsible Practice in Jewelry Leadership Award** (to recognize a member of the jewelry industry, or a jewelry-focused organization that has made a transformational contribution to ethical sourcing and responsible practices in the worldwide gem and jewelry industry); third award for **Extraordinary Contributions to the Diamond and Jewelry Industries** (reflecting IAC's belief in collaboration, community, and commitment, and is intended to recognize and honor extraordinary ongoing engagement and dedication to the realization of positive change in these industries).



Fizman Jewel Studio, bracelet featuring 96.35 carats of bi-color tourmaline and 6.55 carats of diamonds in 18-karat gold. Photo: Fizman Jewel Studio.

Wednesday, July 19

Formal sessions take place at Bohemian National Hall, 321 E. 73rd St., New York, NY (between First & Second Avenues).

8:00 – 8:20 a.m.

Registration and coffee

8:20 – 8:30 a.m.

Opening remarks.

8:30 – 9:45 a.m.

Transitioning to low- or zero-carbon methods without subjecting at-risk communities to new socioeconomic injustices.

Gracelin Baskaran (Nonresident Fellow – Global Economy and Development, Africa Growth Initiative, University of Cambridge); Shari Gittleman; Olivier Demierre; Mark Hanna; Matt Saunders (Principal, Helena Special Investments); moderator: John Mulligan.

9:50 – 11:00 a.m.

Reducing the environmental impact of gold extraction: Defining best practices.

Paul W. Bateman (President, International Cyanide Management Institute); Aimee Boulanger (Executive Director, IRMA); Luis E. Fernandez (Executive Director, CINCIA; Research Associate Professor of Biology, Wake Forest University); Susan Keane (Senior Director of Global Advocacy, Natural Resources Defense Council; Global Coordinator, Planet Gold); Toby Pomeroy (Mercury Free Mining); John Richmond (Founder, Sluice Goose Industries; inventor of Goldrop); moderator: Edward Bickham (Senior Advisor, World Gold Council).

MKS PAMP, 1 kilogram Suisse fine gold bar with a certified Carbon Trust footprint.



Merian Goldmine of Surgold, Newmont Suriname. Photo: ATV-Networks.



11:05 – 12:20 p.m.

Reconceptualizing mine to market: The Cruzeiro approach. Laís Demarchi (Verachi); **Richard Fizman** (Fizman Jewel Studio); **Debora Lucki & Camilla Guimarães** (Co-founders + partners, Julis); **Adriano Mol** (Head, Center for Gemstone and Jewelry Design, University of Minas Gerais State; Brand & Product Development, Cruzeiro Mine); **Douglas Neves** (CEO, Cruzeiro Mine); moderator: **Brecken Branstrator** (Editor-in-Chief, Gemworld International, Inc.).

12:20 – 1:30 p.m.

Lunch (on your own)

1:30 – 2:15 p.m.

Jeweler Silvia Furmanovich. In conversation with **Lisa Koenigsberg.**

2:20 – 3:20 p.m.

Government, governance, and managing risk in ASGM/ASM. Gracelin Baskaran; **Rachel Perks** (Senior Mining Specialist, Energy and Extractives Department, Global Practice, the World Bank); **Ruby Stocklin-Weinberg** (Program Manager, GemFair, De Beers); **Kevin Telmer**; **Cristina Villegas** (Director, Mines to Market, Pact); moderator: **Edward Bickham.**

3:25 – 4:30 p.m.

Training the next generation in the jewelry sector. Where do we go from here? **Nanz Aalund** (Goldsmith, jewelry designer, and author, *Masters: Gold* and *A Jeweler's Guide to Apprenticeships*); **Romy Gakh-Baram** (Global Marketing & Brand Director, Sarine); **Susie Ganch** (Virginia Commonwealth University; Founder/Director, Radical Jewelry Makeover); **Adriano Mol**; **Mark Nelson** (Education Coordinator, Rio Grande); moderator: **Gwynne Rukenbrod Smith** (Senior Director of Programs and Partnerships, American Craft Council).

4:30 – 4:45 p.m.

Closing remarks. Lisa Koenigsberg.

Registration

To register on-line: <https://iacgold2023.eventbrite.com/>

By phone: Using American Express®, Visa® Card, Discover®, or MasterCard®, call (646) 485-1952.

Fee: The conference fee is \$350 with single-day registration options available. Student \$100 (with ID). To receive a discounted rate, you must provide proof of status. Please send inquiries to: info@artinitiatives.com or call (646) 485-1952.

Withdrawal and refunds: Notice of withdrawal must be made in writing to: Initiatives in Art and Culture, 333 East 57th Street, Suite 13B, New York, NY 10022 or to the Program Office via e-mail at info@artinitiatives.com, or call (646) 485-1952. No refunds will be made.

Conference location: Formal sessions take place at Bohemian National Hall, 321 E. 73rd St., New York, NY.



Handful of multicolored crystals ranging from rubellite to green with black terminations from Cruzeiro Mine, Minas Gerais, Brazil. Photo: Andrew Lucas / GIA.